

The background of the entire page is a dark teal color with a repeating pattern of white line-art icons. These icons represent various educational fields: science (microscope, test tubes, beakers, atom symbol), mathematics (ruler, compass, protractor, triangle), and general education (books, lightbulbs, pencils, globe).

**BURCH**  
ACADEMIC CONSULTING EST. 2025

**NAVIGATING  
ACADEMIC  
SUCCESS**

Empowering Students. | Supporting Families.  
Planning for the Future.

## WELCOME | We're glad you're here!

At Burch Academic Consulting, we understand that navigating the academic journey can feel overwhelming, especially when trying to balance ambition with uncertainty, deadlines with direction, and goals with guidance. Whether you're preparing for college, graduate school, or your first professional opportunity, our mission is to make this process clear, personalized, and empowering.

Founded by a first-generation Ph.D. graduate, this consulting service was built with empathy at its core and strategy at its foundation. We believe that every student deserves access to individualized support that helps them feel confident in their path and capable of achieving their goals. From brainstorming a compelling personal statement to refining your resume or exploring career directions, we're here to walk alongside you—one step, one session, one milestone at a time.

We're passionate about more than just admissions—we're passionate about people. Our work is rooted in helping students understand their strengths, advocate for their future, and reduce the stress that often comes with high-stakes academic transitions. We also work closely with families, recognizing how meaningful this journey is not just for the student, but for everyone supporting them along the way.

Thank you for trusting us with a part of your story. We can't wait to work with you.

Warm regards,

*Jorja Burch, Ph.D.*

Founder, Consultant

## WHAT IS ACADEMIC CONSULTING?

Academic consulting is personalized, one-on-one guidance designed to help students succeed at every stage of their educational journey. It bridges the gap between what schools and universities can offer and what students and families often still need—customized support, clarity, and expert insight on how to navigate academic decisions with confidence. At Burch Academic Consulting, we work with students from high school through graduate school and into their careers to help them develop strategies, communicate their strengths effectively, and pursue their goals with purpose. Think of us as your student's academic coach, mentor, and advocate—all in one.

Unlike school counselors, who often serve hundreds of students and have limited time, academic consultants offer individualized attention tailored to each student's needs. Whether your student is applying to college, exploring career options, struggling with time management, or preparing for an interview, we create a personalized plan and offer direct, actionable feedback along the way.

The academic world has become increasingly competitive and complex. Students are expected to not only perform well in school but also build resumes, write compelling application materials, secure leadership roles, and define their career direction—often with minimal guidance. Parents want to support their children but don't always know where to start. That's where academic consulting comes in. We help simplify the process, reduce stress, and ensure students aren't navigating these important steps alone. With our support, students gain clarity, structure, and confidence. Families gain peace of mind knowing their student has a knowledgeable guide.

35%

of students are unaware of the resources available to support them in their academic path.

# Hi, I'm Dr. Jorja Burch

Dr. Jorja Burch is the founder of Burch Academic Consulting and a highly accomplished academic mentor, educator, and scientist. She holds a Ph.D. in Biology from Texas A&M University, which she earned at just 23 years old. As a first-generation college student from a rural town in Kansas, Dr. Burch understands the challenges that students and families often face—especially when clear guidance and resources are limited.

Throughout her academic career, Dr. Burch has developed and taught university-level courses, mentored undergraduate and graduate researchers, and contributed to scholarly publishing as both a researcher and editorial professional. What sets her apart is not only her academic expertise but also her unwavering commitment to helping students succeed—particularly those who may feel uncertain or overwhelmed by the path ahead. At Burch Academic Consulting, Dr. Burch combines her educational background with a deep passion for mentorship. She offers students and their families tailored, compassionate support designed to bring clarity, confidence, and strategic direction to academic and career planning.

