



Saturday, March 27th & Sunday, March 28th

10AM – 7PM

10AM – 5PM

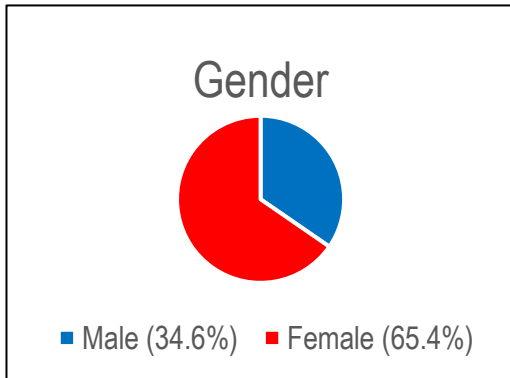
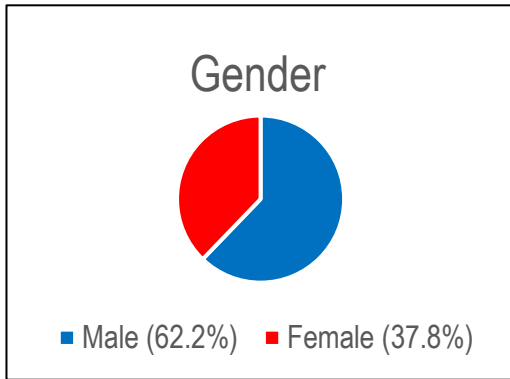
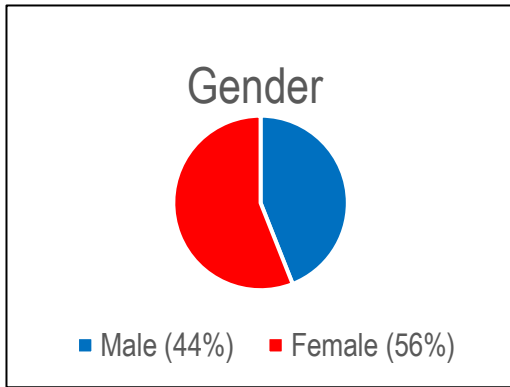
The Century Center – South Bend, IN

southbendautoshow.com

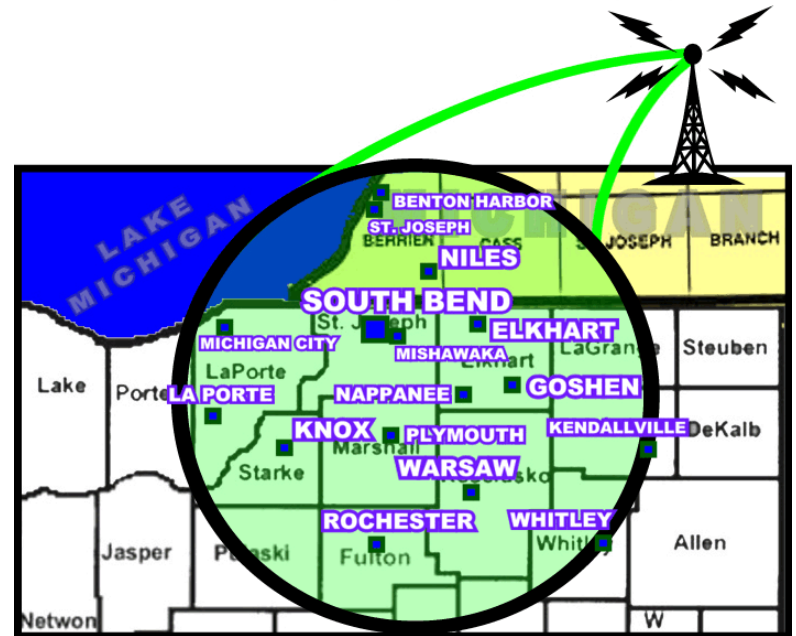


92.9 FM





We Reach Broad Audiences in 14 Counties!



