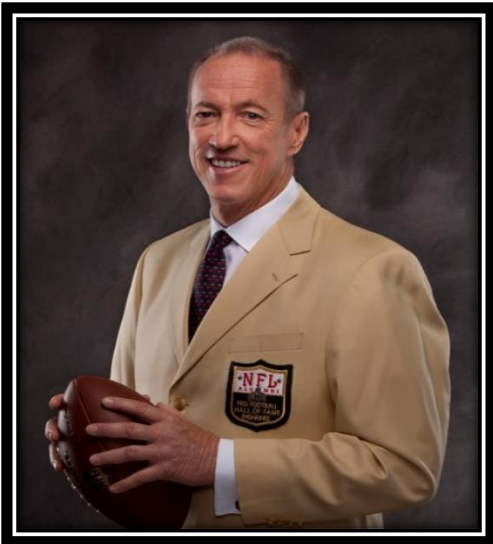




JIM KELLY

KEYNOTE SPEAKER

A JOURNEY OF PERSEVERANCE



- Football
- Leadership
- Teamwork
- Courage
- Inspiration
- Philanthropy

- Overcoming Adversity
- Motivation
- Cancer survivor
- Parent of a special needs child
- Loss of a child

JIM FOCUSES ON THE FOUR F'S

Faith, Family, Friends, & Fans



Jim Kelly is a Pro Football Hall of Fame quarterback who spent his entire NFL career as a Buffalo Bill. His hallmark as a player was his toughness. From growing up in East Brady, a small town in Pennsylvania, to facing a career threatening injury in his college days, to leading the Buffalo Bills team to an unprecedented four straight AFC championships, Jim's toughness has been tested time and time again. After his retirement, not only did he lose his one and only son Hunter at the age of 8, to a disease called Krabbe Leukodystrophy, Jim has also survived four battles with cancer. Jim speaks about the power of **the four F's – Faith, Family, Friends, and Fans** and what it really means to make a difference. His story is "*A Journey of Perseverance*".

- Jim emphasizes the difficulty of overcoming obstacles in the realm of sports, but more importantly in life.
- His passion and charisma allow him to interact with his audience as he recounts his story.
- He conveys truth, and leaves a lingering impression upon the hearts and minds of others.

AVID OUTDOORSMAN

Jim has a passion for the outdoors and enjoys hunting & fishing. He has teamed together with several companies including Mossy Oak, Under Armour & Realtree.

PAST/CURRENT APPEARANCES & ENDORSEMENTS

Buffalo Bills
Erie County Medical Center
West Herr Auto Group
97 Rock
Under Armour
Cameo
Autograph Shows

PERSONAL

Jim and his wife Jill have made Buffalo, NY their home and are the parents of Erin, Camryn, and Hunter (1997- 2005).

Testimonials

APPEARANCE TESTIMONIALS

"He came with his true self, and it showed through, he had the entire room laughing out loud and crying together." – **Ben Jones Vice President, Government Relations, The US Oncology Network**

"I just wanted to say thank you and tell you that the feedback from your appearance was exceptional. In the 5 years we have had the conference by far you were ranked as the best speaker the conference has had! Thank You for touching so many people."

– **John A. Gaetano, CHFM, CHC Assistant Vice President Facilities Management Cayuga Medical Center**

"Jim did an amazing job, and many have said that he is the best we have had in the 16-year history of speakers. We so appreciate all that he did to lift the spirits of our patients and families on the inpatient unit and the inspiration he provided to everyone who attended the event."

– **Caleb Hegna, Director of Development for Iowa Methodist & Methodist West**

"Jim did an AMAZING job!!! It was absolutely perfect. He made a big impact on a lot of leaders who will definitely be better difference makers after hearing him!!"

– **Beth Hollis-Kaiser – West Herr Automotive Group**

"You can do no better than Jim Kelly. I am so grateful to have worked with this outstanding man... I simply cannot say enough about the whole experience"

– **Ann Marie Surovy, Public Relations & Development Coordinator for LifePath, Inc.**

"Your lecture last night was not only interesting, but inspirational! It had a great message behind it, especially for children and young adults. The audience was thrilled they had the opportunity to hear you speak and had a lot of positive things to say after the event. I think one audience member hit it on the nose by saying, 'Jim Kelly was a great football player, but a better human being.'"

– **Theodore Ryan, Programming Director Brockport Student Government**

"I have had incredible, positive feedback from our attendees. Men and women moved to tears, who are so grateful to have had the opportunity to meet Jim and hear his story. From myself and the FAHP team, we are so appreciative to you for sharing the gift of inspirational servant leaders."

– **Audrey Brown. President and CEO at Florida Association of Health Plans**

LCI Congress Audience Comments regarding what brought value to them during the presentation:

"Attitude"

"Make a Difference"

"Every Word"

"Most impactful part of the week"

"Everything, amazing story and presentation"

"Never Give Up"

"Excellent closing"

"So Inspirational"

"Extremely inspiring story, loved his message"

"Teamwork, perseverance, and resilience"

"Fantastic, learned key value is respect for others"

"The Honesty and sincerity of the message"

"The importance of perseverance and the four f's"

"Great story, attitude is everything!"

"I guess I do not have it so bad"

"The whole thing!"

"It was the most inspirational speech I have heard"

"Hit Home"

CAMEO TESTIMONIALS

"Thank you so much! My father-in-law is going to love this. You made it so personable and fun. We appreciate your time and help making this special for him!"

"Thank you so much! This birthday message is wonderful and will make their day! Mr. Kelly really took the time to add in some personal details and make it special."

"Thank you, Jim Kelly. You made my buddy Matt's day. He is receiving cancer treatment. Your positive words along with sharing your own personal experience were truly inspiring. Perfect! Go Bills!"

"Mr. Kelly is a class act, and he takes great pride in his message! Thanks again."