## EDUCATION

**Ph.D in Biology**  
Texas A&M University

**B.S in Biology**  
Fort Hays State University

## EXPERIENCE

**Content Acquisition Specialist**  
Wiley  
2024 - present

**Associate Editor, Review**  
Journal of Emerging Investigators  
2023 - 2025

**Academic Mentor**  
Texas A&M University  
2022 - present

**Graduate Researcher**  
Graduate Teaching Assistant  
Texas A&M University  
2021 - 2025



# Benefits of Academic Consulting



## PERSONALIZED, EXPERT GUIDANCE

At Burch Academic Consulting, students work directly with Dr. Jorja Burch—a highly educated consultant who has personally navigated every step of the academic ladder. This one-on-one access to a Ph.D.-trained mentor offers a level of depth and insight rarely available through traditional school counseling or online resources. Students receive advice rooted in real academic experience, not generic templates. Each session is customized to the student's background, goals, and challenges—ensuring they receive meaningful support that's relevant to their stage and aspirations.



## CLARITY AND CONFIDENCE

Academic pathways can feel complicated, fast-paced, and stressful—especially when students are juggling multiple deadlines, decisions, and expectations. Through structured sessions, Burch Academic Consulting helps break down complex processes like college admissions, graduate school applications, or resume development into manageable, actionable steps. Students leave each session with a clear plan and renewed confidence in their ability to move forward. Families benefit too, knowing that someone knowledgeable is guiding their student every step of the way.



## HOLISTIC SUPPORT

Dr. Burch's consulting approach is grounded in mentorship—not just checklists. She understands that student success goes beyond grades or applications; it includes confidence, identity development, and resilience. Whether a student is facing uncertainty, academic burnout, or a tough lab environment, they'll find a safe space for support and strategy. This holistic approach ensures students are not only achieving milestones but also growing into capable, self-directed individuals prepared for what comes next.

# Expanding Your Support System

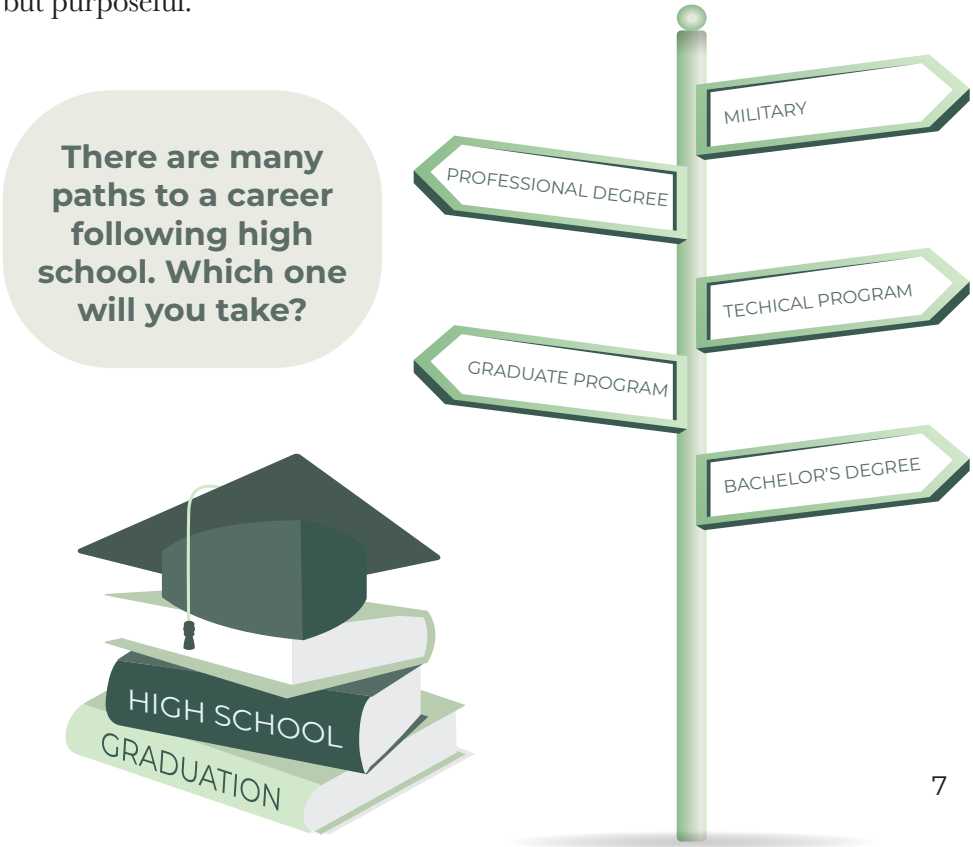
High school counselors and college advisors are an essential resource for students, offering critical support within the school system and helping guide academic and personal development. At Burch Academic Consulting, we deeply respect and value the role these educators play. Our consulting services are designed to complement—not replace—their work by providing more individualized attention, extended availability, and tailored guidance beyond what schools are often able to offer. When students have access to both in-school advising and personalized academic consulting, they gain a well-rounded support system that maximizes their preparedness, confidence, and long-term success.

