

# Common Questions Answered



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## HOW IS THIS LEGAL?

- The Farm Act of 2018, made it legal in the United States to ship hemp-derived products across state lines as long as they contain less than 0.3% THC.
- This law distinguishes hemp from marijuana based on THC content. If the hemp product has THC levels below the 0.3% threshold, it's considered legal at the federal level, allowing for its legal sale, possession, and shipping nationwide.
- This opened up a legal market for products that are hemp-based goods, as long as they meet this low-THC criteria. Our products meet this criteria.
- The difference between hemp-derived and marijuana-derived THC is like comparing non-alcoholic beer to regular beer. Both come from the same family of plants (cannabis), but hemp-derived products contain very low levels of THC (less than 0.3%). This is similar to how non-alcoholic beer has very little alcohol. So, while both hemp and marijuana can produce THC, hemp's THC levels are so low that it doesn't produce the psychoactive effects associated with marijuana, making hemp-derived products legal under the 2018 Farm Bill.

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## **WHY THIS INDUSTRY REQUIRES DISCLAIMERS?**

- When pharmaceutical companies own the rights to specific treatments or drugs, they often require legal disclaimers to accompany advertising, promotional materials, or even educational content about those treatments. These disclaimers are necessary to clarify the limitations of the information provided, ensure compliance with regulatory standards, and manage liability risks.
- Legal Disclaimer Example: This content is provided for informational and educational purposes only and is not intended as medical advice, diagnosis, or treatment. [Product/Brand Name] is a registered trademark of [Pharmaceutical Company Name]. [Pharmaceutical Company Name] holds the exclusive rights to [specific treatment or drug], which has been approved for [specific use or condition] by the [FDA or relevant regulatory body].
- Always seek the advice of your physician or other qualified health provider with any questions you may have regarding a medical condition. Do not disregard professional medical advice or delay in seeking it because of something you have read here. The efficacy of this product has not been confirmed by FDA-approved research, and it is not intended to diagnose, treat, cure, or prevent any disease.

## PHARMACEUTICAL INDUSTRY INFLUENCE

- The pharmaceutical industry, with its significant economic power and lobbying efforts, can influence policy and regulatory decisions. There's a concern that cannabis, which individuals can grow and use for various medical conditions, could compete with prescription drugs. Pharmaceutical companies may see this as a threat to their profit margins and, therefore, might oppose the descheduling of cannabis, which would make it more widely available and potentially reduce the demand for certain prescription medications.
- **Media Convergence Impact:** Media convergence refers to the merging of various media platforms and the consolidation of media ownership into a few large corporations. This convergence can lead to a homogenization of viewpoints and narratives presented to the public. If these consolidated media entities have financial interests in maintaining the status quo (such as through advertising revenues from pharmaceutical companies), or if they share certain ideological stances, they might produce content that is less favorable towards cannabis legalization or descheduling. This, in turn, can shape public opinion and influence political decision-making.

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## **WHY LABELS FOR USES ARE VAGUE?**

- The reason cannabis and mushroom products are often labeled without suggesting uses for specific conditions like pain or cancer is mainly due to legal and regulatory constraints. Unlike pharmaceuticals, which go through extensive testing to prove their safety and effectiveness for specific conditions before they can make such claims, cannabis and mushroom products do not usually undergo the same level of scrutiny by regulatory bodies like the FDA. As a result, they're not legally allowed to claim they can treat, cure, or diagnose any condition without scientific evidence approved by these authorities. This is a way to ensure consumer safety and make sure that products are not misleadingly marketed as medical cures without proper evidence. So, the labels focus on the product composition without suggesting specific medical benefits, to comply with regulations and avoid misleading consumers.

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## **REGULATORY HURDLES & PUBLIC PERCEPTION**

- The descheduling of cannabis from the Controlled Substances Act would require a significant shift in both regulatory approach and public perception. While public opinion has been shifting in favor of cannabis legalization, regulatory bodies and political leaders may still harbor reservations due to longstanding stigmas, insufficient research on long-term effects, and concerns about abuse potential. The influence of the pharmaceutical industry and media narratives can exacerbate these concerns by highlighting potential risks over benefits.



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