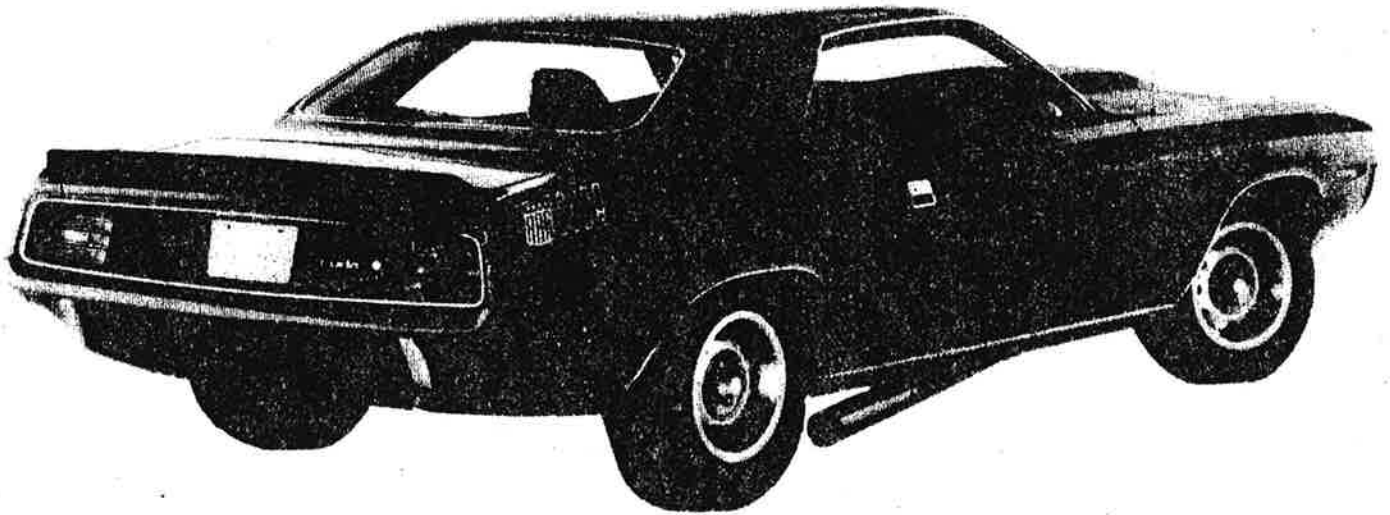


PRICE & ORDER INFORMATION

BULLETIN

BULLETIN #

AAR 'cuda



SALES DIVISION



CHRYSLER
CANADA LTD.

More of what makes it a winner...

Rear Spoiler—Standard—THE TAIL JOB. This is a new "duck tail" type, designed to meet sanctioned race requirements, and create negative lift for greater traction.

Front Spoiler—Optional—THE NOSE JOB. The front "chin-whisker" type spoilers are optional, and reduce the lift on the nose.

24 to 1 Manual Steering—Standard—THE AIMER. In addition to the 24 to 1 ratio standard manual steering, *quick ratio power steering is available as an extra-cost option.* Regular power steering is also available at extra cost.

