



**12th Annual Walk for Dyslexia**  
**May 15, 2021 at Brittingham Park in Madison, WI**  
 Payment is due by **May 1**.  
 Please visit [www.walkfordyslexiamadison.org](http://www.walkfordyslexiamadison.org) for more information.

## Sponsorship Levels

Please select one or more of the following:

- PLATINUM SPONSOR - \$2,500+**
  - \* Logo printed prominently on the brochure and T-shirt
  - \* Business name/logo displayed along the course during the event and on the lawn of the Center for a week before the event
  - \* Handmade sign by children at the Center to display at your business
  - \* Mention on social media
  - \* Company website linked on the Walk website ([www.walkfordyslexiamadison.org](http://www.walkfordyslexiamadison.org))
  
- GOLD Sponsor - \$1,500-\$2,499**
  - \* Logo printed on the brochure and T-shirt
  - \* Business name/logo displayed along the course during the event and on the lawn of the Center for a week before the event
  - \* Mention on social media
  - \* Company website linked on the Walk website ([www.walkfordyslexiamadison.org](http://www.walkfordyslexiamadison.org))
  
- SILVER Sponsor - \$500-\$1,499**
  - \* Logo printed on the brochure and name listed on the T-shirt
  - \* Business name/logo displayed along the course
  - \* Mention on social media
  - \* Company website linked on the Walk website ([www.walkfordyslexiamadison.org](http://www.walkfordyslexiamadison.org))
  
- BRONZE Sponsor - \$150-\$499**
  - \* Name listed on the brochure
  - \* Business name displayed along the course
  - \* Company website linked on the Walk website ([www.walkfordyslexiamadison.org](http://www.walkfordyslexiamadison.org))

If sponsoring isn't a good match for you at this time, you can still support our Walk. Please consider volunteering (contact Craig Froelich at [craig.froelich@outlook.com](mailto:craig.froelich@outlook.com)) or participating (learn more at [walkfordyslexiamadison.org](http://walkfordyslexiamadison.org)).

Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Choose one:**

- Enclosed is a check made payable to Madison Area Children's Dyslexia Center.
- Please send us an invoice.

Mail your completed form and payment to:  
**Madison Area Children's Dyslexia Center**  
 301 Wisconsin Ave. Madison WI 53703

Or email a pdf of the completed form along with an electronic version (JPEG, TIF or EPS file) of your logo to:  
[gailpiper6@aol.com](mailto:gailpiper6@aol.com).