

## **GUICE Foundation, Inc. Launches as a “Charity for Charities” to Revolutionize Strategic Philanthropy**

**New York, NY – Dec 18, 2025** – In a bold move to reshape how philanthropy is approached, **GUICE Foundation, Inc.** has officially launched as a pioneering “*Charity for Charities*,” designed to provide holistic support, strategic resources, and curated donor matching for nonprofit organizations across the nation. Headquartered in New York City, the foundation is led by veteran philanthropic strategist and wealth advisor, **Danita Harris, CAP**, with over 25 years of experience guiding high-net-worth individuals, family offices, athletes, and corporations in legacy planning and impact giving.

GUICE Foundation aims to serve as a centralized hub connecting **donors and nonprofit organizations**, offering **research and ratings, philanthropic matchmaking, governance training, fundraising strategy support**, and **boots-on-the-ground volunteer activation**. The foundation’s services cater to both sides of the philanthropic equation—offering **vetting and assurance to donors** and **capacity-building services to nonprofit recipients**.

“There are countless people who want to give back, but don’t know where to start. GUICE Foundation simplifies that process by providing a trusted bridge between the people with resources and the organizations doing the work,” said Harris. “We’re not just helping charities—we’re building a movement for smarter, more impactful giving.”

### **For Donors and Partners**

GUICE Foundation offers tailored giving experiences for:

- **Corporations** – Employee giving strategy, volunteer mobilization, and impact alignment
- **Athletes & Celebrities** – Brand-aligned philanthropic development and foundation support
- **Family Offices & High-Net-Worth Individuals** – Charitable planning, legacy consulting, DAF and CRT structuring

Donors gain exclusive access to **annual events**, including a **black-tie gala, golf and pickleball weekend, educational workshops**, and opportunities to engage directly with vetted nonprofits on the ground.

### **For Nonprofits**

Charities accepted into the GUICE Foundation network receive:

- Training in **fundraising and nonprofit sales**
- **Governance and board development**
- Guidance on compliance, storytelling, donor relations, and sustainable strategy

## Looking Ahead

With the **Great Wealth Transfer** underway, GUICE Foundation is positioned to become a critical leader in ensuring that philanthropic wealth is stewarded wisely, equitably, and with long-term vision.

To learn more or become a founding donor or nonprofit partner, visit: [www.guicegiving.org](http://www.guicegiving.org)

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### **About GUICE Foundation, Inc.**

GUICE Foundation, Inc. is a registered nonprofit organization (pending 501c3) committed to advancing the reach and impact of charitable giving through strategic services, donor alignment, and nonprofit empowerment. As a “Charity for Charities,” GUICE serves as a bridge between impact-minded donors and high-performing nonprofit organizations.