	SCHOOL COUNSELOR OR ADVISOR	ACADEMIC CONSULTANT
Unlimited time per student	✗	✓
Individualized Planning	✗	✓
In-depth document review	✗	✓
Available year-round & extended hours	✗	✓

# SERVICES | Flexible Services, Custom to YOU

At Burch Academic Consulting, we understand that no two students—and no two academic paths—are the same. That’s why our services are designed to be fully customizable, offering support that meets each client where they are and guides them where they want to go. Whether a student is preparing for college applications, exploring graduate or professional school, developing their resume, or navigating the early stages of a career, we offer expert-led sessions tailored to specific goals, needs, and timelines.

Our offerings are organized by academic level—high school, undergraduate, and graduate/professional—so clients can easily identify services that best fit their stage and objectives. Within each category, students and families will find a variety of targeted support options: strategy sessions, document reviews, mock interviews, presentation critiques, and more. Services can be booked individually or as part of discounted multi-session packages, with the flexibility to adjust based on evolving goals. Whether you’re starting early or catching up, seeking structure or strategy, Burch Academic Consulting is here to provide guidance that’s not only personalized, but purposeful.



## REAL IMPACT | Results & Outcomes

At Burch Academic Consulting, our mission is to empower students with personalized guidance that leads to measurable success. Under the expert mentorship of Dr. Jorja Burch, clients gain clarity, confidence, and a strategic roadmap tailored to their academic and professional aspirations.

4 IN 10

students feel adequately prepared for their future careers.

38%

of U.S. college graduates would choose a different major if they could redo college.

In today's competitive admissions landscape, colleges and universities are evaluating more than just grades and test scores. Admissions teams are placing increasing emphasis on three key areas: academic rigor, extracurricular engagement, and character and personal qualities. They want to see that students are not only academically capable, but also well-rounded, motivated, and prepared to thrive in a collegiate environment.

Working with an academic consultant like Dr. Jorja Burch is a powerful way for students to demonstrate world readiness. Through guided mentorship, strategic planning, and skill-building sessions, students develop a clear academic path, polish their communication and organizational skills, and cultivate a mindset of purpose and self-advocacy. Including this support in an application—whether mentioned in essays or reflected in the quality of the materials—shows that the student has taken initiative and invested in their own success. Colleges value applicants who seek out growth opportunities and take ownership of their future. Academic consulting is not just support—it's a signal of preparation, ambition, and character.



### A BLESSING TO PARENTS!

Dr. Burch was very knowledgeable, and our son was accepted into college with many prestigious scholarships.

Melissa T. 2025

## EVALUATING RETURN ON INVESTMENT

Planning for college and career in advance—considering factors like your intended major, the cost of your degree, and potential job opportunities after graduation—allows you to make strategic, informed decisions at every stage. When students take the time to clarify their goals early, they are less likely to change majors multiple times or pursue a degree that doesn't align with their long-term interests or earning potential. This level of preparation helps minimize unnecessary student debt and ensures that the investment in higher education leads to meaningful, sustainable outcomes.

