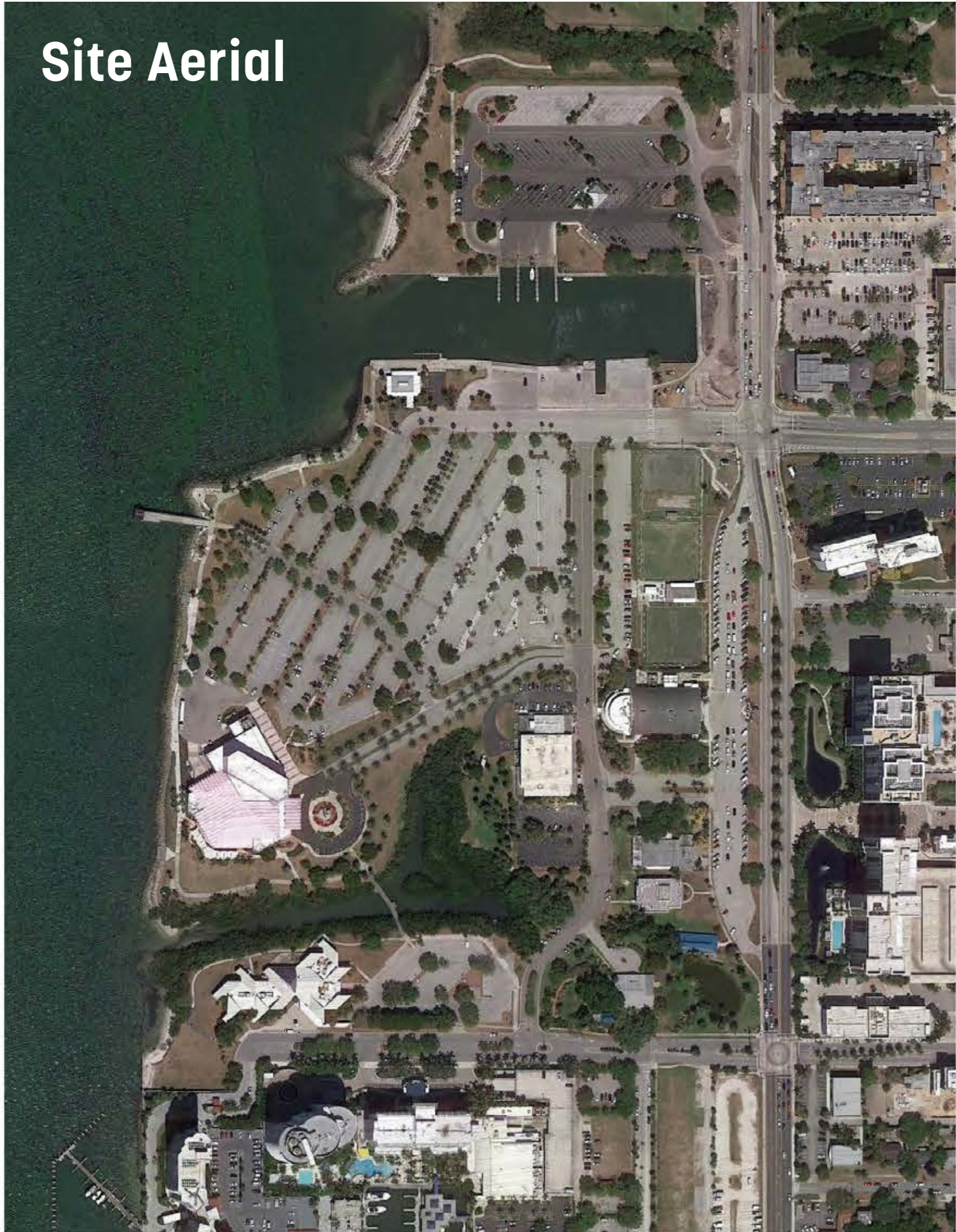


*the Bay*  
S A R A S O T A

**OCTOBER UPDATE**



# Site Aerial

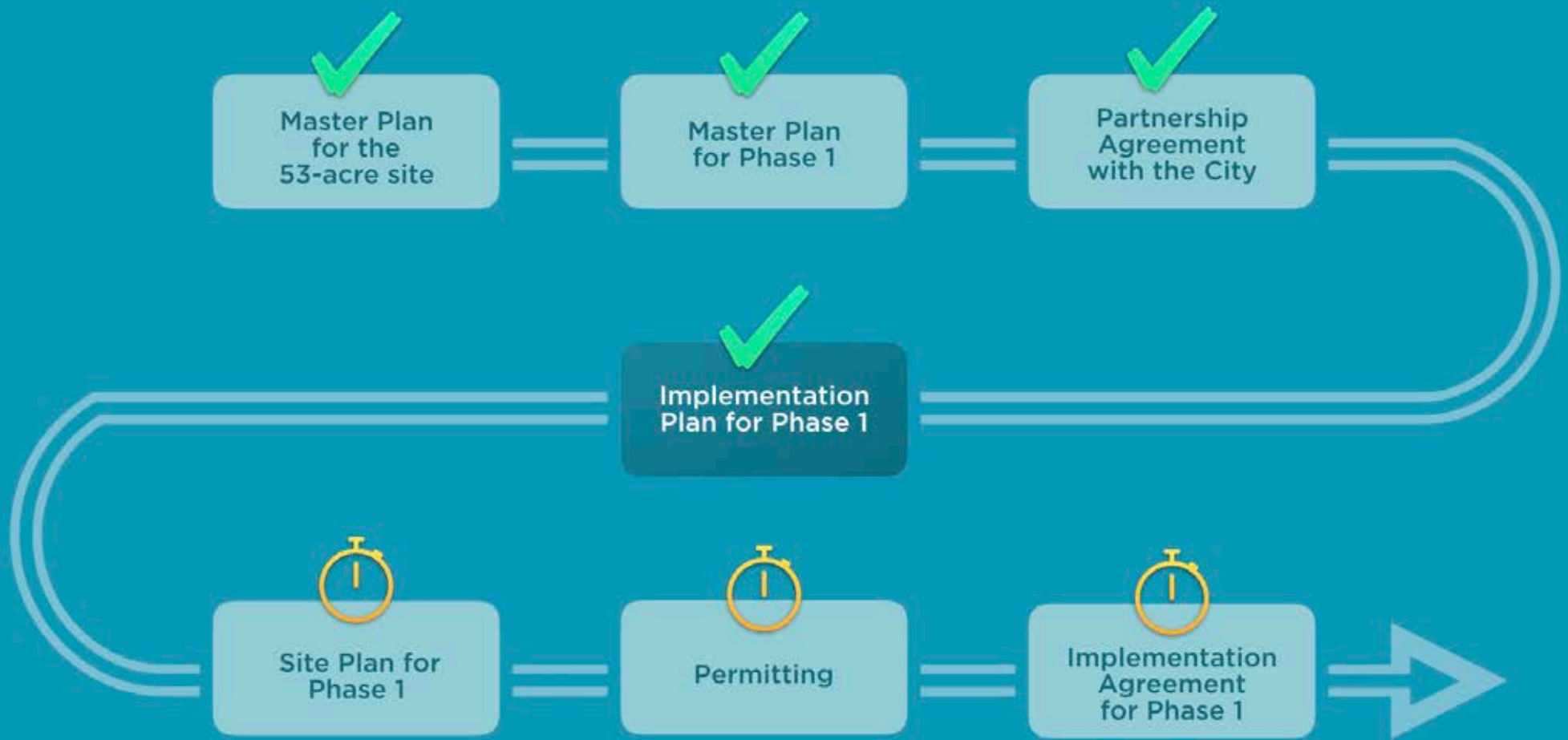


# Master Plan September 2018





# STEP BY STEP REALIZATION OF THE BAY PARK







**MASTER PLAN (Approved Sept. 6, 2018)**



**MASTER PLAN (Approved