

# 30 days of content plan

1	Founding story	2	fun fact about yourself	3	Product or service of the day	4	Question of the day	5	Customer testimonials
6	Discounts and promotions	7	Industry news	8	Ways to use the product/service	9	Meet the team	10	Quote of the day
11	qualifications/how many years of experience	12	Problem-solving tips	13	Funny moments at work	14	meetings (tell people what your doing)	15	What areas you cover
16	Product/service comparison	17	behind the scenes	18	User guides	19	Greetings from the team/check in updates	20	picture of your branding
21	Polls and surveys	22	locations	23	product advice	24	client photos	25	Expert advice
26	Tutorial videos	27	Motivational content	28	favourite jobs/clients	29	Tips and advice about your busiesses	30	Request for feedback

This is just a guide, the biggest advice I can give you is to tailor your content to suit your business, your personality and your clients. Its the personal touch that really makes a difference. Please contact me if you would like a tailored plan.

