



## FOR IMMEDIATE RELEASE

### Entertainment Technologists Development Corp Signs Strategic Partnership with Cape May Studios to Power Global Content Operations

**Berkeley Heights, NJ / Los Angeles, CA, June 9th, 2025** – *Entertainment Technologists Development Corp* and *Cape May Studios* today announced a comprehensive **multi-year strategic partnership** to enable large-scale, multilingual content processing, localization and global distribution for Cape May’s expanding portfolio of digital brands.

Under the agreement, Cape May Studios will leverage **Media Shippers** - Entertainment Technologists' flagship content supply chain and syndication platform **to drive the launch & worldwide distribution of its ‘Panic TV’ branded FAST and YouTube channels**. The partnership will streamline end-to-end operations of **content ingestion, quality control, dubbing, subtitling, metadata creation, and delivery** to leading digital platforms including YouTube and Amagi.

The collaboration will also cover **content localization for a slate of 1000 + titles** over the next few years, **starting with dubbing into Spanish, Hindi & English during the first year** and **expanding to additional languages like German, Arabic, Brazilian Portuguese, Bahasa, Tamil etc. in subsequent years**.

**“We are excited to partner with Cape May Studios in their ambitious growth journey for the “Panic TV” Brand in the global FAST and AVOD markets,”** said **Uday Ghare**, CEO and Co-Founder, *Entertainment Technologists Development Corp*. “This partnership underscores our platform’s ability to handle complex, multilingual content operations with scale and efficiency using a rich blend of experts and technology.”

**“Our vision with *Panic TV* is to create a seamless, global ‘recreational fear’ experience for audiences across languages, regions, and devices ”** said **Sachin Gokhale**, Founder & CEO, *Cape May Studios*. **“To deliver on that promise at scale, we needed a partner that combines robust technology with deep operational expertise- and we’ve found a great fit with Entertainment Technologists and their Media Shippers platform.”**

The partnership reflects both companies’ commitment to **streamlined digital content operations** and **global storytelling at scale**, as Cape May Studios expands its content

offerings through its genre-focused FAST channels including **Panic TV** and **Pánico TV Español**.

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### **About Cape May Studios**

Cape May Studios, based in New Jersey, US is a digital media venture that is developing a global Network of FAST and AVOD channels focused on niche audiences with strong, passionate fandoms whose content of choice currently remain underserved in terms of both curation and availability.

### **About Entertainment Technologists Development Corp**

Entertainment Technologists Development Corp is a leading media technology company providing scalable digital content processing and distribution solutions. Its flagship platform, Media Shippers, powers ingestion, QC, localization, and delivery for global content creators and distributors and helps monetize and supply exciting content through its syndication platform. The company's vision is the *"We focus on spreading amazing stories from every corner to every screen !"*

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