

# LG **styler**<sup>™</sup> | Steam Clothing Care

## The Smart Wardrobe – Hygiene in Style

Your Personal Fabric Refresher, Sanitiser, Steamer





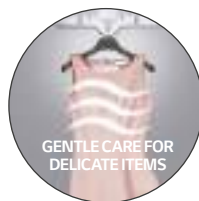
### Moving Hanger

LG patented Moving Hanger is powerful in dust removal which removes 99% of fine dusts certified by Intertek for better steam penetration with low noise operation at 41dB and 200 vibrations per minute.



### LG TrueSteam™

Without any chemicals, TrueSteam™ employed in LG Styler™ is able to effectively kill germs by heating water to 100°C and using the steam to eliminate bacteria and allergens from pet hairs, dead skin cells and mold in clothes, bedding, sportswear and even children's plush toys. LG's TrueSteam™ not only removes 99.9% of allergens but also the residue left by dead allergens.



### Gentle Dry

Without direct heating and tumbling, LG Styler™ Gentle Dry feature provides indirect drying by lower heat from a heat pump system to avoid clothes damage.



Sequins



Linen



Silk\*



Wool



Leather\*



Cashmere



Coat with  
fur trim\*



Alpaca  
Fabric

\*Fur, leather or silk items should only be treated with the AirFresh or Fur/Leather Care cycle.

# REFRESH Mode

Shakes Off Wrinkles & Odours as Fast as 20 Minutes

With just 20 minutes, LG Styler™ can quickly reduce odours and wrinkles of your clothes, and more to keep your fabrics like sun drying anytime.



Jacket



Trousers



Hijab



Cardigan



Dress



Chiffon Skirt



# SANITARY Mode

Eliminates 99.9\*% Viruses, Bacteria, and Allergens

The Sanitize cycle powered by TrueSteam™ helps reduce allergens, bacteria and viruses in clothes, bedding, sportswear and even children's soft toys.



Face Mask



Helmet



Jeans



School Uniform



Soft Toy



Bedding/ Cushion



1. Endorsed by BAF for 99.9% reduction in exposure to live house dust mite and bacteria (E.coli and S. aureus).



2. Certified by VED for reducing 99.9% of bacteria (E.coli and S. aureus) with Sanitary - Normal program.



3. Tested by Intertek for removing 92% of hazardous substances (Perchloroethylene) generated during dry cleaning based on Sanitary - Normal Program.

4. Tested by Chungnam National University for removing 99.9% of viruses during Sanitary - Heavy program.

# GENTLE DRY Mode

## Keep Your Precious Items Dry And Clean At All Times

Gently dry delicates like lingerie and sweaters faster than air drying with low-temperature drying system.



TREAT YOUR DELICATES,  
DELICATELY



Dress  
Shirt



Polo  
Shirt



Linen  
Dress



Knitwear



Windbreaker



Scarf

### Kind to Fabrics

Low temperature drying system is perfect for drying delicates such as cashmere without tumbling.

\*Results may vary depending on fabric type.



Tumble Dry

Styler's Hanging Dry

# PANTS PRESS Mode

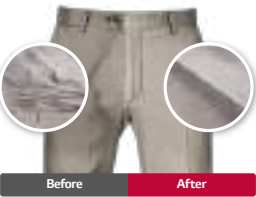
## Smoothens Wrinkles & Get Crisp Crease in Your Pants

Keep trousers creases looking crisp while reducing general wrinkles quickly and easily.



EASY WRINKLE CARE

Special compartment adds a neat, precise crease while reducing wrinkles to keep your trousers looking sharp.



Rayon



Cotton



Wool



Linen



Chiffon



Corduroy

# SPECIAL CARE Mode

## Smart Custom Cycles for Your Fashion Pieces

Professionally take care of your precious items that can't be treated in traditional washers and dryers. Download Tailor-made cycles for special fabrics\*.



Suit



Wool/Knit



Sportswear



Fur



Leather



Winter Coat



## Time /Cost Saving

Minimize money and time spent on dry cleaners by Styler's Special care cycle in the comfort of your home. No more waiting on dry cleaners to return your favorite outfit before your big meeting or night out.

\*Fur, leather (only genuine leather) should only be treated with the Air Fresh or Fur /Leather cycle.

# LGThinQ™

## Easily Monitor And Control Your LG Styler™ At Your Fingertips

Thanks to ThinQ™ with Wi-Fi, you can control LG Styler™ remotely and download additional cycles for different fabric types. All at your fingertips.

