

# Executive Summary

## Opportunity

### Problem

Our target customers face significant challenges when it comes to managing their anger and self-confidence. We understand the importance of addressing these issues and are thrilled to present our innovative and groundbreaking app, which offers a unique and highly effective solution. While there are alternative methods available for anger management and confidence-building, our app specifically caters to individuals who encounter profound difficulties in these areas.

Our app provides a safe and controlled environment for individuals seeking to engage in physical combat. By utilizing our app, users can not only release their pent-up anger but also gain a sense of empowerment by actively participating in combat against another person. This allows them to channel their emotions in a healthy and productive manner, leading to improved anger management and increased self-confidence.

### Solution

Fyter, our innovative fight club, offers individuals a constructive outlet for their aggression through organized and consensual bare-knuckle fighting. What sets Fyter apart is our cutting-edge mobile application, which provides an unparalleled experience by matching participants based on their skill level.

At Fyter, we understand that people have a natural inclination towards physical confrontation. However, instead of allowing this aggression to manifest in harmful and destructive ways, we have created a safe and controlled environment for individuals to channel their energy. Our monitored atmosphere ensures that all fights take place within the boundaries of agreed-upon rules and regulations, prioritizing the well-being and safety of our participants.

With our state-of-the-art mobile app, participants can easily connect with others who possess similar skill-based fighting abilities. This intelligent matchmaking system not only enhances the overall experience but also provides a fair and

balanced competition for all involved. Whether you are a seasoned fighter looking for a challenge or a newcomer eager to test your skills, Fyter is the perfect platform to fulfill your fighting aspirations.

By offering a structured and regulated environment for bare-knuckle fighting, Fyter aims to bring together individuals who share a passion for combat sports. We believe that through disciplined training and controlled bouts, participants can gain a sense of accomplishment, build self-confidence, and develop valuable skills such as discipline, respect, and resilience.

Join Fyter today and embark on an exhilarating journey where you can unleash your inner warrior and discover the true extent of your fighting abilities. Are you ready to step into the ring and prove yourself?

## Why Us?

At Fyter we have a strong leadership team with a clear division of responsibilities to ensure the success of our fight club. Cole Woodward, our CEO, is actively involved in long-term planning, setting the strategic vision for the company. Cole has close ties with Tyler Durden who is experienced in running underground fighting clubs, although Tyler is more on the loose and crazy side, our CEO will make sure his ideas and experiences will only make our company better and make our customer experiences better. Bianca Ardelean, our COO, oversees the financial operations, ensuring that we are making the best use of our available resources. In her capacity as COO, Bianca plays a vital role in shaping the financial strategies that drive our company's success. Her expertise extends to meticulously managing and optimizing our available resources, ensuring that we navigate the dynamic business environment with precision and efficiency.

Heading our training and combat management is Griffin Self, who plays a crucial role in preparing our fighters both physically and mentally, enabling them to dominate the ring. Leading the charge in our training and combat management department is Griffin Self, a pivotal figure whose influence extends far beyond the confines of the ring. In his capacity as the head of training, Griffin is entrusted with the formidable task of shaping our fighters into formidable athletes, not only in terms of physical prowess but also in mental resilience and strategic acumen. Lastly, Cole Fiorenza takes charge of safety and marketing. His primary responsibility is to ensure that our fights are conducted safely and within our

guidelines, prioritizing the well-being of our fighters. Additionally, he is responsible for promoting our mobile app and expanding its reach throughout the city of Chicago. Cole Fiorenza's multifaceted role as the guardian of safety and the architect of our marketing endeavors underscores his indispensable contribution to our organization. Through his dedication to fighter safety and innovative marketing strategies, he not only safeguards the integrity of our fights but also propels our brand into new heights of recognition and success within the bustling city of Chicago.

## Target Market

### Market Overview (Detailed)

As a fighting club, our market consists of people looking for an outlet to engage in legal, organized fighting in a competitive environment. This includes individuals looking to compete professionally as well as amateurs seeking entertaining boxing and training. Key demographics we aim to attract include:

- Fighters aged 18-35 seeking coaching and competitive experience.
- Martial arts hobbyists looking for a dedicated space to spar and sharpen their techniques.
- Fitness enthusiasts drawn to boxing, MMA, wrestling as full-body workouts.

