FOCA's work is:



FOCA is the province-wide umbrella group for Ontario waterfront property owners, representing 50,000 member families in more than 500 lake and road associations.

Our united voice carries weight on issues that matter!



Science into Action • Connect citizen scientists & academic partners for the good of the environment



Bridging the Gap • Build community & strengthen waterfront legacy for the next generation of dock jumpers

How large or small are FOCA's ~500 member Associations?

■ 50 to 99

100 to 199

- 200 to 399
- ■400+ members

21% 2% 8%

source: 2018 FOCA member statistics

What are lake association peers saying about FOCA?

"FOCA is the go-to for water resources." ~Wendy L., Catchacoma Cottagers Association

"Insurance discounts, programs, resources; for just \$3.50 per person, we get real value from FOCA." *~Daryle M., Otter Lake Ratepayers Association*

"It's where our Association goes first, to find answers." ~*Marlin H., Baptiste Lake A.*

FOCA has resources on "hot topics" for Associations, including these, and much more...

Search by keyword at: <u>https://foca.on.ca/resources/</u>



finding & keeping volunteers



boating issues and safety

waterfront "etiquette"





Member Association Services & Benefits

Members: Login online at <u>https://foca.on.ca/benefits/</u> to see all current offer ACCESS CODES: FOCA Member Username = focamember Password = Foc@M3mb3\$2014

Login & offers are subject to change, but are current at March 1, 2019

For your ASSOCIATION -Key Services & Offers:

- tips for <u>starting and building a</u> <u>successful lake or road Association</u>
- 15% member discount on insurance coverage for your Association, through the FOCA <u>Association</u> <u>Insurance Program</u>, administered by Cade Associates Insurance Brokers
- a great rate for FOCA Associations on teleconferencing from
 <u>Genesis Integration</u>: only 2.5¢ /minute per participant
 How to get the MOST out of your FOCA Membership
- <u>online (credit card)</u>
 <u>payment processing service via</u>
 <u>FOCA</u>, so you can offer your
 members a digital fee renewal option
- <u>Association Webpage Offer</u>: FOCA can create a free basic web presence for your Association!
- <u>Updates</u> on FOCA's advocacy files and policy updates. Stay in-the-know with the monthly <u>Elert</u> (e-news)
- access to FOCA's step-by-step <u>Lake Planning Handbook</u> for community groups
- environmental stewardship
 <u>resources</u> and FOCA <u>publications</u>
- "<u>Who Does What</u>" tools & tips for working with the levels of government
- <u>fact sheets and videos</u> on cottage country topics. Share these resources in your own association news!

EXTRA Benefits & Discounts for all your Member families:

- give out the member <u>Username+Pswd</u> (above) to access all the Membersonly resources on the FOCA website!
- information on rural property issues (septics, taxation, land use planning, mining, energy and utilities, ...)
- environmental programs: water quality data in the <u>Lake Partner Program;</u>

use the "cottager action plan" to help prevent the spread of <u>Invasive Species</u>; and start your own

and start

family's cottage succession plan

Also, **DEALS & DISCOUNTS** for you, from FOCA's partners – use the codes, or identify as part of FOCA:

- > exclusive access to <u>CottageFirst</u>, the first cottage group insurance program!
- > <u>Coleman Canada</u> 40% discount on online orders (code=SAFEBOAT)
- <u>Action First Aid</u> 18% discount on Phillips Home Defibrillators (AEDs)
- > DockinaBox 10% discount on dock frame systems or boat lifts
- > <u>Canadian Canoe Museum</u> free 1-year Individual Membership (code=FOCA12)
- > Cottage Life Magazine \$24.95 FOCA rate (1 year): www.cottagelife.com/foca

Need help with member benefits? Contact the FOCA office: info@foca.on.ca 705-749-3622