52% of Bachelor's Degree graduates would make one or more of their academic decisions differently.

52%

### Improved Student Preparedness and Confidence

Early engagement in college planning helps students build confidence and better prepare for the academic challenges of higher education. Students who start planning early are more likely to maintain higher GPAs, participate in extracurricular activities, and apply for scholarships, all of which contribute to a stronger college application.

25%

of Bachelor's Degree graduates would attend a different institution.

### Supporting First-Generation Students

Academic consulting is especially valuable for first-generation college students, who are often navigating the complex world of higher education without a family roadmap. While parents are deeply invested in their child's success, they may feel unsure about how to guide them through college applications, financial aid, or career planning—simply because they haven't experienced the process themselves.

That's where academic consulting becomes a powerful partnership. By working with an experienced consultant, students receive the individualized mentorship they need to make informed decisions, build a strong application, and prepare for the transition to college and beyond. At the same time, families gain peace of mind knowing their student is supported by someone who understands the system and is committed to their long-term success.

54%

First-Generation Students make up 54% of the undergraduate students in the U.S, totaling 8.2 million students.



### INVALUABLE SUPPORT AND GUIDANCE

As an undergraduate interested in research and graduate school, Dr. Burch gave me critical advice for writing manuscripts and conducting research. She provided invaluable knowledge and guidance for graduate school applications and interviewing. I feel equipped and confident I will succeed in graduate school because of her extensive wisdom and feedback!

Crystal N. 2024



# OUR PACKAGES

## High School | College Planning Starter Package

### Basic: \$100

Includes a FREE Discovery Call + one 60-minute strategy session + follow-up email with recommended next steps and resources.

This package is perfect for high school students who are just beginning their college planning journey and need direction on where to start. It's ideal for students who haven't yet built their college list or begun writing essays but want early guidance on the process.

### Elite: \$275

Includes all services from the basic package + resume development session + personal statement/essay review + 30-minute action plan meeting.

Designed for students actively preparing to apply to colleges, this package is ideal for juniors and seniors who need comprehensive, hands-on support throughout the admissions process. It's perfect for families seeking personalized guidance with application materials and strategies. With this elite package, students will receive tailored coaching to help them stand out in a competitive applicant pool.

## Undergraduate | Post-Graduate Planning

### Higher Education Package: \$275

Includes one 60-minute strategy session + resume development session + personal statement review + mock interview session.

This package is perfect for undergraduate students planning to apply to graduate or professional school after completing their degree. It provides a well-rounded foundation for building a competitive application. Ideal for students who want to clarify their goals, refine their application materials, and feel fully prepared to present themselves confidently in the next stage of their academic journey.

### Careers Package: \$250

Includes two 60-minute career exploration sessions + resume development session + mock interview session.

Perfect for undergraduate students preparing to enter the workforce or apply for internships, this package helps bridge the gap between academics and real-world success. It's ideal for students needing support with resumes, cover letters, interviews, and early career decision-making. Whether exploring job options or polishing their professional materials, clients leave with clarity and confidence.

## Graduate & Beyond | Higher Education Success

### Basic: \$150

Includes one 60-minute strategy session + one 30-minute presentation review + one 60-minute career exploration session.

This package is ideal for new or current graduate students who want strategic support as they navigate the rigors of graduate school. Perfect for clients looking for help with time management, research presentation feedback, or general academic advising, this package provides a strong foundation for success. It's especially helpful for students transitioning into graduate-level expectations.

### Elite: \$275

Includes all services from the basic package + resume development session + 30-minute action plan meeting.

Designed for advanced graduate students or those pursuing competitive fellowships, publications, or academic careers, this elite package offers intensive, personalized support. It's perfect for clients who need help with high-level academic writing, conference presentations, or career planning in or beyond academia. This package would also be a good fit for recent graduates or early career professionals.

