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# 1ST ANNUAL GUICE WEALTH INVITATIONAL



Business Networking, Community Awareness

"For this game you need, above all things, to be in a tranquil frame of mind." -Harry Vardon





# WHEN

October 14, 2021  
10/14/2021

# WHERE

Oak Hallow Golf Course  
3400 N Centennial St.  
High Point, NC

# TIME

8am - 4pm

Start Time 9am

# TYPE

Foursome





# WHAT

GUICE Wealth Invitational is an annual fall networking event to promote small businesses while giving back to the community.

Contestants compete for prizes and community bragging rights. A percent of the proceeds will be given to a different charitable organization annually.





# WHO

Hello Friend,

Thank you for taking the time to connect with us and sponsor our first annual GUICE Wealth Invitational. This tournament is a business networking and community engagement competition. It also serves as our introduction into the Triad community.

GUICE is a boutique family office specializing in financial and business strategies for small businesses and individuals. From retirement planning to succession planning and growth strategies, GUICE is here to help with all your wealth management needs.

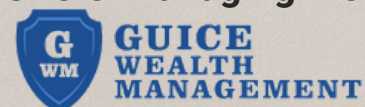
With our headquarters on Wall Street in New York City, our managing member, Danita Harris, is establishing and will be servicing a North Carolina based office. Danita is a High Point Andrews High School and High Point University Alum, and her parents have lived in High Point for over 30 years.

This annual golf tournament will engage the community by connecting with local nonprofit organizations to highlight and build relationships with our fellow small business owners through exposure to one another and networking with a little friendly competition.

Thank you for your participation, and good luck at winning bragging rights to this year's invitational tournament!

*Danita Harris*

Danita Harris  
CEO & Managing Member





# SPONSORSHIP

## Exposure

Give your company exposure to your target market.

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## Networking

Network with like minded professionals.

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## Community

Tap into your philanthropic efforts. Part of the proceeds go to a deserving nonprofit organization.



A golfer is standing on a lush green golf course at sunset. The golfer is wearing khaki pants and dark sneakers with blue laces. They are holding a golf club, which is visible as a thin line extending from the top of the frame down to the grass. The background is a soft-focus landscape with trees and a warm, golden light from the setting sun.

# *CORPORATE SPONSORS*

## **Co-Title Sponsor \$20,000**

Prominent placement of logo throughout, banner logo, a link on the website, and a designated table during lunch. Includes three teams, company signage on golf course, company banner on the main stage at the Awards Event, company name prominently featured in the program, acknowledgement in all press releases, the newsletter, thank you advertisements.

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## **Premiere Sponsor \$12,500**

Sponsor's name on brochures, registration table signs, and the tournament website Includes two teams, company signage on golf course, company name featured in the program, acknowledgement in all press releases, the newsletter, thank you advertisements.

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## **Innovators Sponsor \$7,500**

Includes one team, company signage on golf course, company name featured in the program, acknowledgement in all press releases, the newsletter, thank you advertisements.



# *HOLE IN ONE SPONSOR*

**Only (4) Four of these available. Hole-in-One Sponsors will have their logo (with up to two other companies) on (3) signs (24"x18") placed at the tee-box of Par 3 holes. Hole-in-One sponsors will share the hole with a hole sponsor.**

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# *BEVERAGE CART SPONSOR*

**Have your company name roaming with the beverage cart.**

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# *GIFT BAG SPONSOR*

**From golf balls to towels, these bag sponsors will also be able to put literature/samples in the bag directly to the attendees. No coupons.**



# HOLE SPONSOR

Get visible with attractive signage at any hole. Multiple holes are encouraged for maximum effect. Hole Sponsors will have (1) sign (24" x 18") placed at the tee-box of (1) hole with company name. Hole Sponsors will have opportunity to participate on the course to meet & greet with golfers. Hole sponsors have the option to create special environments by offering interactive activities, refreshments and/or giveaway items.

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# IN KIND AUCTION

Join our silent auction and display what makes your business so unique. Auction items can be either services (no coupons) or product. Gift cards are acceptable for full items.

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# RENT A CADDIE

This sponsor will provide Caddies with necessary equipment to help teams achieve their best, while promoting your business.

All sponsors: Company name featured in the program, acknowledgement in all press releases and the GUICE newsletter, on website.

Sponsorship levels range from \$1,000USD-\$2,000USD



## Why? What's In It For You?

- Inclusion in promotional materials
  - logo in take home directory of all attending businesses
  - Sponsors mentioned to our clientele base through email newsletter (5,000 subscribed 1,000 local)
  - Sponsors mentioned on event page on website





# Why? What's In It for You?

- Exposure at the tournament
  - Real business happens right on the course for many charity and corporate golf tournaments. Get face to face with those you'd like to network with.





# Why? What's In It For You?

- Increased exposure in the community
- Tax deductions
- Team building with employees
- Employee development
- BRAGGING RIGHTS!



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# CONTACT US

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