

See the Details
of Every Light
and Dark

α8 AI Processor 4K Gen 2

Powered by deep-learning, the α8 AI Processor Gen2 analyzes content in real time, optimizing contrast, sharpness, and color for more lifelike detail and depth.



OLED Panel,
Self-lit Pixels

Scenes burst boldly into life where the darkest shadows and brightest lights intertwine.



Ultra Large Screen

Ultra-large screen, provides an expansive viewing experience that brings cinematic visuals into your home.



COMING SOON

OLED77B5PSA | 77"

Subscription

RM450/mth
5 Years

*Source – Omdia. Unit shipments, 2013-2023. Results are not an endorsement of LG Electronics. Any reliance on these results is at the third-party's own risk. Images are for illustration purposes only and may differ from actual products. For continual products development, LG reserves the right to change specifications, availability and pricing without further notice. Terms and conditions apply.