While overall interest in boxing and MMA is growing, participation in fighting sports still represents a niche market. Our differentiation as a dedicated fight club with top-notch equipment and facilities will be a key competitive advantage. Location near colleges and urban centers with fitness-focused populations provides a solid customer base to draw from.

With proper facilities and coaching, we can fill the need for structured, competitive fighting outlets. If executed well, our fight club has the potential to become a go-to destination for both beginners and aspiring professional fighters in the region.

The combat sports market is massive. Generating billions of dollars yearly. With over 300 million fans, the \$9 billion dollar industry continues to grow in popularity. There are two front-runners in the market, UFC and One Championship.

## Market Segments

FYTER aims to capture the attention of several specific market segments. These segments include:

- Males and females between the ages of 18 and 35 who are in fighting shape. We believe that this age range represents individuals who are highly motivated and enthusiastic about physical activities such as martial arts training. According to a survey done in May 2023, 21% of respondents, 18-34, stated that they are avid fans of combat sports.
- Residents of larger cities where our gyms are strategically located. By focusing on urban areas, we can attract a larger pool of potential customers who are more likely to be interested in our services and facilities.
- Individuals who are passionate about mixed martial arts and are actively seeking serious training opportunities. This segment comprises people who want to take their skills to the next level and are dedicated to honing their abilities.

By targeting these market segments, we can ensure that our offerings align with the needs and preferences of our potential customers. This approach allows us to craft tailored marketing strategies and deliver personalized experiences that resonate with our target audience.

## Selected Target Market Segement(s)

In order to effectively reach our target market, will focus on attracting both males and females within the age range of 18-40, who possess a passion for combat sports and the thrill of physical confrontation. This age range holds the consumers who are most likely to engage in FYTER based on combat sport viewer data.

By catering to a diverse audience, we aim to create an inclusive environment where individuals from all walks of life can come together to celebrate their shared love for fighting. Our target market encompasses a wide range of individuals, including young adults who are seeking an adrenaline rush, fitness enthusiasts who want to challenge themselves physically, and martial arts enthusiasts who are drawn to the technical aspects of combat.

## Market Trends

The market for fight clubs is evolving as interest in mixed martial arts, extreme sports, and general fighting continues to grow. Participation in fight clubs appeals to young adults looking for intense training and an outlet for aggression. However, concerns over safety and legality may limit growth of the underground fight club market.

Some key market trends to consider for fight clubs include:

- Increasing interest in MMA and boxing among 18-40 year olds, especially men, driven by greater media coverage of UFC and celebrity athletes. 6% growth rate annually
- Growth of "tough mudder" races and extreme obstacle course events as people seek adrenaline-fueled physical challenges.
- Questions over the legality of unregulated fight clubs leading some participants to seek safer outlets like boxing gyms.
- Expansion of boxing, jiu-jitsu, Muay Thai, and MMA gyms providing alternatives to fighting.

Overall, while interest exists, the market for underground fight clubs faces challenges. While keeping interest in intense training while ensuring safety protocols will be key to success. FYTER, our fight club attracts members and is legal, provides professional training and uses an app to match you with someone of similar skill level.

## Competition

### Direct Competitors

One of our direct competitors is Rough N Rowdy, a fight club that hosts sanctioned boxing matches every few months for participants who sign up. They provide an alternative option for those seeking violent physical altercations in a controlled setting. Rough N Rowdy is owned by Barstool Sports, one of the largest gambling and sport networks in the world. Rough N Rowdy is the front-runner for sanctioned fights. Being able to tap into part of their audience would be huge for FYTER. When there are

Rough N Rowdy attracts some of the same demographics interested in participating in or spectating fights. We will need to highlight the unique experiences we offer to stand out.

At the same time, Rough N Rowdy's presence indicates there is an existing market and interest in fight-related entertainment. If we can capture even a fraction of their audience, it represents a significant opportunity.

Monitoring Rough N Rowdy's growth and success will be important for understanding the market landscape. We can aim to partner with or acquire them if the opportunity arises down the line. For now, they serve as proof of concept that our model can succeed.

## **Indirect Competitors**

UFC is considered an indirect competitor to our fight club, FYTER. While UFC operates as a professional fighting organization, they still pose a competitive threat to our business.