Sept. 16, 2019)**



# BAY PARK PHASE 1

Concept Design - September



SUNSET BOARDWALK

RESILIENT ECOLOGICAL SHORELINE

LAWN

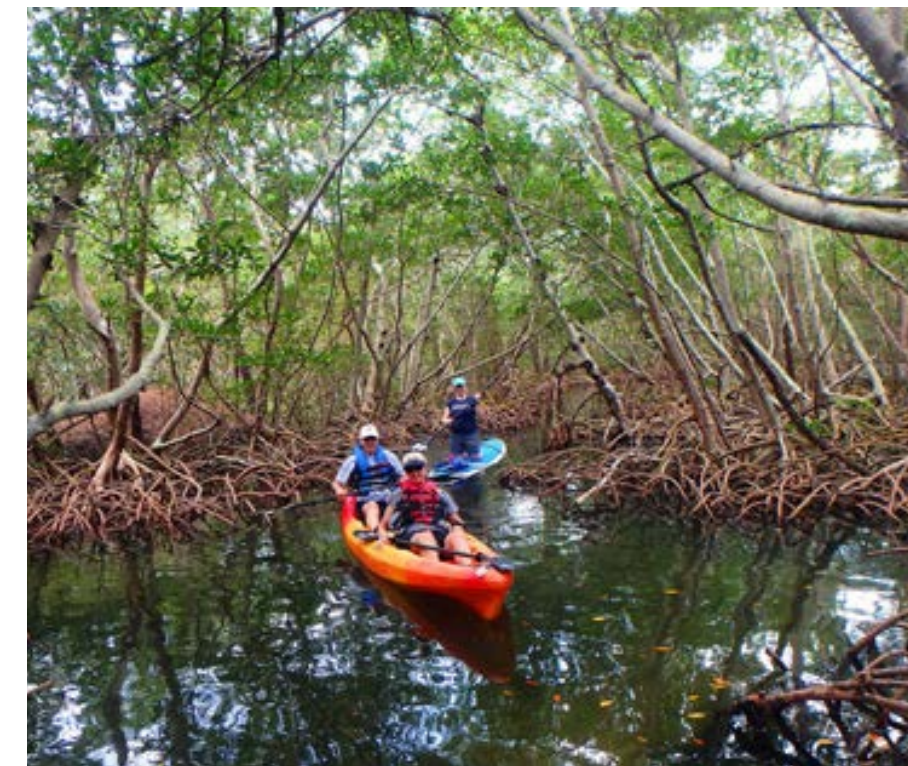
F&B AND RESTROOMS

PARKING AND DROP-OFF

BOULEVARD OF THE ARTS



# GUIDING PRINCIPLES



**ASPIRATION**  
Imagine the Possibilities of the Bay



**A GREEN & BLUE OASIS**  
Celebrate Natural Beauty, Environmental Health



**CONNECTED & ACCESSIBLE FOR ALL**  
A Walkable, Safe District Linking Community and the Neighborhoods to the Bay



**AN ENLIVENED DESTINATION**  
A Gathering for Family, Friends and Fun



**CULTURAL VITALITY**  
A Hub for Sarasota's Art, Culture and Historic Legacies



**ECONOMIC SUSTAINABILITY**  
A Financially Feasible, Sustainable Long-term Success





**SUNSET BOARDWALK**

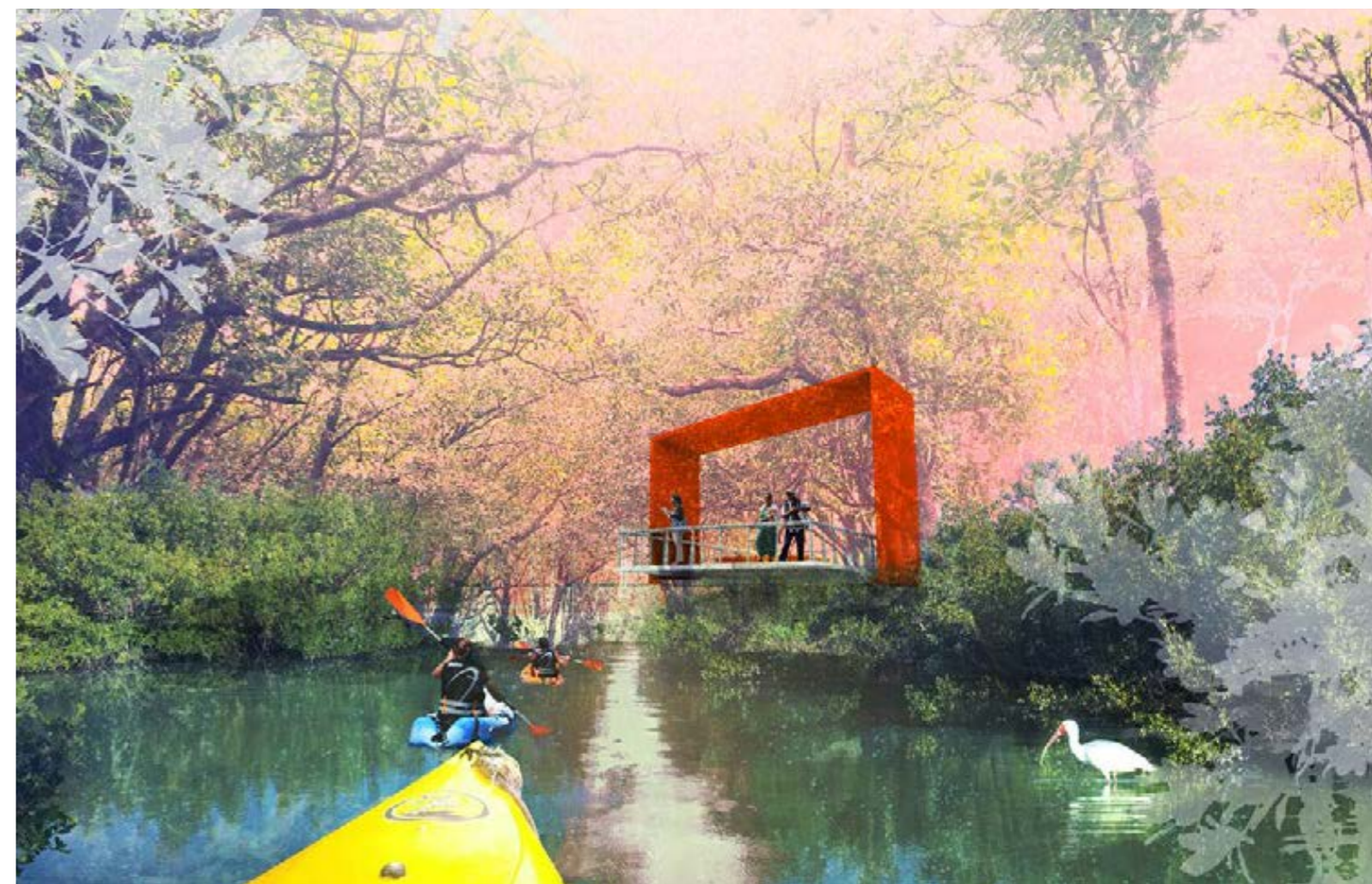


**KAYAK LAUNCH**





**COASTAL HAMMOCK GROVE**



**MANGROVE BAYOU OVERLOOK**



# FOOD & BEVERAGE



Support Infrastructure



Pop-Up Services

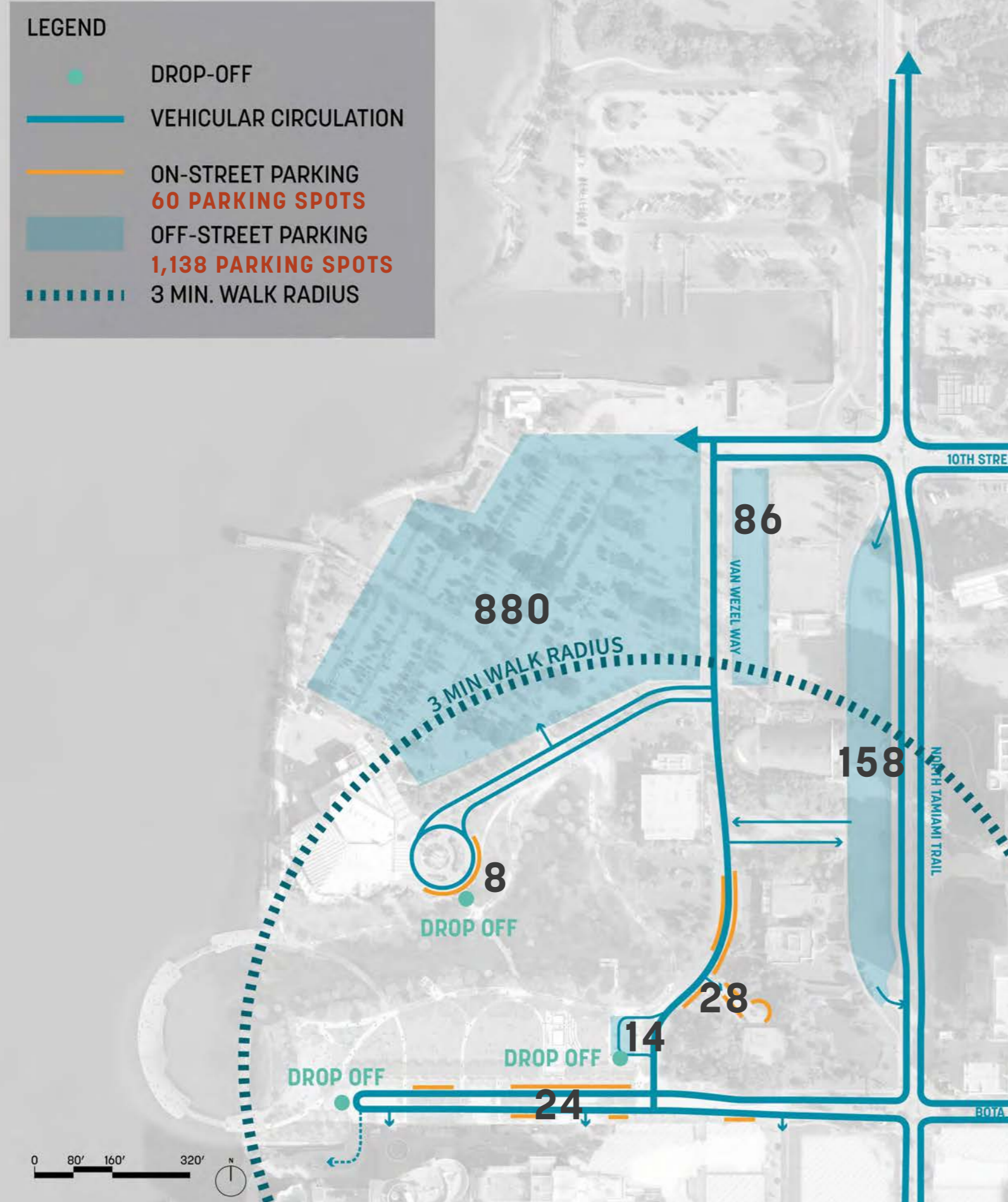


Ready-to-Eat

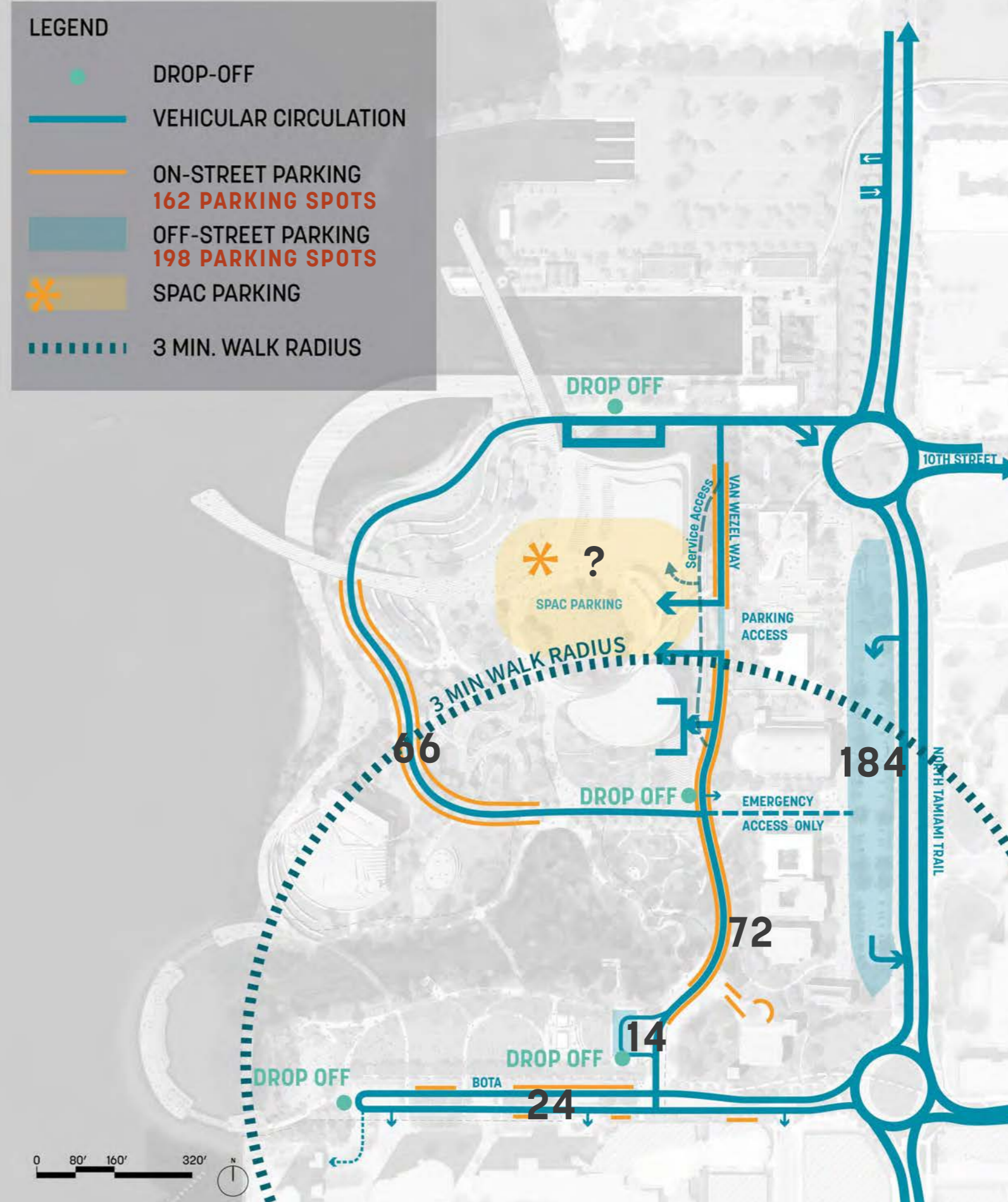


# VEHICULAR ACCESS + PARKING

## PHASE 1 (prior to SPAC)



## MASTER PLAN (full build-out)





# VEHICULAR CIRCULATION CONTEXT



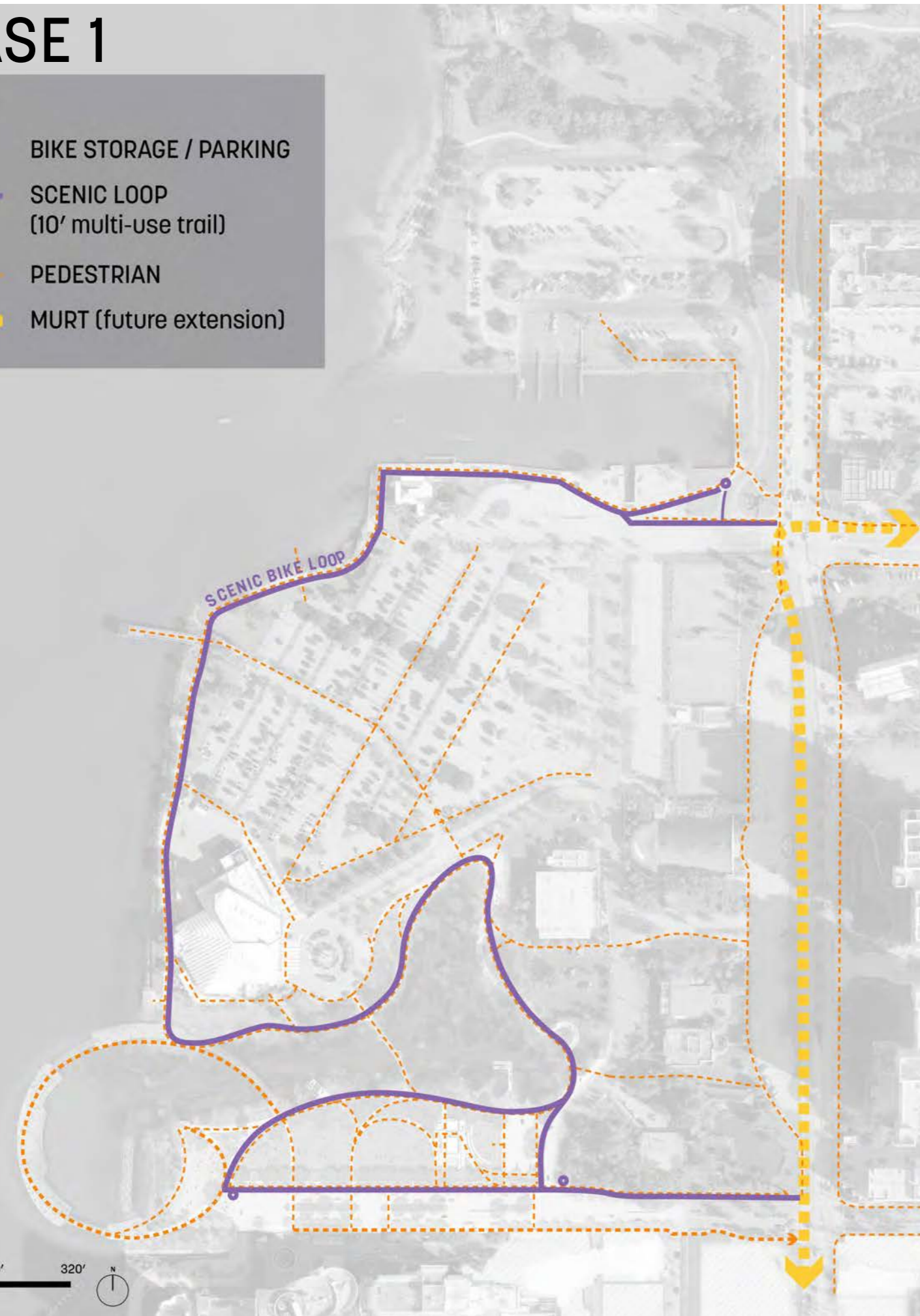


