# BUSINESS

MUNICH



## PROPOSAL

GERMANY

#### WHO WE ARE:

Deutsche Classical is a Bavarian International Boutique Record Label, which was born in Munich, Germany, currently expanding its legacy into an innovative and attractive, top-end entertainment event management structure, based on a Private VIP Club business foundation. Daniel Tringov and Sifei Wen are the Founders and Legal Owners of Deutsche Classical, also the Initiators of The Deutsche Classical Private VIP Club business model.

#### THE MARKET'S VOIDS AND NEEDS:

Classical music concerts lack exclusivity, "Virus" proof, Flexibility, and Convenience for its audience. With more restrictions, event business is crumbling down, and its future is uncertain. We need a both sustainable and profitable system, which acquires a unity of the highest tier of performing artists, and the truly dedicated music lovers - supporters.

#### WHY US:

Currently there is no well-established leading business structure, which provides its customers an intimate, unique, and luxurious concert experience altogether, rendered on private exclusive grounds. Beside hosting our venues in a boutique and versatile concert space, we offer custom-tailored VIP on-demand services of door-to-door exquisite ART limousine ride, private bar and Michelin grade fine dining experience, in addition to the rest of the creative privileges guaranteed - All Confidential Membership based.

### INVESTMENT BENEFITS GUARANTEED:

Consistent and long-term annual profits starting with 110,4 Million - 1,294.8 Billion per dedicated club location; Social and Economic positive influence on Art and Culture; Future Global Multi-Billion Euro Business Expansion.

## OUR CUSTOM "VIP MEMBERS" NETWORK:

Upper and professional class Art and Business lovers, who enjoy privacy, exclusivity, and safe socializing together in the core area of Bavaria.

#### MARKET SIZE:

Bavaria has 27 known billionaires, on the top of a solid ground of 400, 000 multi-millionaires residing in Germany; Munich Philharmonic has 18,000 package subscribers, and Gasteig attracts averagely 1,8 million visitors per year.

## OUR MISSION STATEMENT:

We offer the Perfect Formula of reimagining and reconstructing the Infrastructure of the existing Art Industry Model, by evolving it into a much more tempting, yet reasonably profitable business field for major investments. Building a native Bavarian Legacy of Redefining the Core of Art Exclusivity, quality- endorsed by Germany, is set to Lead the way of Domination the Future of Entertainment Worldwide!

## OUR BUSINESS MANAGEMENT UNIT:

Daniel Tringov, Concert Violinist, Founder and CEO; Sifei Wen, Concert Cellist, Co-Founder and Director

FINANCING SOUGHT: 77 MILLION EURO

DEUTSCHE