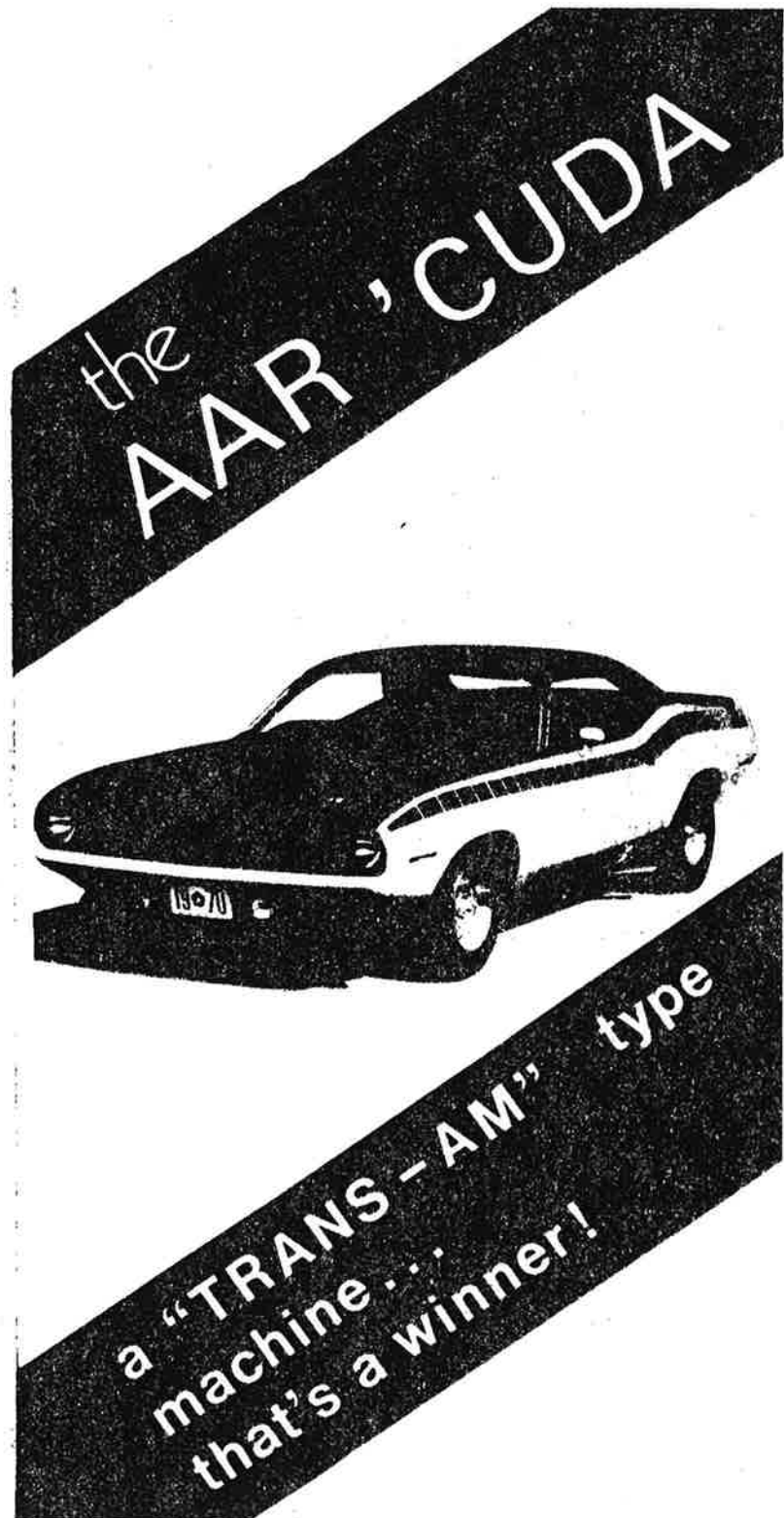
Pop-open Fuel Filler Cap—Standard—POP TOP. And it pops shut, too!

4-speed Manual or Torqueflite—Required Option—THE GEAR-BOXES. Either the 4-speed manual or the Torqueflite automatic must be selected. The 4-speed manual has close ratio gears—First—2.47; second—1.77; third—1.34; fourth—1.00.

Collapsible Spare Tire—Required Option—THE SHRUNKEN SKIN. Makes room in the trunk.

Special Paint and Stripe Treatment—Standard. The upper portion of the front fenders, doors and quarter panel are painted black. A new black "high impact" tape stripe features the "AAR 'CUDA" callout.

Chrysler Canada Ltd. reserves the right to change prices, specifications and standard equipment without notice, and without obligation to make changes on vehicles already produced.



And here's what makes it a winner . . .

Special 340 Six-Pack—Standard—THE CHILLER. Put the chill on competitors with this special version of the 340 which has three 2-barrel carburetors, the block has been reinforced in the main bearing webs, the cylinder head casting has been modified to provide better exhaust port capability for sanctioned racing.

E60 X 15" White Letter Front Tires—Standard—THE GUIDERS. You'll think these are big until you look at the rear tires.

G60 X 15" White Letter Rear Tires—Standard—THE GRABBERS. Don't miss this! The rear Grabbers are two sizes wider than the front tires.

Black Grille—Standard. The part competitors will never see.

Racing Mirror—Standard—THE SCENE BEHIND. The left side outside racing mirror is painted body color. Perfect for watching all those being left behind.

Power Front Disc Brakes—Standard—THE ANCHORS. The standard power brakes have special discs with semi-metallic pads in front and 11-inch diameter drums in the rear. These are real anchors. The linings, pads and proportioning valve have been selected for optimum braking.

