



2023-2024

# Sponsorship Package



501c3 non-Profit



# Support the PTO



While you may sponsor at anytime throughout the year, we encourage you/businesses to do so in September to get the most visibility for your company. Sponsorships can also be applied to credit

(1) child "Color Run" Level Prizes.



## *SILVER: \$250 Sponsorship includes:*

- 18 x 24 double sided yard sign on Bauer road for 2 weeks prior to events.
  - (Visible to Maltby and Hornung Elementary Parking Lots)
- Annual Publicity on Stinging News, Shout Out on Facebook Group 700+ Members, PTO Website.



## *GOLD: \$500 Sponsorship includes:*

- 18 x 24 double sided yard sign on Bauer road for 2 weeks prior to events.
  - (Visible to Maltby and Hornung Elementary Parking Lots)
- Annual Publicity on Stinging News, Shout Out on Facebook Group, Website.
- Your business logo on the back of all new class tshirts that are printed this year. Incoming JK/K students will wear this version as well as any new Hornung students in grades 1-4 and any students who wish to purchase a new shirt. Class tshirts are worn on field trips and throughout the year at various times."



## *PLATINUM: \$750 Sponsorship includes:*

- 18 x 24 double sided yard sign on Bauer road for 2 weeks prior to events.
  - (Visible to Maltby and Hornung Elementary Parking Lots)
- Annual Publicity on Stinging News, Shout Out on Facebook Group, Website.
- Your business logo on the back of all new class tshirts that are printed this year. Incoming JK/K students will wear this version as well as any new Hornung students in grades 1-4 and any students who wish to purchase a new shirt. Class tshirts are worn on field trips and throughout the year at various times."
- Additional signage for our premier events : Movie Nights, Monster Mash, Field Day and Family Fun Night.

Tax Deductible Donation: We are a 501(c)(3) tax exempt organization so all donations are tax deductible. Our tax I.D. number is 81-5057669. We love being a part of the Brighton Community and genuinely appreciate the support of local businesses.



- Checks can be made out to Hornung PTO and mailed to the school.
- High Resolution logos and phone number or url should be emailed to [hornungpto@gmail.com](mailto:hornungpto@gmail.com)
- Venmo/HornungPTO ~ Name, Business Name, Sponsorship Level, Child Name, Teacher.

