

EVENT
SPONSORSHIP
PROPOSAL

Ladies of Law

EMPOWERED WOMEN EMPOWER WOMEN.



Ladies of Law



ABOUT US

INTRODUCTION

Ladies of Law was created in 2021 as a community and platform for empowering and supporting women in the legal world with the aim of networking and connecting women at all different stages of their legal studies or careers, celebrating each and every one! We now have a small team and 30 Ambassadors representing our values to help aspiring and working women in law.

OUR MISSION

To empower, support, advocate and celebrate all Ladies of Law - whether you are thinking about studying law, already studying for your law degree or established in your legal career - we've got you!

Our mission encompasses the advocacy for equality between the genders in the legal field and using our platform to influence and inspire others to do the same to ignite change.

OUR VISION

To provide a safe community of like-minded women to network and inspire each other whilst celebrating our different journey's into law and supporting each other through our legal careers. We want to bring aspiring and working women in law as much inspiration as possible including monthly blogs, networking events and more coming soon!



OUR TEAM

THE GREAT TEAM WORK

Our team is made up of hard-working, collaborative women who are passionate about empowering women through Ladies of Law. We have grown to a team of 6 since January 2022 and we are all volunteers who also work or study full time! Our team continues to grow with plans of expansion in 2023. We work as a team to come up with new ideas of supporting and connecting women in law through projects, events, workshops and social media.



THE CORE TEAM



**ELLA
WATTS**

FOUNDER



**KAITLAN
EVANS**

PROJECT MANAGER



**SEREN
LEWIS**

LEAD AMBASSADOR



**LORNA
WILLIAMSON**

EVENTS MANAGER



**MADEEHA
KHALIFA**

EVENTS ASSISTANT



**JADE
DRISCOLL**

LEAD CONTENT
CREATOR



**LA'SHAUNNA
WILLIAMSON**

RELATIONS
CO-ORDINATOR

OUR 4 MAIN AIMS

Our main aims are in line with our vision, to ensure we keep our focus on what is most important to the platform and in turn, to our community, evidenced through the work we do.

#1 - Empower women studying or working in law,

#2 - Advocate equality of the genders in the legal industry,

#3 - Support, connect and guide women in law,

#4 - Celebrate ALL Ladies of Law, no matter what stage of their career they are at!





HOW DO WE DO WHAT WE DO?

We started as an Instagram page with the hopes of growing a strong Sisterhood of aspiring and working women in law. In just over a year, we have grown to an community across our social media platforms of 21,000 followers. Here's how we empower and support women in law:

Events

Ambassadors

Collaborations

Podcast

Social Media

Partnerships





WHO HAVE WE WORKED WITH?

We have worked with law firms, consultancies, media businesses and organisations to promote our community, reach more women in law and spread our positive message across the UK. We have done this through collaborations and forming Supportive Partnerships! We are always open to discussions on how we can expand our community by working with individuals, organisations and businesses who share our values. Here are some of the organisations we have worked with:



tsr Legal
Recruitment



Simply Law



NewLaw
solicitors



plus much more!

As our platform continues to grow, we are open to discussions of potential collaboration and partnerships. After a successful launch of our partnerships with Legal News Wales, Devils Advocate, TSR Legal, The Corporate Law Journal amongst others, we are looking for organisations to work with who are in line with our mission of advocating for equal opportunities for women, empowering women and giving women in law the resources and opportunities to excel in their legal career.

If this sounds like you and you'd be interested in discussing ideas, please get in touch with us. We are open to working with includes (but not limited to):

- Law societies,
- Law Firms,
- Legal platforms,
- Legal Education organisations,
- Law-related Product brands,
- Empowerment and mental health organisations/platforms,
- Legal programmes.

WHY SHOULD YOU WORK WITH US?

In a small amount of time, we have grown A LOT. We are continuously growing, with new supporters, partners, projects and representatives who could support you and your organisation by expanding our outreach to aspiring and working women in law. By working with us, you would benefit from our outreach, allowing the women in your community to be part of a thriving community and showing the world you are making a positive impact of empowering women in the legal field. You would also have exposure to a large network across the UK!

You show your commitment to support and empowering women in the legal field



Our Events are a great opportunity for women in your community, business or organisation to network with other women in the legal field to form meaningful and long term connections.

Our events range from casual and fun networking lunches...



...to exciting networking evening events!

As a sponsor of one of our events, your organisation will get advertisement and exposure through all of the event promotions across social media, marketing and by representation through our 90 ambassadors across the UK. This will lead to more people knowing about your business as well as helping with external communications and recruitment.

Not only that but 3 x representatives from your organisation will be able to attend the sponsored event, to further build your reputation and network with attendees!

If you're interested to sponsor, we can discuss the monetary value which helps us to put the event on – this helps with securing the venue as well as extras to ensure the night is a memorable one. We are grateful for any value of sponsorship and open to discuss options depending on location. The ticket sales will then help us to continue doing the important work we do, fund projects, events and fund more resources to help more aspiring and working women in law. All funds raised through ticket sales go back into Ladies of Law to allow us to grow.



THANK YOU



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LadiesOfLaw.com



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[Ladies of Law](https://www.linkedin.com/company/Ladies%20of%20Law)