### All Packages | Hourly Rate: \$75 /hour

Wherever your academic journey leads, Burch Academic Consulting is with you every step of the way.



# INDIVIDUAL SERVICES

## High School

### GENERAL ONE-ON-ONE SESSION \$75 / hour

Open session. This is our version of ‘academic therapy’!

### PARENT CHAT \$40

30-minute session designated for parents to ask questions and seek advice pertaining to student’s academic affairs. Available at a discounted rate when added to any package.

### RESUME OR CV DEVELOPMENT \$60

Session for student to describe what they are using their resume/ curriculum vitae (CV) for and receive assistance in either revising an existing resume or generating a new resume. Includes one 60-minute session and in-session edits.

### PERSONAL STATEMENT OR ESSAY REVIEW \$100

Session for student to describe what they are applying for and receive assistance in revising their personal statement or other application-related essay. Includes one 30-minute session and in-session edits.

### PRESENTATION PREPARATION \$40-60

Session where student describes the venue for their presentation and receive critiques and suggestions for revising the presentation. This session can be either 30-minute or 60-minute and includes in-session revisions.

### STUDY STRATEGY SESSION \$40-60

Session tailored to help student learn effective studying techniques. This session can be either 30-minute or 60-minute and includes emailed summary with recommended next steps.

## Undergraduate

### GENERAL ONE-ON-ONE SESSION \$75 / hour

Open session. This is our version of ‘academic therapy’!

### PARENT CHAT \$40

30-minute session designated for parents to ask questions and seek advice pertaining to student’s academic affairs. Available at a discounted rate when added to any package.

### STUDY STRATEGY SESSION \$40-\$60

Session tailored to help student learn effective studying techniques. This session can be either 30-minute or 60-minute and includes emailed summary with recommended next steps.

### SCHOOL APPLICATION STRATEGY SESSION \$75

Session to discuss school applications and strategies. Includes one 60-minute session and emailed summary with recommended next steps.

### RESUME OR CV DEVELOPMENT \$60

Session for student to describe what they are using their resume/curriculum vitae (CV) for and receive assistance in either revising an existing resume or generating a new resume. Includes one 60-minute session and in-session edits.

### PERSONAL STATEMENT OR ESSAY REVIEW \$100

Detailed feedback on one graduate/professional school application essay. This session can be used for any essay-style material that is required for an application. Includes one 30-minute session and one round of revisions on a single essay.

### MOCK INTERVIEW PREPARATION \$80

Session designed to give clients an opportunity to practice for an upcoming interview. Includes one 60-minute session with questions and feedback.

### CAREER EXPLORATION COACHING \$75

Session for student to explore career options using their degree. This is an open, student-guided discussion, dependent on the student’s goals and career interests. Includes one 60-minute session and an emailed summary with recommended next steps.

### Hourly Rate: \$75 /hour

for additional revisions outside of what is included in the service.



## RESEARCH POSTER OR PRESENTATION REVIEW \$40-60

Session where student describes the venue for their presentation and receive critiques and suggestions for revising the presentation. This session can be either 30-minute or 60-minute and includes in-session revisions.

## MANUSCRIPT EVALUATION \$45 + 0.02 / word

Review and editing for undergraduate scholarly journal submissions. Scientific peer review included if within Consultant's area of expertise. Includes thorough comments throughout document and one 30-minute session to discuss revisions.

### Graduate & Beyond

## GENERAL ONE-ON-ONE SESSION \$75 / hour

Open session. This is our version of 'academic therapy'!

## SUCCESS STRATEGY SESSION \$75

Discuss strategies for success in graduate/professional school. Includes one 60-minute session and emailed summary with recommended next steps.

## RESUME OR CV DEVELOPMENT \$60

Session for student to describe what they are using their resume/ curriculum vitae (CV) for and receive assistance in either revising an existing resume or generating a new resume. Includes one 60-minute session and in-session edits.