Although UFC and our fight club may have different business models, they both cater to the same target audience - individuals interested in combat sports and seeking entertainment through live fights. As a result, UFC indirectly competes with us for the attention and support of fans, sponsors, and media coverage.

The UFC is an international fighting organizational that brought in \$1.14 billion in 2022. They lead the charge in revenues for the combat sports world.

Our fight club distinguishes itself from UFC by providing a unique and immersive experience for our members. We offer various training programs, personalized coaching, and exclusive events that allow our members to actively participate and engage in the world of combat sports.

While UFC focuses on showcasing professional fighters in high-profile events, we target individuals who are passionate about combat sports and want to be part of a community that cultivates their skills and promotes overall fitness.

By emphasizing the personal development and growth aspect of combat sports, our fight club offers a different value proposition compared to UFC. We strive to create

a supportive and inclusive environment where members can learn, progress, and build connections with like-minded individuals.

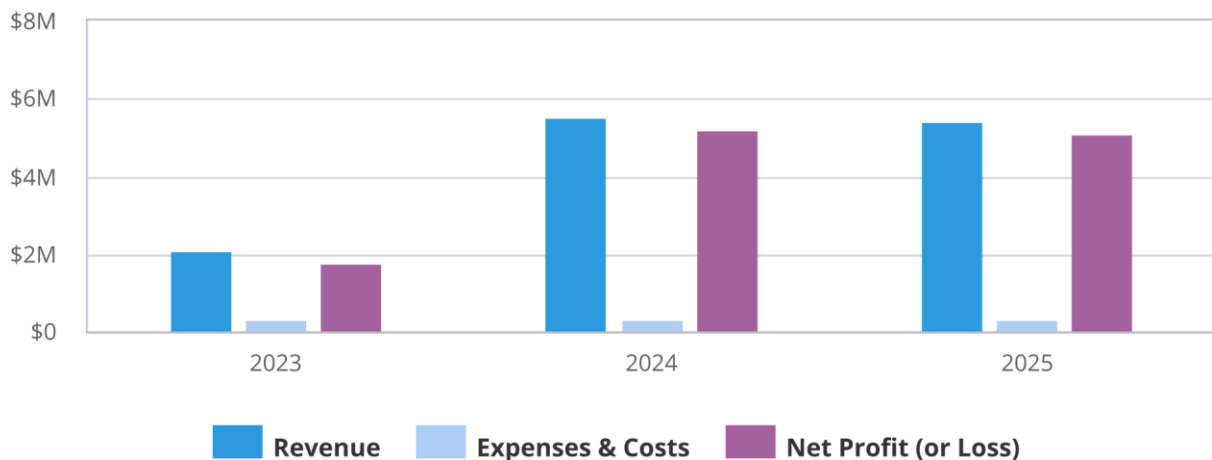
While UFC may have a larger reach and brand recognition, our fight club seeks to differentiate itself by focusing on providing a comprehensive platform for individuals to pursue their passion for combat sports. We believe that by offering a more personalized experience, we can attract and retain a dedicated member base.

## Expectations

### Forecast

By offering so many different services, our research suggests that we can generate \$3,401,500 in year 1. Assuming we have around 20,000 subscriptions, based on information and subscribers that similar platforms have seen in the past in year 1, with the FYTER app at around \$80 a year, 2,000 gym memberships, hundreds of training sessions, and about 24 fight nights in year 1, we believe that this estimate is very realistic with the success that we believe FYTER will have. With the expected increase in interest and FYTER locations in year 2 we believe that revenues will exceed \$7,603,000.

### Financial Highlights by Year



## Financing Needed

As a startup, our fight club requires initial funding to get off the ground and establish our first gym location. We estimate needing \$1,030,000 in initial financing to launch the business successfully.

The key costs needing financing are:

- \$30,000 for development of our custom fight club mobile app to handle membership management, event bookings, and payments.
- \$500,000 for leasing and buildout of our first gym location, including boxing rings, punching bags, locker rooms, and equipment.
- \$250,000 for marketing and promotions to attract our first members and promote our launch.
- \$250,000 for operating expenses like payroll, insurance, and supplies as we ramp up.

We are seeking the initial financing through a mix of:

- Crowdfunding campaign to raise \$250,000 from the fight club community.
- \$500,000 business loan with 5 year term.
- \$280,000 from private angel investors.

