

**FOR IMMEDIATE RELEASE****I AM JCM Coalition Launches Fundraising Campaign for Cougar Statue at Hub City Stadium**

*Jackson, TN* — I AM JCM Coalition, a 501(c)3 nonprofit organization dedicated to supporting Jackson Central-Merry and its students, is thrilled to announce the launch of a fundraising campaign to bring a Cougar statue to the newly constructed Hub City Stadium. This iconic statue will serve as a proud symbol of the school's rich legacy and an enduring testament to the spirit of the Cougar community.

Hub City Stadium, owned by the Jackson-Madison County School System, serves as the home field for Jackson Central-Merry High School. The addition of the Cougar statue, to be prominently placed outside the stadium, will enhance the facility's aesthetic appeal and celebrate the history and achievements of JCM alumni, students, and supporters.

The statue will be installed on a beautifully designed brick platform. Each brick will be engraved with the names of donors, alumni, and supporters, providing a unique opportunity for the community to leave a legacy at this historic site. Contributions to the campaign will directly fund the creation of the statue, the construction of the engraved brick platform, and the Legacy Walkway.

"This Cougar statue represents more than just our school mascot; it symbolizes the pride, resilience, and unity of the entire JCM family," said Andre' Darnell, Board President of the I AM JCM Coalition. "We invite alumni, businesses, and community members to join us in making this vision a reality by contributing to this meaningful project."

**How to Contribute:** Supporters can participate by purchasing an engraved brick or making a direct donation to the campaign. Brick sizes and donation tiers are as follows:

- **\$50 Donation** – To give directly towards the Cougar Statue fund.
- **\$100 Donation**– Purchase an **engraved 4x8 brick** to be installed on the Legacy Walkway/ Includes up to three lines of text.
- **\$150 Legacy Package** – Purchase an **engraved 4x8 brick** to be installed on the statue platform and contribute to the statue's construction. **Available only to the first 280 donors\*\***
- **\$250 Premium Package** – Purchase an **engraved 8x8 brick** to be installed on the Legacy Walkway/ Includes up to six lines of text.
- **\$800 Corporate Logo Brick** - Includes a custom **8x8 brick with your company logo** on the Legacy Walkway.

To donate or purchase an engraved brick, please visit [iamjcm.org](http://iamjcm.org) or contact us directly at [supportjcm@iamjcm.org](mailto:supportjcm@iamjcm.org) or 731-300-6928

**Timeline and Dedication Ceremony:** The campaign aims to reach its fundraising goal by September 2025. Once completed, a special dedication ceremony will be held to unveil the Cougar statue and recognize all donors who made the project possible.

**About I AM JCM Coalition:** Founded in 2018, the I AM JCM Coalition is committed to preserving Jackson Central-Merry High School's legacy through scholarships, community engagement, and initiatives that promote student success. The organization has awarded numerous scholarships and spearheaded efforts to celebrate the school's achievements and history.

**Join Us in Celebrating the Cougar Spirit:** This is a once-in-a-lifetime opportunity to be part of a lasting tribute to JCM's legacy. Your support will ensure that the Cougar statue stands as a beacon of pride and unity for future generations.

For more information or media inquiries, please contact: Kara Reeves, Cofounder/Secretary, I AM JCM Coalition, (731) 300-6928, [supportjcm@iamjcm.org](mailto:supportjcm@iamjcm.org).

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