Black Fiberglass Hood with Fresh-Air Scoop—Standard—AIR GRABBER. This performance hood with fresh air intake has conventional type counter balance springs which do not require a hood prop bar. Hood pins are also standard.

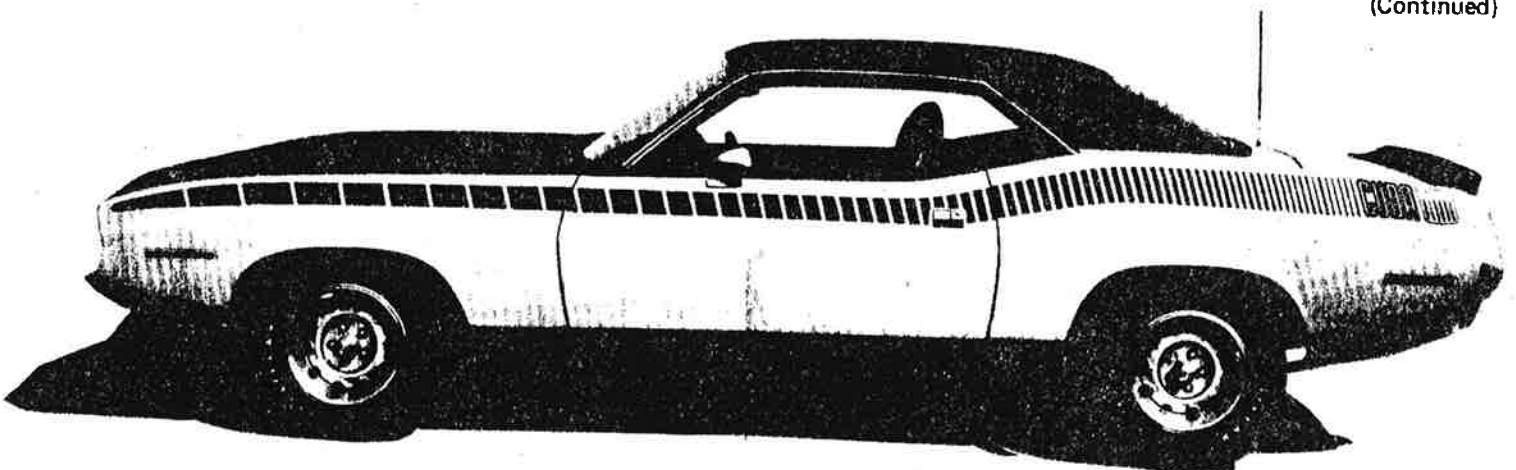
Side Exhausts—Standard—THE JETS. Special, low-restriction, dual exhaust system with two-pass mufflers located ahead of the axle. The exhaust outlets—the Jets—emerge under the side sills ahead of the rear wheel openings.

15" X 7" Rallye Road Wheels—Standard—WIDE FEET. For that unmistakable performance look.

Special Rallye Suspension—Standard—THE FLATTENER. Includes rear sway bar, larger front sway bar, and heavy duty shock absorbers that flatten every bump and curve. The camber of the rear springs is increased to provide the clearance required for the side exhausts and the G60 rear tires. Also, the increased rear rake decreases the front-end lift at higher speeds for greater vehicle stability.

3.55, 8 $\frac{1}{2}$ " Rear Axle—Standard—THE GEAR. Sure-Grip is required with The Gear. A 3.91 rear axle is available at extra cost.

(Continued)



Also available on the "AAR 'Cuda" are the following special options:

- Quick ratio power steering (Sales Code S74)
- "Chin Whisker" front spoiler (Sales Code J78)
- 3.91 Sure-Grip 8-3/4" rear axle with 11" rear brakes - (Sales Code D57)
- Wheel lip mouldings (Sales Code M26)
- Quick ratio manual steering (dealer installed)
- Four wheel disc brakes (dealer installed)

The following options will NOT be available with the "AAR 'Cuda":

<u>CODE</u>	<u>ITEM</u>
H51	Air Conditioning
B11	Heavy Duty Drum Brakes
B41	Disc Brakes
M91	Luggage Rack
A45	Front and Rear Spoiler Packages
J81	Rear Spoiler
A35	Trailer Tow
V50	Vinyl Side Protection Moulding
W11, W13, W15	Wheel Covers
W21, W23	Road Wheels
W08	Conventional Spare
A04	Basic Group
D13	3 Speed Manual Transmission
S15	Extra Heavy Duty Suspension
N88	Automatic Speed Control
A31, A36	Axle Packages
T86, T87, U82	Tires
V6X	Hockey Stick Tape Treatment
	Vinyl Roofs (Only Black Available)
N96	Shaker Hood
S77	Power Steering

ORDERING INFORMATION:

To order your "AAR 'Cuda" specify the BS23 model code and sales code A53 (Trans-Am Package). Print the name "Trans-Am" in large block letters at the top of the order form.

