### DEUTSCHE











THE SOUND OF THE UNIVERSE





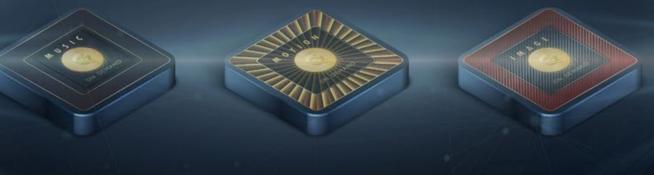


#### Future of Entertainment

- Digitalization
- Customized and Interactive Streaming Services
- Live Online Events
- Monetizing Online as Primary Artist's Income Source
- Fan Economy-Consumer Driven with Emotional Connection and Psychological Engagement



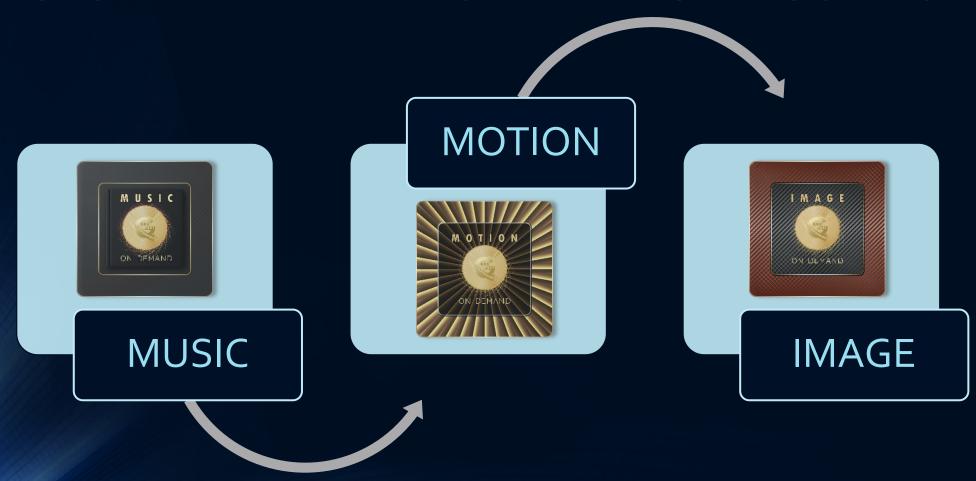
# GOD ART UNIVERSE



THE ENTERTAINMENT BOARD



## GLOBAL ART NETWORK-THE CATEGORIES





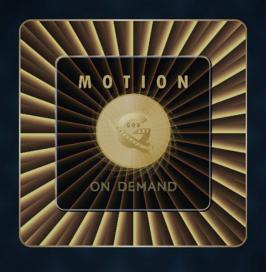




G O D A R T

UNIVERSE







THE ULTIMATE ENTERTAINMENT

## Target Customers

- Upcoming & Established Artists
- Fan Clubs / Respective Fanbase
- Premium and VIP Audiences
- Generation Z
- ART Students & Teachers
- Content Creators
- Podcast / Talk Show / Interview Hosts

# Marketing Strategy

- Celebrity Based Endorsements
- Established Institutional Collaborations
- International Press and Media Coverage
- Social Media Networks Online Coverage
- Mobile Operators and Cable TV Interaction



