infosec.live

# EVENTS
## THAT
## DELIVER.

WE CONNECT

# PEOPLE

**At Infosec.live we know community is powerful. We already bring together thousands of cybersecurity professionals from diverse backgrounds and sectors around the world, to learn from and inspire each other. It's why we engineer our cybersecurity networking events specifically to spark the kind of honest conversation and knowledge sharing that builds truly rewarding business relationships.**

Our in-person and online experiences are sociable and supportive, thought provoking and energising, but never boring or sales focused. We offer security and business leaders something refreshing — the chance to meet their peers informally and share their goals and challenges. Every event is a collaborative experience focused on ideas and solutions.

For vendors, sponsoring an Infosec.live event lets you connect directly with key decision makers in a way that feels natural and builds trust in your brand. Get an insight into the person, not simply the client, and identify real business needs. We keep vendor numbers minimal, to maximise networking value.

Our flourishing community is an incredible resource, where anyone with a passion for cybersecurity can connect with current and future business and thought leaders. Join the conversation at **www.info-sec.live**

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IN PERSON:

# ROUNDTABLE WITH FINE DINING

### THE CONCEPT

**Exchange ideas and build genuine rapport with the person behind the heavy-hitting job title, over excellent food and complimentary wine, beer and soft drinks.**

These private, invitation-only dinners are attended by least 15 senior IT and security decision-makers and a sole vendor (you can partner with one reseller). Designed to be intimate and relaxed, our fine dining roundtables encourage security leaders to freely discuss their challenges, concerns and successes with peers who,

quite simply, get it. It's a unique blend of personal connection and highly valuable insight into real-world business needs.

We work with each vendor to create a compelling guest list with serious breakthrough potential for your business, and agree two focused discussion topics to help make this happen.

An experienced moderator – often our founder, Simon Linstead – keeps the conversation flowing and on point, so the evening feels collegial and productive.

While these events are not about pitching, we get things started with a 10-minute spotlight on the vendor business.

### BREAKFAST MEETINGS

**We can enable vendors to get ahead of the competition early, particularly during major tech events.**

Relaxed discussion over a delicious breakfast isn't just a productive way to start the day. It's also an opportunity to exploit a valuable window in many IT security leaders' packed schedules.

### THE MECHANICS

This is a three-hour (5pm–8pm) fine dining roundtable at a UK or US location, with an experienced moderator, including all food and drink, for up to 20 guests.

We can also create entirely bespoke events around the world, and variations such as Whisky Tasting, at a cost to be agreed. We organise and promote the event, confirm the guest list, and deliver any merchandise to attendees.

To sponsor an event or discuss a bespoke experience, please contact **simon@info-sec.live**

IN PERSON:

# OPEN MIC DEBATES



## THE CONCEPT

**Network, share knowledge, trade opinions and gain an understanding of what key security decision-makers and leaders really think during this dynamic, open-ended experience. Forget static panels — we constantly move mics around the room so everyone can question, answer and interact.**

We ensure at least 30 senior IT and security decision makers, and a maximum of just four vendors (or resellers), for major networking impact. The informal, give-and-take format is designed to generate collaborative thinking, a better grasp of others' points of view and, as a result, real engagement.

We work with each vendor to create discussion topics and a guest list from sectors that matter to you, and deliver contact details so you can develop connections. While our debates are about people, not pitching, we provide stands for vendor promotional materials.

Included in the package is exposure to a wider audience with our media and PR outreach package, which includes 12 articles about the event to be published across quality high-traffic websites like Business Insider, HackRead, Tech Startups, Analytics Insights, MSSP Alert  and Yahoo Finance, reaching an estimated 522,000 potential viewers.

## THE MECHANICS

Open Mic Debates start at 5pm and run to 9pm — although participants have kept the conversation going much longer! We organise and promote the event, confirm the guest list, and provide complimentary wine, beer, and soft drinks, along with sliders.

This is a UK or US event for up to 40 guests with four vendors. We can also create entirely bespoke events, at a cost to be agreed.

To sponsor an Open Mic Debate or discuss a bespoke experience, please contact **simon@info-sec.live**

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# ONLINE:
# ROUNDTABLES

## THE CONCEPT

**Get up close and informal with CEOs and CISOs as they share how they view key market trends and technical challenges.**

We ensure at least 10 senior IT, security and business leaders participate, along with one sponsoring vendor (who can partner with a reseller). Two key discussion topics are agreed with vendors, designed specifically to attract exactly the kind of individuals they would love to connect with, but might be unsure how to approach.

An experienced moderator – often our founder, Simon Linstead – ensures the conversation stays fluid and engaging. The event rounds off with an entertaining competition. While there's no selling, the vendor can spotlight their business for 10 minutes.

The Online Roundtables have grown out of our hugely successful "CISO Experience" livestreams, with more than 130,000 views on YouTube alone. This format creates a powerful virtuous circle for all involved, including sponsoring vendors.

The Infosec.live community of cyber professionals benefits from the wisdom of industry big hitters, while leaders tell us they appreciate the fresh insights and opinions of smart, thoughtful professionals in live chats.

## THE MECHANICS

This is a three-hour online roundtable (7.30pm–9.30pm). We organise and promote the event, confirm the guest list, and provide complimentary wine, beer, and soft drinks.

To sponsor an Online Roundtable, or if you have any questions, please contact **simon@info-sec.live**

ONLINE DISCUSSION SHOW

# YOUTUBE AND SOCIALS

## THE CONCEPT

**This is a unique opportunity to showcase your passion and boost your brand to a global audience of security professionals embedded across many sectors.**

The livestreamed show focuses on a subject that you feel best highlights your take on the industry and how your business can make a difference.

We work with each sponsor to create a bespoke, fully branded, 60-minute livestreamed show

over our YouTube, Linked In and X (formerly Twitter), which is also available for streaming on sponsor channels. We incorporate your logo to ensure your brand is front and centre and promote each event to our community of 35,000-plus industry followers, including many security leaders and decision-makers. So you'll also get live feedback and participation from knowledgeable viewers who want to engage.

## THE MECHANICS

This is a 60-minute livestreamed discussion, promoted before and after the live event to the Infosec. live community.

Each discussion is professionally hosted, often by our founder Simon Linstead, and can feature two guests. A recording in HD video and a full transcript is provided.

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DO INFOSEC.LIVE

# EVENTS ACTUALLY DELIVER?

Based on feedback from security and business leaders who have participated so far,
we think the answer is a hard **"Yes!"** Here are just a few reviews so far:

> *This was easily the best networking event I have been to in YEARS. Would highly recommend coming out and being a part of the next conversation!*

Security Leader

> *The difference in this event was the open format that really encouraged conversation both during the session and for hours afterward.*

Security Leader

> *The best part was that we were able to align our brand with an event that was all about thought leadership, with no sales pitching. That is how to truly build trust in this the cybersecurity ecosystem.*

Vendor/Sponsor

> *By fostering a community it's clear that your interest lies with developing meaningful conversation without the usual 'sales mentality'. The informal, relaxed and yet highly engaging format was a breath of fresh air.*

Vendor/Sponsor

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BE PART OF SOMETHING AMAZING

# AT AN INFOSEC.LIVE EVENT

We think our events are changing cybersecurity positively, by encouraging real communication, sharing best practice, and developing talent. To make your contribution and reap the rewards by creating your own event with Infosec.live, please contact us at simon@info-sec.live

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# EVENTS THAT DELIVER.