



CITY OF SARASOTA
DEVELOPMENT SERVICES
VACATION RENTAL PROGRAM

LIDO KEY RESIDENTS
ASSOCIATION BOARD
MEETING

MARCH 19TH, 2022

INTRODUCTION

- On May 4, 2021, the City adopted Ordinance 21-5353, as amended, adding a new Chapter 34.5 in the City of Sarasota City Code, requiring qualifying vacation rentals to obtain a certificate of registration
- The ordinance requires registration of vacation rentals in any individually or collectively owned single family, two family, three family, and four family house or dwelling units located in residential zones within the Coastal Islands Overlay District established by Section VI-907 of the Zoning Code
- These requirements DO NOT apply to owner occupied vacation rentals, condominiums, cooperatives, or rentals for 30 days or more
- The City identified qualifying vacation rentals and issued informational mailings to those property owners in mid-December, early February, and the first week of March
- The initial application period ran from January 3, 2022 to March 1, 2022; the certificate of registration must be obtained by June 1, 2022
- Applications submitted past the deadline of March 1, 2022 will be assessed a late fee of \$100.00 in addition to the application fee

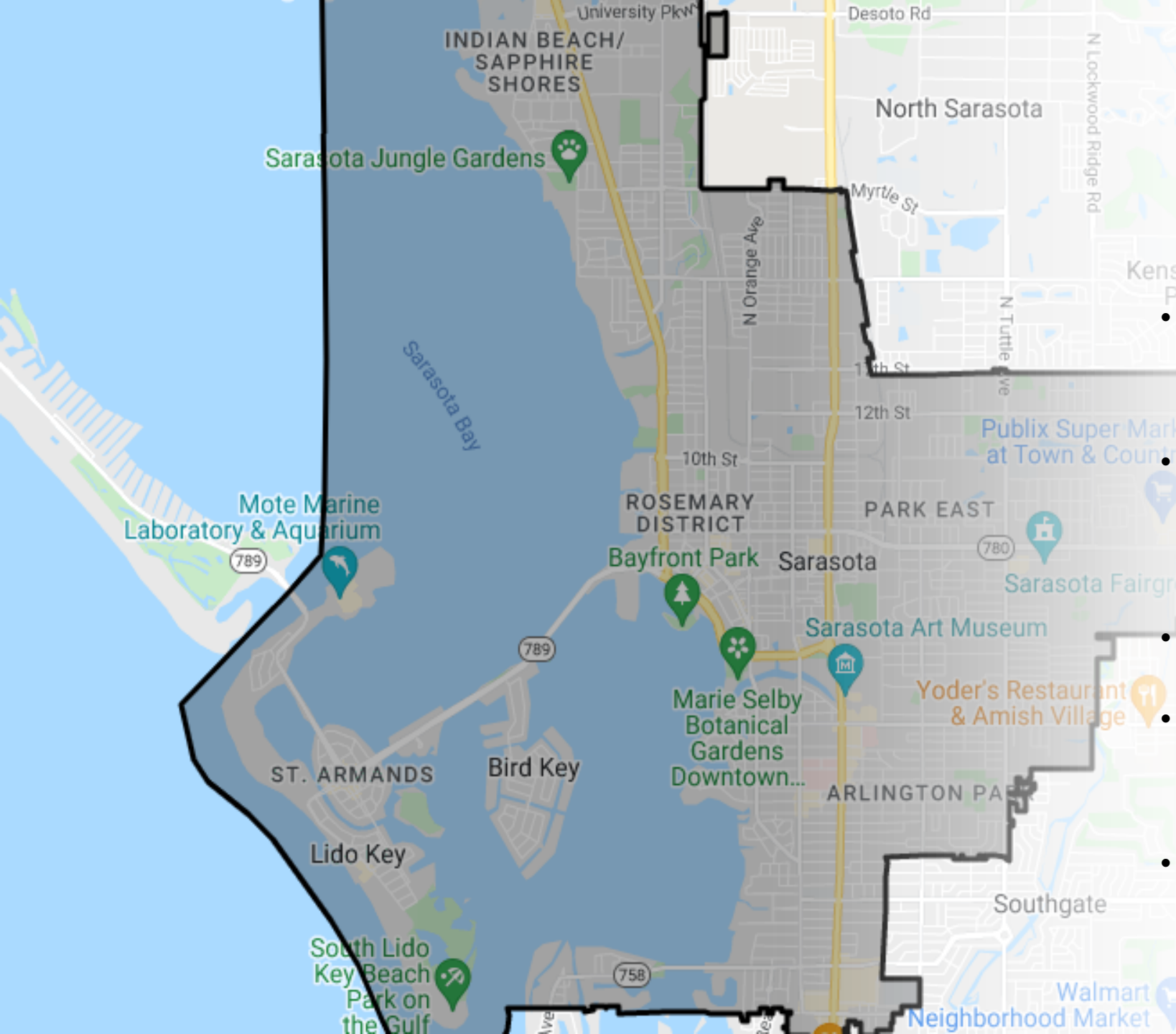
VACATION RENTAL MODULES

The City of Sarasota has partnered with Host Compliance/Granicus to identify vacation rental units, monitor compliance parameters, and to develop a registration portal for citizens.

- **Address Identification** – Utilize software to identify vacation rentals in the City of Sarasota
