

# I AM FLAVOUR®

## White Label / Private Label Sell Sheet

**Bold flavour. Clean ingredients. Your brand on our craft.**

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### Who We Are

I AM FLAVOUR is a flavour-first food brand built on real ingredients, chef-driven formulations, and small-batch discipline. We specialize in sauces and seasonings that deliver depth, balance, and heat without gimmicks.

Our white label program lets partners bring premium products to market quickly—without compromising taste or integrity.

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### White Label What You Get

- **Proven Formulations** – Retail-ready recipes with strong repeat appeal
  - **Clean Label Focus** – No artificial colours or flavours
  - **Scalable Production** – Small runs to national rollout
  - **Fast Go-To-Market** – Reduce R&D time and cost
  - **Confidential & Protected** – NDAs available
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### Core Product Options

*(Custom flavour work available on request)*

#### 1) Thai Green Mango Hot Sauce

- Bright green mango acidity with real heat
- Fruit-forward but **not sweet**
- Ideal for wings, bowls, tacos, grilled proteins

## 2) Lemon Thyme Olive Oil Sauce

- Herb-forward, silky texture
- Infused with olive oil using classic emulsion technique
- Versatile: dip, drizzle, sandwich spread

## 3) All-Purpose Seasoning Blend

- Savoury, balanced, everyday use
- Designed for proteins, vegetables, and finishing

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## Customization Options