



15th Annual Walk for Dyslexia | May 2024 | Brittingham Park in Madison, WI
www.walkfordyslexiamadison.org

Your sponsorship is a win-win for you and for our community! Sponsorship allows your company to receive recognition of your support and allows us to bring together individuals and families in support of tutoring programs. Thank you for considering partnering with Madison Area Children's Dyslexia Center.

To ensure your sponsorship will be included in all printed materials, please return this form with your payment intentions indicated at the bottom by January 31. All payments are due by May 15th. If sponsoring isn't a good match for you at this time, you can still support the walk by volunteering (Craig Froelich at craig.froelich@outlook.com) or registering to walk.

Sponsorship Levels

- PLATINUM SPONSOR - \$2,500
- Logo printed prominently on the brochure, participant t-shirt and included in newspaper ads
- Company banner displayed at the Start or Finish line
- Company website linked on the event website
- 6 complimentary walk registrations
- Handmade sign by children at the Center to display at your business
GOLD Sponsor - \$1,500
- Logo printed on the brochure, participant t-shirt and included in newspaper ads
- Business name/logo displayed along the course
- Company website linked on the event website
- 4 complimentary walk registrations
SILVER Sponsor - \$500
- Logo printed on the brochure and name listed on the T-shirt
- Company website linked on the event website
- 2 complimentary walk registrations
BRONZE Sponsor - \$150-\$499 Donation Amount \$
- Company website linked on the event website
Additional Donation \$

Company Name:
Contact Person:
Address:
City/State/Zip:
Phone: Email:

Mail your completed form and payment to:
Madison Area Children's Dyslexia Center, 301 Wisconsin Ave., Madison, WI 53703
Checks made payable to Madison Area Children's Dyslexia Center