

Improve

Student Safety|Test Scores|Morale|Attendance

Cowey S.T.O.P.s The Bully®

"The Nation's Best Anti-Bully Program"

Why Should you Contact Us Today?

- 1 out of 4 kids in the United States is bullied.
- Surveys Show That 77% of students are bullied mentally, verbally, & physically.
- 1 out of 5 kids admits to being a bully, or doing some "Bullying."
- 8% of students miss 1 day of class per month for fear of Bullies.
- 43% fear harassment in the bathroom at school.
- 282,000 students are physically attacked in secondary schools each month.
- More youth violence occurs on school grounds as opposed to on the way to school.
- Playground statistics -Every 7 minutes a child is bullied
- Adult intervention - 4%.
- Peer intervention - 11%.
- *No intervention* - 85%.
- 46% of males and 26% of females reported they had been in physical fights.
- 100,000 students each year *bring a gun to school*.
- Students say that their schools are not safe.

How can you stop the Bully epidemic?

You must be prepared to deploy the following 5 tactics to reduce or eliminate bullying:

1. Children must be taught and not just 'talked to'
2. The process must start at the kindergarten level while kids are most impressionable.
3. The process must be a VERY Simple, repeatable process that kids can easily understand and relate to.
4. The program must be fun, engaging and highly interactive.
5. Schools must maintain a zero tolerance bully policy and strictly enforce it.

COWEY S.T.O.P.s



PTI Has The Answer

Phoenix Training Innovations has designed and delivers a groundbreaking, high-impact live program that accomplishes all of this at a price that your school *can* afford!

The Cowey S.T.O.P.s the Bully program is designed for children in elementary school and delivers a highly interactive, educational journey told through "Cowey", a first grader at Farmtown Elementary.

First the program explains what bullying is, who it happens to and why bullies bully, all in terms that kids understand.

Next, is the story of how Cowey was bullied, where we teach kids on a simple, proven and most importantly, a repeatable 4 step process (using the acronym S.T.O.P.) that can rid your school of bullying too.

If driving test scores, student and teacher morale and attendance levels up while safeguarding student safety and satisfaction is important to you, then let us bring this exciting and much needed program live to your school, church, or function.

Go to www.getcowey.com or call me, Mikeal Morgan directly at 281.615.7810 and I will even help you get funding for this program!

Source:
Bureau of Justice Statistics -
<http://bjs.ojp.usdoj.gov/>

Centers for Disease Control and Prevention -
<http://www.cdc.gov/ViolencePrevention/youthviolence/index.html>

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