

## Sample Survey 1

As we mentioned in the weekly announcements, we are working with an outside firm to learn more about our congregation, your concerns and what we can do to improve your experience at [ORG NAME HERE]. Please fill out this questionnaire and place it in the box in our lobby. Thank you.

Please tell us your overall level of satisfaction with our church.

- ☐ Very unsatisfied
- ☐ Unsatisfied
- ☐ Neutral
- ☐ Satisfied
- ☐ Very satisfied

Please rate these aspects of your church experience from “very poor” to “exceptional”

	Very Poor	Poor	Fair	Good	Very Good	Exceptional
Parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sermons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Service times	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Youth ministry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outreach programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please tell us your overall level of satisfaction with our church leadership

- ☐ Very unsatisfied
- ☐ Unsatisfied
- ☐ Neutral
- ☐ Satisfied
- ☐ Very satisfied

Please tell us your overall level of satisfaction with our church amenities (free coffee bar, mission trips, church barbecue/field day)

- ☐ Very unsatisfied
- ☐ Unsatisfied
- ☐ Neutral
- ☐ Satisfied
- ☐ Very satisfied

## Sample Survey 2

As we mentioned in the weekly announcements, we are working with an outside firm to learn more about our congregation, your concerns and what we can do to improve your experience at [ORG NAME HERE]. Please fill out this questionnaire and place it in the box in our lobby. Thank you.

On a scale of 1 to 10, with 1 being “disappointing” and 10 being “exceptional,” please tell us how you feel about your overall experience at our place of worship.

☐ 1    ☐ 2    ☐ 3    ☐ 4    ☐ 5    ☐ 6    ☐ 7    ☐ 8    ☐ 9    ☐ 10

Disappointing

Exceptional

What two things do you most enjoy about attending services here (choose two)?

- ☐ The sermons
  - ☐ The sense of community with fellow church members
  - ☐ The facilities
  - ☐ Our church leaders
  - ☐ Our head Pastor/Reverend
  - ☐ Our youth groups
  - ☐ The music (choir, band, etc.)
  - ☐ Our volunteers
  - ☐ Holiday activities
  - ☐ Social justice messages
  - ☐ Other

If you chose 'Other' please write in anything you enjoy about our church that is not on the list.

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When you enter our church for services, are the volunteer greeters,

Courteous? ☐ Yes | ☐ No

Informative? ☐ Yes | ☐ No

Prompt and efficient? ☐ Yes | ☐ No

For about how long have you attended our church?

- ☐ Visiting
- ☐ 1-3 years
- ☐ 4-7 years
- ☐ 7-10 years
- ☐ more than 11 years

Have you considered leaving our church for reasons other than relocation or for convenience?

- ☐ Not at all, I am very happy at [ORG NAME HERE]
- ☐ I **sometimes** think about moving to another church but doubt that I will.
- ☐ I **often** think about moving to another church and am sure that I will in the next year.
- ☐ I have already found a church I enjoy more and will be leaving in the next few weeks.

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Do you plan to return to our church?

☐ Yes | ☐ No ☐ Not sure yet

Why, why not, or why are you not sure?

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Have you or would you recommended our church to a friend or family member?

☐ Yes | ☐ No

Why or why not?

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Among our service times, which do you regularly, sometimes, or never attend?

Saturday 6:30 pm Service

☐ Regularly Attend | ☐ Sometimes Attend ☐ Never Attend

Sunday 7:30 am Service

☐ Regularly Attend | ☐ Sometimes Attend ☐ Never Attend

Sunday 9:30 am Service

☐ Regularly Attend | ☐ Sometimes Attend ☐ Never Attend

Sunday 11:00 am Service

☐ Regularly Attend | ☐ Sometimes Attend ☐ Never Attend

Sunday 1:30 pm Service

☐ Regularly Attend | ☐ Sometimes Attend ☐ Never Attend

Sunday 4:00 pm Service

☐ Regularly Attend | ☐ Sometimes Attend ☐ Never Attend

Among our service times, which do you tend to avoid because they are too crowded? (you may choose more than one)

☐ Saturday 6:30 pm Service

☐ Sunday 7:30 am Service

☐ Sunday 9:30 am Service

☐ Sunday 11:00 am Service

☐ Sunday 1:30 pm Service

☐ Sunday 4:00 pm Service

On most days, about how many minutes driving does it take to get from your home to our church services (one-way)?

☐ 0 to 5 minutes

☐ 6 to 10 minutes

☐ 11 to 15 minutes

☐ 16 to 20 minutes

☐ 21 to 30 minutes

☐ 31 to 40 minutes

☐ 41 to 50 minutes

☐ 51 to 59 minutes

☐ Over an hour