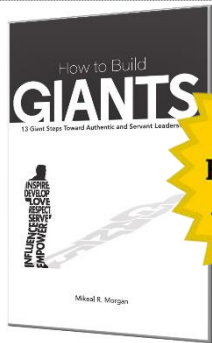


# How To Build GIANTS



*Foreword by Jack Plating,  
Former EVP and COO of  
Verizon Wireless*



This fresh and bold look at leadership provides fundamental knowledge that challenges you to think, feel, and act differently. *How to Build Giants* explains easy-to-implement strategies that will inspire your own work and help you shape ordinary people into business giants.

Here, Mikeal R. Morgan shares lessons learned from more than two decades of successful leadership in multiple industries, grounded in over five-thousand years of collected wisdom, gleaned from hundreds of leaders around the world.

You will learn key concepts and tools that will allow you to build a leadership program that is people-centric, creates winning cultures, increases employee productivity, and helps reduce turnover among employees and clients. *How to Build Giants* guides readers every step of the way down the most authentic path to becoming a better servant-leader.

As a leader, you will only reach higher, and see further when you stand on the shoulders of the giants you build!

Mikeal R. Morgan grew up in a world defined by poverty, illness, violence, and ignorance. But he did not let that world define him.

Instead, he combined the lessons he learned with business acumen and a love of serving others to rise through the ranks of the corporate world.

Mikeal has successfully led teams in multiple industries and specializes in rebuilding and leading underperforming teams through periods of change and uncertainty. He now shares what he's learned through books and public speaking.

He focuses on strategies that are simple to understand and easy to implement. These strategies turn people into performers.

What sets Mikeal apart? He does more than inform and inspire—he moves people to life-changing action. Mikeal boldly leads a life of faith, purpose, and love that leaves a legacy of value.

Mikeal is a husband, father of five, and President of Phoenix Training Innovations, a company dedicated to helping people and companies look better, feel better, and make more money.

Available in Paperback and Kindle Editions today on Amazon!



## Lead With Purpose

Become more self-aware and learn how to share your purpose with others in the most authentic way possible.



## Build Winning Cultures

Build a culture of excellence that more people will want to become a part of, and few will leave.



## Put People First

People are the most valuable asset of any organization. Learn to prioritize and better serve your most valuable asset.



## Simplify Everything

As business priorities continue to become more complex; learn to simplify everything, so that your team can and will produce real results.



## Inspire Everyone

Learn to be the leader you should be and not the one you thought you had to be.