ORDERING INFORMATION - (CONT'D)

Additionally, you MUST CODE the following items which are standard equipment on the "AAR 'Cuda":

BODY MODEL	- BS23
ENGINE	- E55
TRANSMISSION	- Either Torqueflite - D34 or 4 Speed Manual - D21
TIRES	- U01
T/A PACKAGE	- A53 *
6 PACK CARBURETOR	- F08 *
COLLAPSIBLE SPARE	- W34
SURE-GRIP DIFFERENTIAL	- D91
FIBERGLASS FRESH AIR HOOD	- N94 *

* Insert these codes in the "Other Options" section of the Order Form.

Any released Barracuda interior trim or exterior colour is available and no other engines, transmissions or tires will be available on the "AAR 'Cuda".

WARRANTY:

The "AAR 'Cuda" carries the same Chrysler Canada Ltd. Warranty as other models equipped with special high performance engine options. It will carry the restricted warranty of 12 months or 12,000 miles for the original owner only, as offered on other performance vehicles.

PRICE INFORMATION:

At this time neither suggested retail nor dealer factory wholesale prices are available for publication. A supplement to this bulletin, with price data, will follow at the earliest possible date.

The "AAR 'Cuda" is certain to attract great interest among performance buyers, seeking the ultimate in performance oriented vehicle. An extremely limited number of vehicles will be available for sale in Canada. Production of these vehicles commences in early March and must be completed by April 17, 1970 in order to comply with SCCA qualification rules. If you plan to order, do it now!

Sales Distribution Department

February 20, 1970

TO ALL PLYMOUTH DEALERS OF CHRYSLER CANADA LTD.

LIMITED PRODUCTION 1970 "AAR 'CUDA"

Trans-Am sports car racing is the fastest growing segment of automobile racing today. In keeping with this overwhelming public interest, the Chrysler-Plymouth Division will field a factory sponsored Trans-Am racing team for the 1970 season. International racing star Dan Gurney will campaign a Plymouth Barracuda in the Sports Car Club of America's Trans-Am series (SCCA).

The "AAR 'Cuda's" street version incorporates the following chassis and engine components as standard equipment:

<u>ENGINE</u>	Special 340 6-BBL. with modified block, special cylinder heads, and modified valve train.
<u>REAR AXLE</u>	3.55 ratio 8-3/4 axle with Sure-Grip.
<u>TRANSMISSION</u>	Special 4 Speed manual with close ratio gears, or Torqueflite Automatic.
<u>EXHAUST SYSTEM</u>	Special low restriction dual exhaust system located ahead of the rear axle. Trumpet type exhaust outlets are to be mounted under the body side sills just ahead of the rear wheels. (Exhaust outlet holes in rear lower stone shield will be removed)
<u>BRAKES</u>	Power disc brakes front and 11" diameter rear drum brakes with brake components selected for optimum braking.
<u>SUSPENSION</u>	Rallye suspension with front and rear sway bars and heavy duty shock absorbers.
<u>STEERING</u>	24:1 ratio manual
<u>TIRES</u>	Raised white letters E60 x 15 front and G60 x 15 rear with a collapsible spare tire.
<u>WHEELS</u>	15 x 7 Rallye road wheels.

To further augment its distinctive appearance, the "AAR 'Cuda" offers the following body features as standard equipment:

<u>HOOD</u>	Black fiberglass performance hood with fresh air intake and conventional type counter balance springs which do not require a hood prop bar. Two front hood pins will be installed.
<u>BODY CONFIGURATIONS</u>	Upper portion of front fenders, doors and quarter panel will be painted black. A new black tape stripe will feature an "AAR 'Cuda" callout. (Belt, wheel lip and sill mouldings will be deleted). A rear mounted antenna is supplied when a radio is ordered. A flat black Gran Coupe grille, flat black headlamp housings, a new "duck tail" type rear spoiler and a left coloured remote control racing mirror are additional standard appearance items.