This initial financing will allow us to properly launch the gym and start building our membership base. Once the gym is established after the first year, we expect membership revenue and ancillary services like training, merchandise sales, and event ticket sales will make the business self-sufficient to fund ongoing operations and future growth.



# Execution

## Marketing & Sales

### In-depth and Detailed Product/Service Description

FYTER offers top of the line facilities for customers to use and a one of a kind app that helps customers connect and find fights.

- Facilities
  - Our facilities contain top of the line equipment with everything that our customers could possibly need in preparation for a fight or an everyday workout. We also offer training sessions or trainers that customers are able to use for their own benefit. The facilities contain anything you could ever want when it comes to fitness, from cardio to body building, we have it all. What is unique about our facility is the fighting aspect as well. Every gym is equipped with a boxing ring, a UFC ring, punching bags and much more.
- FYTER App
  - The FYTER app works like a dating app. Individuals are able to log into the app and create a profile based on their fighting type. They are then able to swipe on different fighters until they find someone they would prefer to fight. Once both parties agree, they are able to fight in a safe place with rules and regulations set at one of our facilities. If a user has beef with someone in particular, they are able to set up fights with someone specific as well. The app comes with subscriptions and is a great way to link athletes with a safe space to fight, but also come and use our gyms for all fitness needs.

### Barriers to Entry

Our fight club, FYTER, has put several barriers in place to make it difficult for competitors to enter the underground fight club market in our area. These barriers help protect our business and market share.

- Exclusive contracts with top fighters and trainers make it hard for new clubs to attract talent.
- Our reputation for hosting the most exciting and well-run events has built strong customer loyalty over many years.
- Access to our secret underground venue is tightly controlled to protect our events.
- We have strong relationships with local authorities that allow our events to operate without interference.

These barriers make it extremely difficult for potential competitors to gain a foothold in our local market. Our exclusive assets and strong reputation act as shields against new entrants in the underground fight club space.

Some issues and barriers we have had to deal with, include getting into both that fighting and fitness industry itself. So many of our competitors are involved in one of the two businesses, so having a foot in both sectors was difficult.

## **PESTLE Analysis**

A PESTLE analysis for our legal fight club business, FYTER, considers the following political, economic, social, technological, legal and environmental factors:

### **Political Factors**

- Regulations around contact sports and fighting events will need to be reviewed and followed.
- Local ordinances may restrict locations where fight events can be held.
- Permits and licenses for events may be required.

### **Economic Factors**

- The target demographic of 18-40 year olds may have limited income.
- Membership fees and event ticket prices will need to be affordable.

### **Social Factors**

- Increased interest in mixed martial arts and fight sports.
- Desire for competitive physical activities among target demographic.
- Concerns around safety and injuries may limit growth.

### **Technological Factors**

- Mobile app technology enables real-time fight matching by skill level.
- Social media can be leveraged for marketing and engagement.
- Live streaming fights online expands potential audience.

### **Legal Factors**

- Waivers will be required to limit liability for any injuries.
- Compliance with regulations for contact sports and events.
- Restrictions on gambling on fight outcomes.

### **Environmental Factors**

- Venue locations must meet noise regulations.
- Waste disposal and cleanup requirements for events.
- Energy efficient lighting, HVAC can improve sustainability.

## **SWOT Analysis**

### **Strengths:**

- Unique business model that provides an outlet for aggression and fighting in a controlled environment
- Caters to average people looking for a thrilling experience outside their normal routine
- How our services are able to serve a very broad market in the fitness and fighting industry

### **Weaknesses:**

- Dangerous activity that requires waivers and special insurance
- Risk of injury for participants
- Access to only one gym at the start

### **Opportunities:**

- First mover advantage in a novel business idea with little direct competition currently
- Access to a broad market through the FYTER app
- Ability to live stream and bring entertainment year round

### **Threats:**

- Competitors copying the business model
- Other fighting platforms rising in popularity
- Ability to expand in a very tough market

### **Pricing (Detailed)**

Our pricing structure offers a range of options to cater to different needs and preferences. For those looking for a gym membership, we offer a competitive rate of \$50 per month. This membership allows unlimited access to our state-of-the-art facility and all the equipment and amenities we have to offer.