- **Compliance Monitoring** – Track and monitor compliance parameters; send letters to owners
- **Registration Portal** – Allows owners to submit applications online and manage active registrations

ADDRESS IDENTIFICATION

- IDENTIFY COMPLIANT AND NON-COMPLIANT VACATION RENTALS ON THE BARRIER ISLANDS AND THE MAINLAND
- IDENTIFY OWNER INFORMATION, ADVERTISEMENT LISTING DETAILS, AND TIMELINE OF ACTIVITY
- PROVIDES LINK TO ALL IDENTIFIED AD LISTINGS
- ADVERTISEMENT SCREENSHOTS AND ACTIVITY ARE REGULARLY UPDATED AND MONITORED
- IDENTIFY NEWLY ADVERTISED LISTINGS



COMPLIANCE MONITORING

The City can issue letters to property owners of identified vacation rentals directly through our system:

- Active vacation rentals meeting the requirements to register received informational letters in December, February and March
- Newly identified vacation rentals will receive an informational letter advising the owner to register

Our system provides us with the ability to monitor several compliance parameters including:

- Requirement to register per Ordinance 21-5353
- 7 Day/7 Night Minimum Stay Requirement
- Advertised vs. Allowed Maximum Occupancy
- Registration number listed on advertisements

REGISTRATION PORTAL

Property owners can manage pending and active registrations by utilizing our portal to:

- Submit new application documents
- Track the status of pending applications
- Make secure online payments
- Print certificate of registration
- Request amendment or cancellation of certificate

Owners may also submit their application in person or via mail – an email invitation to the portal will be sent

What is the Initial Registration Process?