# PEDESTRIAN + BIKE

## PHASE 1

LEGEND

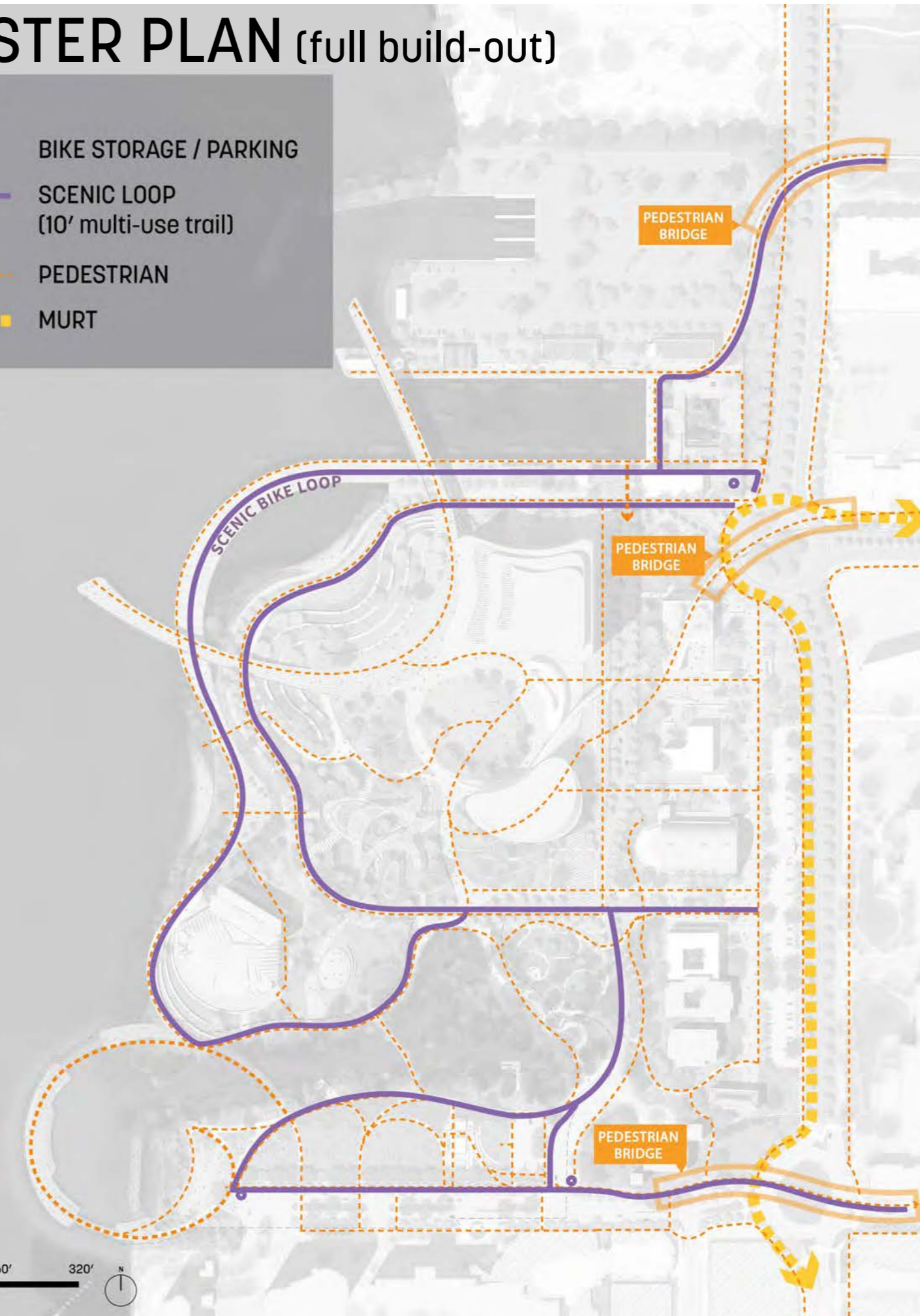
- BIKE STORAGE / PARKING
- SCENIC LOOP (10' multi-use trail)
- PEDESTRIAN
- MURT (future extension)



## MASTER PLAN (full build-out)

LEGEND

- BIKE STORAGE / PARKING
- SCENIC LOOP (10' multi-use trail)
- PEDESTRIAN
- MURT





# FUNDRAISING UPDATE



**theBay**  
HAS A MATCH OPPORTUNITY

**The Bay is a community greenspace where lives of all ages will gather -**

Join The Patterson Foundation in activating a bright future for the Sarasota bayfront. Learn more about our unique match opportunity that will enhance a city for our youth to raise their children and grandchildren to experience arts, culture, education and recreation.

Learn more at  
[WWW.THEBAYSARASOTA.ORG](http://WWW.THEBAYSARASOTA.ORG)







# QUESTIONS AND ANSWERS





**Phase 1 Concept Design**