ThinQ™

**Remote Control**

**Cycle Finish Alarm**

The cycle can be started or monitored any place any time using a smartphone.

You can know when cycle is finished while you are away of Styler.

**Download Cycle**

Downloads new cycles to your Styler. e.g. fur/leather care, jean care, school uniform care, down jacket dry, quite care\*.

**Smart Diagnosis**

Helps you quickly troubleshoot almost any minor issue before it becomes a bigger problem.

**Energy Monitoring**

Checks energy usage for recent cycles and for the month.



Monitoring



Download Cycle: Jean Care

\*Availability of cycle course may vary upon its availability in selected country.

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## DEHUMIDIFICATION

### Removes The Indoor Humidity

The drying feature also serves a powerful dehumidifier with the ability to extract up to 10 liters of water per 24h.\*



Did you know that high humidity can lead to property damage, health repercussions and even higher cost on energy bills?



\*Tested by LG lab

\* Actual performance of products may vary based upon its availability in selected countries.

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## ECO-FRIENDLY

### No Chemicals & Less Energy Consumption

LG Styler™ uses TrueSteam™ technology which operates with only pure water, no chemicals. Also the heat pump system uses less energy to dry.



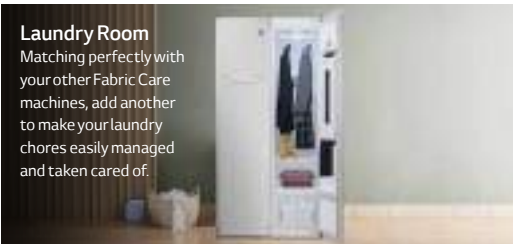
\*Availability of cycle course may vary upon its availability in selected country.

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## Well-matched Design Anywhere

### Laundry Room

Matching perfectly with your other Fabric Care machines, add another to make your laundry chores easily managed and taken cared of.



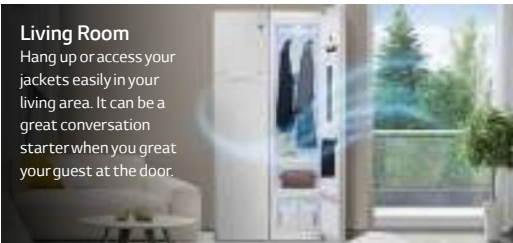
### Dress Room

Put your clothes in the Styler right after you change. Easy to organize and manage your clothes at once.



### Living Room

Hang up or access your jackets easily in your living area. It can be a great conversation starter when you greet your guest at the door.



### Common Space

It's a slim design that takes up less space. Can be installed in every corner of the room.



# LG **styler**™

## COMPONENTS



- 1 Moving Hanger**  
Slides back and forth to release wrinkles and shake out pesky odors.



- 2 Trousers Crease Care**  
Helps restore trousers creases while reducing wrinkles at the knee, waist and everywhere else your trousers can wrinkle.



- 3 Versatile Rack**  
Refresh items that need to lay flat. Great for drying hats, gloves and scarves.



- 4 Aroma Kit**  
Add a choice of fragrance sheet to infuse your clothing with your favorite scent.



- 5 Water Container**  
A detachable water container makes it easy to fill and drain the water needed for LG's unique TrueSteam™ Technology.



For everyone of you across different roles



You who often wear formal attire at work



Suit jacket/  
Suit trousers



Shirt



Exquisite  
Fur Vest



You who have many exquisite costumes



Haute  
Couture



Overcoat/  
Windbreaker



Knitted  
Sweater



You who care for delicate accessories\*



Bag



Leather



Silk scarf/  
Tie/Silk Tie

\*Kindly refer to the product care label on your accessories and follow the fabric care guide of LG Styler™ for specific care instructions.



You who care about the  
unwelcomed odours on your clothes



Smelly Clothes (Barbecue, Hotpot)

### You who have babies and children at home



Plush Toys



Baby Carrier



Kids' Clothes  
& Accessories



### You who do cleaning and sanitizing practices



Clothes that  
are not suitable  
for daily wash



Face Mask



Work Gown



### You who are Muslim prayer



Prayer Mat



Telekung



Sarung



### You who are allergic to dust mites



Pillow



Bolster



Comforter



For everyone of you across different roles



**You who have a fur kid**



Pet Sleeping Nest/  
Plush Toys



Pet Clothes &  
Accessories



Pet Harness  
& Leash



**You who love exercise or workout**



Sportswear



Hat/Cap



Functional  
Jacket



**You who enjoy riding on a bike or motorbike**



All kinds of anti-fall clothes,  
bicycle protective gear, helmets, etc.



**You who like the outdoors**



Camping Tent, Hiking Backpacks,  
Picnic Mats & Other Outdoor Equipments

## Users' Insights



“ My wife and I are working parents, so we don't have much time to do laundry or clothes sanitation. After using LG Styler™, I find that it is effective in sanitising the clothes and belongings of my family members, like face mask, cap, suit jacket, etc., that I sanitise them easily with the device after returning home from work. ”

Mr. Chung, married with 2 kids



“ I love this device very much that it eases my burden to sanitise the bedding and my kids' flush toys thoroughly and conveniently. As my daughter has mild dust mite allergy, so I have to make sure all the stuff my kids use and the toys they play with are hygienic and safe from the allergy sources. ”

Mrs. Liaw, married with 2 kids

# Fabric Care Guide

\*1 = Check fabric care labels in garments before use

| Fabric & Clothes                                                                 | Programme                                                                                                                                                                          |        |          |            |
|----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|----------|------------|
|                                                                                  | Refresh                                                                                                                                                                            |        | Sanitary | Gentle Dry |
|                                                                                  | Wrinkles                                                                                                                                                                           | Odours |          |            |
| <b>Cotton</b><br>Towels, Socks, Underwear, Jeans, Sportswear, T-Shirts, Blankets |                                                                                                                                                                                    | ●      | ●        | ●          |
| <b>Linen, Hemp, Ramie</b><br>Summer Clothes, Tablecloths                         | ●                                                                                                                                                                                  | ●      | ●        | ●          |
| <b>Alpaca, Camel Hair, Cashmere</b><br>Coats, Suits                              | ●*1                                                                                                                                                                                | ●*1    | ●*1      | ●*1        |
| Scarves, Knitwear                                                                |                                                                                                                                                                                    | ●*1    |          | ●          |
| <b>Fur, Leather</b><br>Coats, Scarves                                            | Style the fur, leather clothes using a special programme, which is downloadable from <b>LG ThinQ</b> application. But leather is only 100% natural leather (No artificial leather) |        |          |            |
| <b>Silk</b><br>Neckties, Ribbons, Scarves, Blouses, Silk Velvet / Plush          | Only use downloaded <b>Silk Care</b> cycle (low temperature drying)                                                                                                                |        |          |            |
| <b>Wool</b><br>Sweaters, Knitwear                                                |                                                                                                                                                                                    | ●*1    |          | ●          |
| Winter Coats, Suits, Sportswear, Uniforms                                        | ●                                                                                                                                                                                  | ●      | ●        | ●          |
| <b>Acetate</b><br>Suit Lining, Blouses, Neckties, Pajamas                        | ●                                                                                                                                                                                  | ●      | ●        | ●          |
| <b>Acrylic</b><br>Thermal Underwear, Knitwear                                    | ●                                                                                                                                                                                  | ●      | ●        | ●          |
| <b>Nylon</b><br>Stockings, Lingerie                                              | ●                                                                                                                                                                                  | ●      | ●        | ●          |
| <b>Polyurethane (less than 5%)</b><br>Stretchable Clothing                       | ●                                                                                                                                                                                  | ●      | ●        | ●          |
| <b>Rayon</b><br>Suit Lining                                                      | ●                                                                                                                                                                                  | ●      | ●        | ●          |



## Specification

|                             |                               |                 |                                                                                                                                                                                        |
|-----------------------------|-------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Model</b>                | S3WF                          | <b>Features</b> | <ul style="list-style-type: none"><li>• Hidden LED Display</li><li>• TrueSteam™</li><li>• Inverter Heat Pump Compressor</li><li>• Wi-Fi Compatible (Android, iOS, Mobile OS)</li></ul> |
| <b>Color</b>                | White                         |                 |                                                                                                                                                                                        |
| <b>Size (W x H x D, mm)</b> | 445 x 1850 x 585              |                 |                                                                                                                                                                                        |
| <b>Capacity</b>             | 4 Items (3 hangers + 1 pants) |                 |                                                                                                                                                                                        |

\*Images are for illustration purposes only and may differ from actual products. For continual products development, LG reserves the right to change specifications, availability and pricing without further notice.



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