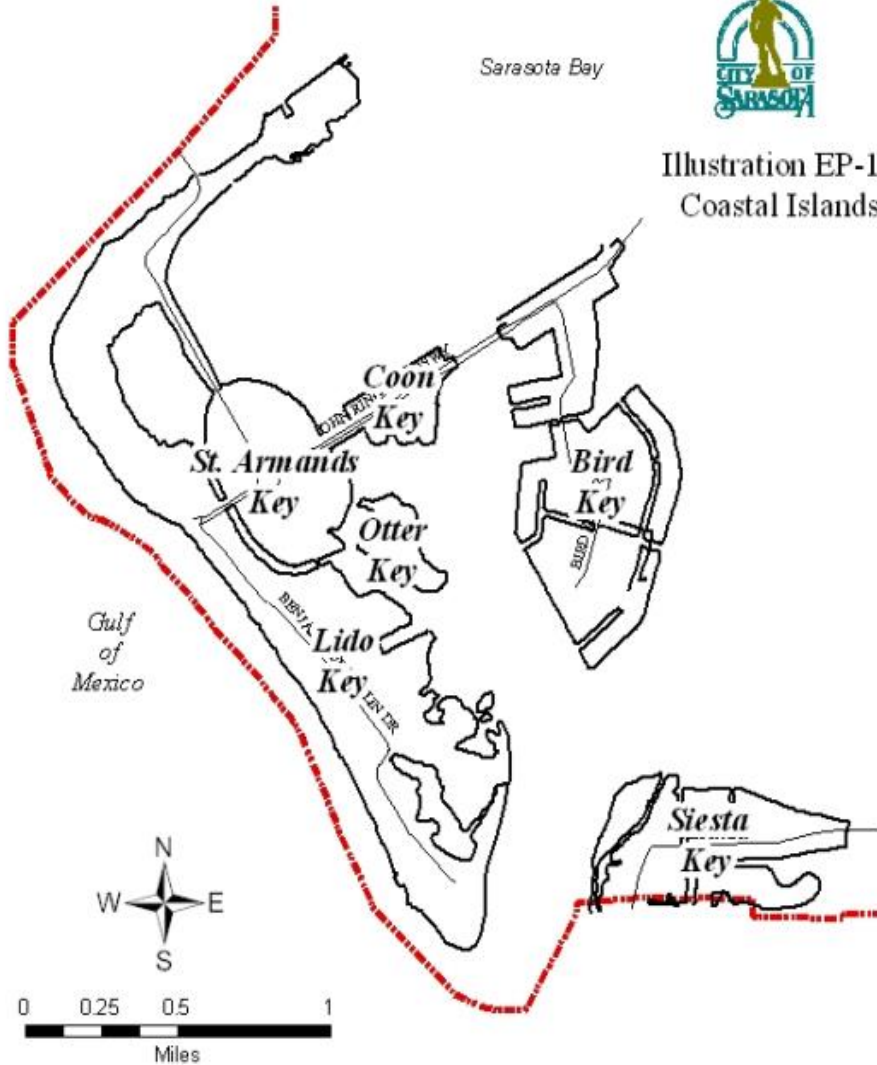
- Property Owner/Representative submits application
- City staff will review the application documents and request more information if necessary
- An invoice is sent to the customer to pay the registration fees
- Once the fee has been paid, an inspection of the vacation rental property will occur
- Once the inspection has passed, the City will issue the Certificate of Registration for the vacation rental
- Owners may request an amendment or cancellation of an active certificate, if necessary

How is the Process Going?



Sarasota Bay

Illustration EP-14
Coastal Islands



- The City has identified over 120 vacation rentals that are required to obtain a certificate of registration
- The City has received applications for roughly half of these properties at this time; a third letter advising property owners to register was sent in early March
- The City has received increased inquiries regarding our vacation rental regulations; owners are encouraged to call for guidance throughout the registration process
- The City developed a new webpage and a dedicated phone number and email for Vacation Rental correspondence
- The City is continuously working with the Host Compliance team to ensure that our system is working effectively for citizens and staff
- We have the resources to deploy our vacation rental compliance monitoring system throughout the entire City of Sarasota limits

HOW THE COMMUNITY CAN HELP

The City of Sarasota is utilizing our new resources to take a more proactive approach to vacation rental compliance. We will continue to actively monitor current and new property listings for compliance.

- Residents can support the City by encouraging neighbors and friends to contact our office regarding vacation rental requirements. We are here to answer questions and provide support as needed.
- If you would like to report a complaint regarding a vacation rental, you may contact our Code Compliance department for assistance. City staff will follow up and address the complaint accordingly.



CONTACT US

The City of Sarasota has a dedicated webpage, phone number, and email address for Vacation Rental inquiries.

Vacation Rental Phone Line:

941-263-6623

Vacation Rental Email Address:

VacationRentals@SarasotaFL.gov

Vacation Rental Webpage:

<https://www.sarasotafl.gov/government/development-services/vacation-rentals>

Registration Portal:

<https://vacationrentals.sarasotafl.gov/>

Neighborhood Code Compliance Inspector:

Joshua Spence *941-263-6000 Ext. 36538*

**To report a complaint to our
Code Compliance
Department:**

Code Compliance Phone Line:

941-263-6417

Code Compliance Email Address:

CodeCompliance@SarasotaFL.gov

Online Citizen Portal:

<https://ftgportal.sarasotafl.gov/Common/Login.aspx>

Please note - Per Senate Bill 60, effective July 1, 2021, anonymous code compliance complaints may no longer be submitted and investigated. If the reported violation presents an imminent threat to public health, safety, or welfare or imminent destruction of habitat or sensitive resources call the Code Compliance Division at (941) 263-6417.

QUESTIONS?

Notes:
