

HECTOR DIAZ

Valeria Reyna
Biography

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The artist at her studio in Tamaulipas, Mexico | Art & Photo © Valeria Reyna

Valeria Lizeth Reyna Briones

B. October 6, 1993 - Victoria, Tamaulipas, Mexico.

Born and raised in a small Mexican city called Ciudad Victoria, located in the state of Tamaulipas which borders the United States.

From a very young age she was very independent. Her parents gave her the opportunity to take painting classes, there she began her journey in art.

At the age of 6 she took the brush and has not left it since then.

As time went by she had experiences that were a turning point in her life, then painting became the way to express what she could not say with words.

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As a university student of Architecture, a year before graduating, she realized that she wanted to be an artist, and yet she graduated as an architect.

In 2017 she decided to become a professional artist, that year she worked on her first series and had her first Solo Exhibition.

In 2018 she entered the Barcelona Art Academy, where she studied Drawing and Painting academically.

The year she lived and studied in Spain she discovered solitude, but also new ways of seeing art.

Art began as a passion, then it became a way of seeing the world, her lifestyle.

Inspired by the changing and multicultural culture and society, her paintings full of life give meaning to Valeria's work.

In 2018 she founded the painting school "V Arte Studio", becoming in a few years the largest and most important in the state of Tamaulipas. She and her team have taught hundreds of children, young people and adults about art and the craft of painting.

In 2021 Valeria met the Mexican gallerist Héctor Díaz, starting a professional and friendship relationship; through him she began to learn about the art industry.

During the pandemic she tried to find her style, the artist went through several, such as Abstract and Figurative Abstract, until she found her voice in the Figurative style.

Now the predominant styles in her paintings are Magical Figurative and Realism (a pure realism that only she sees).

When she started with figurative art she began to receive many commissioned works for private collectors, this led her to find, develop and polish her current signature style.

From 2021 to 2024 she only worked with private collectors, gaining a large clientele looking for her unique and personalized pieces.

In 2023 she painted her first work to enter and be represented by HECTOR DIAZ Gallery, the piece called "Natural Hunters" marks the beginning of what will be her first series for the international market.

Valeria's work cannot and should not be defined by a theme, her art is constantly changing, multiple themes make up her artistic universe under her characteristic style that is accentuated more in each finished work; however, a recurring theme in her work is love.

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For her, art only has two purposes: to inspire you or to make you uncomfortable.

"Art is a reflection of our society, it is a fingerprint that marks the time and the path of our lives."

Woman, artist, Mexican... although not specifically in that order.
Artist by choice, but she does not like to pigeonhole art as a job.



Valeria at her studio in Mexico | Photo © Valeria Reyna