South Bend Auto Show

March 27th and 28th

southbendautoshow.com



ENTER NOW! DON'T WAIT!

There will only be a limited number of entries accepted. Exhibitors/Vendors are on a first come first serve basis. Vehicles are accepted on merit (picture and description,) not on a first come first serve basis.

SCHEDULE

The building will open for setup the Friday before the show and will close that evening. The regular show hours are 10AM to 5PM Saturday and 10AM-3PM Sunday, (March 27th & 28th)

PASSES

Two weekend passes will be supplied to each car entry into the show. Additional passes may be purchased online prior to the show or Friday the 26th during setup.

FRIDAY SETUP

Your setup time will be sent to you. You must be setup before 9PM Friday, March 26th unless prior arrangements have been made.

The Exhibitor hereby applies to the Producer of the custom auto show referred to above to have the vehicle described above displayed therein and agrees that, if the application is accepted, he will display the vehicle at the show under the following terms and conditions:

1. As between the Exhibitor and the Producer, the Producer shall have the final authority to determine the location of an Exhibitor's display within the show and the Exhibitor's compliance with the aforesaid rules, regulations and policies.
2. Once the Exhibitor's display and/or vehicle are set up in the show, they shall not be removed or concealed by the Exhibitor prior to the end of the show without the permission of the Producer.
3. Neither the Producer, the sponsor, nor any officer, director or shareholder, thereof, or the owner of the building at which the show is produced, shall be responsible or liable for any loss or damage to all or part of the Exhibitor's personal property, which shall specifically include, but not limited to, the Exhibitor's vehicle, trailer, display, material and/or parts, and the Exhibitor's hereby waives any and all rights it may have against them or any of them for such loss or damage. Exhibitor agrees to obtain insurance covering the above and assumes full responsibility for any loss or damage. Exhibitor agrees that this signed entry blank supersedes any and all prior and/or contemporaneous agreements and understandings whether written or oral between Exhibitor and the Producer, its Producer's employees, show staff, representatives and sub-contractors. Nothing herein shall be modified unless consented to by Producer in writing. Both parties agree all disagreements will be decided by arbitration in the state where the show is produced. All parties will hold harmless and indemnify Sound Management, LLC., its employees, officers and representatives.
4. No commercial advertising is allowed with entries unless they are appearing in conjunction with paid commercial space. A single sign may be used to identify major modifications, who did them and what equipment was used, but large ad signs, handbills or business card distribution is prohibited.
5. In consideration of this entry, the owner and spouse and guests agree to permit the Producer or its assigns the use of their name and pictures and pictures of the entered vehicle for publicity, advertising and commercial purposes (including newspapers, magazines, radio and television) before, during and after the event, and do hereby relinquish any rights whatsoever to any photos taken in connection with the event, and give permission to publish or sell or otherwise dispose of said photographs to the Producer or its assigns. All publicity and advertising rights reserved by the Producer or its assigns.



South Bend Auto Show

March 27th and 28th, 2021

Sponsor - Vendor Booth



The South Bend Auto Show will be promoted on all 3 stations:

- Minimum 1200 promotional commercials divided over 3 stations
- Duplicate streaming schedules on all 3 stations
- Minimum of 425 live & recorded liners over 3 stations
- Web promo windows with links on all 3 station's websites
- Social media posts all 3 stations

What you'll receive:

- Company listing on all 3 station website promo windows information pages
- Table w/2 chairs
- Company description(s) inclusion in rotating promotional commercials (need info by March 1st)
- Company inclusion in rotating live liners
- Duplicate streaming schedule on all 3 stations

Sponsor Booth Options:

10x10 = \$395

10x20 = \$495

10x30 = \$595

(circle one)

Electricity: The use of electricity is optional. Upon your request, electricity will be ran to your booth for a fee of \$50 if paid in advance; \$75 if requested day of setup.

Accepted by: _____

Date: _____

Company: _____

Electricity: Y/N

This proposal is valid through 2/20/2021 | Terms of payment are cash in advance unless credit has been established with Sound Management | Contract is non-cancellable