



# KEEPING THE LIGHTS ON!

HELP KEEP THE PERFORMING ARTS ALIVE IN ALAMOGORDO! 

## Flickinger Board of Directors launch “Keeping the Lights On Campaign”

### Dear Friends of the Flickinger,

In March of 2020 the Covid-19 pandemic forced the closure of the Flickinger and Patron’s Hall. Who could have imagined all the difficult circumstances that have followed this past year? The Annual Campaign Kickoff was cancelled as well as theater rentals and scheduled events over the past eleven months. The cost of losses is incalculable.

Providing ‘quality of life’ activities for our community remains the goal of the Flickinger Center for Performing Arts. We have been working hard and getting creative to find ways to support our mission and support our community. Below are a few highlights.

- We held a Fall Tailgate Series at the NM Museum Space History parking lot following Covid restrictions, with a great community response. It was unfortunately cut short when NM State restrictions were increased.
- Children’s Music Theater, has been able to conduct small workshops for children, following Covid safe guidelines, thanks to our Director Heather Bash.
- Patron’s Hall reopened October 5<sup>th</sup> for take out coffee, ice cream, and New delicious In-House made soups!
- We are excited to be working towards adding outdoor music & events this spring! A special NM State grant is helping with items needed for this project.

Normally our Premier Season and all other rental activities would be up and running, but currently that is not a possibility. Through the generosity of local donors, grants, and some limited cash reserves, we have been able to pay utilities, insurances, taxes, take care of facility maintenance, pay essential salaries and other expenses. This cost is about \$10K per month, and funds are being depleted.

We need your support now more than ever. Through our “*Keeping the Lights On*” campaign, we hope to continue to weather this storm and come out stronger on the other side. We can do that with your help! Please consider a cash contribution or monthly sustained giving pledge to this campaign. We greatly appreciate all levels of support and your gift will help keep the performing arts alive in Alamogordo. Don’t let us flicker out, donate today!

Sincere Thanks,

*\*Levels of giving & benefits on following page.*



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## Levels of Contributions & Benefits

All donor names will be listed on a beautifully crafted poster in the cabinets in front of the Flickinger Center, as well as in Patron's Hall. Donors will also be recognized on the Flickinger Center's *"Keeping the Lights On"* webpage and through our social media platforms. This just a small sign of our great appreciation for your support of the performing arts in Alamogordo and the Flickinger Center for Performing Arts.

## Campaign Support Levels:

\$25 - \$99	<b>Sustainers</b>
\$100 - \$249	<b>Contributors</b>
\$250 - \$499	<b>Supporters of the Stars</b>
\$500 - \$999	<b>Sponsor's Circle</b>
\$1,000 - \$2,499	<b>Patrons of the Arts</b>
\$2,500 - \$4,999	<b>Director's Circle</b>
\$5,000 - \$9,999	<b>Executive Council</b>
\$10,000 & Above	<b>Golden Donors</b>

These generous donations can be divided into payments for sustained giving with credit card or bank withdrawals. You can also make a one-time donation by contacting the Flickinger Center Office at 575-437-2202. Thank you for your continuous support of the Flickinger Center *"Keeping the Lights On"* during these uncertain times.

