

# Eliminate up to 95% of Total Card Processing Costs!

*“Just ask our Merchants!”*

Join other Business Owners throughout the US who have eliminated 95% of their monthly Card Processing fees by using the new exclusive Merchant Lynx Cash Discount Program.

Merchant Lynx is offering an exclusive payment technology which eliminates a major portion of total card processing costs. The Cash Discount program is designed to encourage customers to pay by credit card or cash. A small service charge is applied to all sales using a credit card. A discount is automatically applied when customers pay with cash. No discount is given when paying by bank issued debit card. The exclusive payment technology on the EMV Chip Card Terminal automatically determines all discounts and actions based on payment type. Learn more today!



*Large and Small Merchant Locations have cut their Card Processing costs by 95%”*

SUMMARY		An overview of account activity for the statement period.	
Page 5	Total Amount You Submitted	\$65,787.15	
Page 6	Third Party Transactions	0.00	
Page 6	Chargebacks/Reversals	0.00	
Page 6	Adjustments	0.00	
Page 6	Fees Charged	<b>-\$1,723.75</b>	
	Total Amount Processed	\$65,787.15	

Typical Card Processing Statement with Total Cost of \$1,723.75 per month or \$20,685.00 per year!

SUMMARY		An overview of account activity for the statement period.	
Page 5	Total Amount You Submitted	\$65,787.15	
Page 6	Third Party Transactions	0.00	
Page 6	Chargebacks/Reversals	0.00	
Page 6	Adjustments	0.00	
Page 6	Fees Charged	<b>\$100.00</b>	
	Total Amount Processed	\$65,787.15	

Cash Discount Program Card Processing Statement with Total Cost of \$100 per month or \$1,200 per year!

Cash Discount Program  
Provided by  
Merchant Lynx Services



**Phil Wallace**  
**Payments Professional**  
**901.262.0126**



Merchant Lynx Services  
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Merchant Lynx Services is a registered ISO/MSP of West America Bank, Santa Rosa, CA