## MOCK INTERVIEW PREPARATION \$80

Session designed to give clients an opportunity to practice for an upcoming interview. Includes one 60-minute session with questions and feedback.

## RESEARCH POSTER OR PRESENTATION REVIEW \$40-60

Session where student describes the venue for their presentation and receive critiques and suggestions for revising the presentation. This session can be either 30-minute or 60-minute and includes in-session revisions.

## GRADUATE SUPPORT SESSION \$30-50

Designed to support graduate and professional students facing challenges within their lab, research group, or academic program. This session can be either 30-minute or 60-minute.

## CAREER EXPLORATION COACHING \$75

Explore academic, industry, and alternative career paths. Includes one 60-minute session and emailed summary with recommended next steps.

## MANUSCRIPT EVALUATION \$45 + \$0.02 / word

Review and editing for graduate-level scholarly journal submissions. Scientific peer review included if within Consultant's area of expertise. Includes thorough comments throughout document and one 30-minute session to discuss revisions.

## GRANT OR FELLOWSHIP APPLICATION REVIEW \$150

Editing and feedback on grant and fellowship applications. Includes one 60-minute session and one round of revisions.

### LOOKING FOR SOMETHING NOT LISTED?

At Burch Academic Consulting, we understand that academic support is not one-size-fits-all. Our services are designed to be flexible and tailored to each client's unique goals. If you're looking for a service that isn't listed, please don't hesitate to email us at [jorjaburch.consulting@gmail.com](mailto:jorjaburch.consulting@gmail.com) — if it's within our scope, we're happy to accommodate your request.



Jorja was honest, helpful, and to the point, which was exactly what I needed while figuring out my next steps after my PhD. She asked the right questions, gave clear advice, and made a daunting decision feel manageable.

Andres B. 2024

## READY TO BOOK?

Here's what you can expect.

### On Your Schedule

We offer flexible scheduling—appointments are available daily with extended hours to meet your schedule. While our services are primarily virtual for convenience and accessibility, we're happy to meet in person for local clients upon request.

### Initial Consultation

Begin with a complementary 15-minute Discovery Call to discuss your goals and determine how our services can best support you. This conversation helps us understand your needs and recommend the most appropriate package or session.

### Preparation

Once you've selected your services, you'll receive a welcome email outlining the next steps. We'll request relevant materials in advance, such as your resume, personal statements, or program details, to ensure our sessions are productive and focused.

### Personalized Sessions

Using your provided materials, our Consultant will prepare for your meeting to deliver a customized approach. Our services are focused on the needs of the client, so you are encouraged to actively participate in your sessions.

### Actionable Outcomes

At the end of each session, you will receive clear, actionable feedback and a plan to move forward. Our goal is to empower you with the tools and confidence needed to achieve your academic and career objectives.

### Ongoing Support

Additional sessions can be scheduled as needed. At the end of each session, the consultant will share whether follow-up sessions or separate services are recommended.

## INTERESTED BUT NOT SURE WHAT SERVICES ARE BEST FOR YOU?

No problem!

Let's start with a **FREE** discovery call where our Consultant can learn about your academic consulting needs and you can learn about the services we provide.



Book your **FREE** Discovery Call

## ALREADY KNOW WHAT SERVICES YOU'RE LOOKING FOR?

Great, let's get started!

We recommend starting with the Service Request Form, where you tell us what services you are looking for and your preferred timeline.



Service Request Form

We understand that navigating the college application process and planning ahead can be overwhelming. Let us help ensure your student's success!

# WE CAN'T WAIT TO WORK WITH YOU

## CONTACT US



(620) 672-2615



[jorjaburch.consulting@gmail.com](mailto:jorjaburch.consulting@gmail.com)

## FAQS

Visit our website for a complete list of FAQs!  
Email us if you have further questions.  
We're happy to help!

## CONNECT WITH US

