

HearPlanet has received critical acclaim from a broad range of sources, including Apple Inc., The New York Times, The Wall Street Journal, The Washington Post, CNET, National Geographic and many others.

## AWARDS:

**Best iPhone App  
for Instant  
Audio Guides**



**O'REILLY**

**Top Ten  
Must Have  
Travel App**



**iPhone Life**  
magazine

**Voted  
Most Likely  
to Succeed**



**Top 50  
iPhone Apps  
#3 Entertainment**

**TECHDiGEST**

## APPLE MARKETING:

Featured in full-page spreads in the New York Times, USA Today and Wall Street Journal, Apple touts HearPlanet saying, **"Imagine a guidebook that speaks to you. With iPhone as your audio guide you'll get the scoop on landmarks, historic sites and more – in countless cities worldwide – without taking your eyes off the sites."**



## PRESS AND MEDIA:



Founder, Steven Echtman, interviewed live as part of Fox Business News' Three Days In the Valley.



## PRESS AND MEDIA:

**MANHATTAN** "This app treats the entire world like a self-guided museum tour."



"Looking for the coolest attractions nearby? HearPlanet will find them..."

"Like having a tour guide in your pocket, HearPlanet tells you what attractions are nearby..."

**The New York Times**

"An 'audio guide to the world,' HearPlanet offers text and recorded commentary for about 250,000 points of interest worldwide including tourist attractions and landmarks around you."

**The Washington Post**

"Using the iPhone's GPS, it locates nearby sights and reads the articles out loud, turning your phone into a talking tour guide."



"Leave the guide book at home and blend in perfectly on your next trip. HearPlanet makes it easy to find what you are looking for—fast."

**UNITED**

"The best kind of travel guide – one that requires no reading."

"an exhaustive audio guidebook packed into your iPhone."



"One clever travel app" "A pretty cool mash-up of detailed local information so you can search for a city, for example, and HearPlanet will tell you about all the things that are around you."

**GIZMODO**

Saves users "\$2 to \$1,000+" "Download HearPlanet's collection of over 250,000 audio guides instead of shelling out around \$8 for one at each location."

**InStyle**

"HearPlanet: Your personal tour guide provides commentary on more than 300,000 landmarks worldwide, like the Lincoln Memorial or Coney Island."



"intuitive" and "easy to navigate" "...very informative, detailed, and comprehensive."