



STEER Sponsorship Packages

Basic Sponsorship Package - £750 per annum

- **Logo Placement:** Our sponsors' logo will be prominently featured on the STEER website's dedicated sponsorship section, ensuring visibility to our members and visitors.
- **Newsletter Recognition:** Inclusion of our sponsors' logo in our regularly disseminated newsletters, reaching a wide audience of STEER members, trainees, researchers, collaborators and the surgical community as a whole.

Premium Sponsorship Package - £1,000 per annum

- **Homepage Exposure:** Our sponsors' logo prominently featured on the front page of our official website, ensuring maximum visibility to our website visitors.
- **Newsletter Recognition:** Continued inclusion of our sponsors' logo in STEER's regularly disseminated newsletters.
- **Invitation to Journal Clubs:** An exclusive invitation for your organizational representatives to attend and participate in our research journal clubs, facilitating direct engagement with STEER members.
- **Complimentary advertising:** Advertisements will be sent to our members twice monthly for courses/events/resources that provide free or nominally charged registration for STEER members at the discretion of STEER's organising committee.
- **Discount for STEER Members:** We kindly request a 10% discount on courses offered by your organization for STEER members, enhancing the value proposition for our collaborative.

By choosing either of these sponsorship packages, your organization not only gains valuable exposure within our research and surgical community but also contributes to the advancement of collaborative research efforts. Your support will be instrumental in furthering our mission, and we look forward to establishing a mutually beneficial partnership for research advancement.

For inquiries or to discuss sponsorship opportunities further, please contact treasurer.steercollaborative@gmail.com.



<https://steercollaborative.com/>



@STEER_UK

TERMS AND CONDITIONS

- STEER provides the services mentioned above exclusively. The sponsor is responsible for the production, design, and proof-reading of email and online advertising materials.
- The sponsor must not assert or imply that the course, resource, or event is endorsed, supported, or affiliated with the STEER collaborative in marketing emails, online adverts, or any other third-party communications without prior consent from STEER committee. STEER also reserves the right to request the inclusion of their logo in course and event documents.
- Sponsor advertisements should be submitted as a single PowerPoint slide containing all the desired content for dissemination. The content should not exceed 150 words and must include a single image in addition to sponsor's logo.
- Although the majority of email and online advertisements are typically accepted without issues, STEER retains the right to request modifications to their content before dissemination.