In addition to the gym membership, we also provide individual training sessions for those who prefer a more personalized approach to their fitness journey. These sessions are priced at \$150 each, and are tailored to the specific goals and needs of the individual. Our experienced trainers will work closely with our clients to ensure they get the most out of each session and see tangible results.

For those who want to fight, we have the FYTER App subscription. This subscription is priced at \$20 for 3 months or \$50 for 9 months, offering flexibility and affordability. The FYTER App provides users with a wide range of possible opponents for future fights.

Looking ahead, we are also exploring the possibility of introducing premium subscriptions to our offering. These premium subscriptions would provide additional benefits and features to our members, further enhancing their fighting experience. While the details are still being finalized, we are committed to

providing the best value for our customers and will keep them updated on any new developments.

At FYTER, we believe that fighting and fitness should be accessible to all, and our pricing reflects that philosophy. Whether you choose a gym membership, individual training sessions, or the FYTER App subscription, you can be confident in the quality and value of our services. We are dedicated to helping our customers achieve their goals and look forward to welcoming them into our thriving fighting community.

## **Place/Distribution**

Our FYTER gyms serve as a dedicated space where individuals can train and hone their skills in preparation for fights. These facilities provide a professional and controlled environment that is essential for fighters to reach their full potential. Our first FYTER gym is located in Chicago, IL.

In addition to our physical locations, we have developed a user-friendly app that plays a crucial role in our distribution strategy. This app acts as a platform for fighters to access our services and stay connected with our brand. Through the app, fighters can conveniently book training sessions, receive updates on upcoming events, and connect with fellow athletes.

## **Promotions (Advertising, Salesforce, Events/Sponsorships, Sales Promotions, Direct Mail, Digital Marketing etc.)**

As a legal fight club targeting adults ages 18-40, our promotions strategy will focus heavily on digital marketing to reach our target demographic. We will utilize social media platforms like Facebook, Instagram, Twitter, and TikTok to promote our fight club app and generate excitement around signing up for matches. Video content showing intense but safe sparring matches will be key to getting attention. Search engine optimization will help our website and app rank highly for keywords like "fight club app", "boxing partner finder", and related terms. Email marketing to members will enable special offers, discounts, and updates on new features. Referral programs will incentivize members to invite friends for extra perks. The app itself will be our main promotional vehicle, using push notifications about

matchmaking, upcoming events, membership deals, and more. Promotions will focus on the fun, competitive nature of the fight club experience as well as the convenience of the app for finding sparring partners matched to your skill level.

Here are some specific digital marketing tactics we will implement:

- Facebook & Instagram ads targeting men & women 18-40 interested in boxing and working out
- Sponsoring Instagram influencers and athletes to post about the app
- TikTok campaigns showcasing intense fight club matches and app features
- SEO optimization to rank the website and app keywords like "fight club app", "find sparring partners"
- Email marketing to members promoting membership deals, events, new features
- In-app notifications to alert members of matchmaking, new matches, upcoming events
- Referral program for members to invite friends for rewards

Measuring the conversion rates, engagement, and ROI of our digital marketing efforts will enable us to optimize our strategy. Our goal is to drive as many downloads of the app as possible and convert downloads into engaged, paying members.

## Operations

### Production

We produce a sanctioned fighting experience that exceeds all expectations. At FYTER, we are committed to delivering an immersive and electrifying atmosphere for both fighters and spectators alike.

By combining state-of-the-art production techniques with top-notch facilities, we aim to create an unparalleled environment for our fighters to showcase their skills and for our audience to witness thrilling battles. With our meticulous attention to detail, every aspect of the fighting experience is carefully crafted to ensure maximum enjoyment and safety.

Moreover, we understand that a successful fighting experience goes beyond just the fights themselves. That's why we go the extra mile to provide a comprehensive range of services, including comfortable seating, premium concessions, and cutting-edge technology for optimal viewing. We want our spectators to be fully immersed in the action, leaving them with lasting memories of an extraordinary event.

Our commitment to excellence extends to the production of the events as well. With a dedicated team of experts in lighting, sound, and visual effects, we ensure that every fight is elevated to a whole new level of excitement. From the dynamic entrance of the fighters to the dramatic climax of each match, every moment is carefully orchestrated to create a truly unforgettable experience.

## **Inventory**

We are mainly a service provider, but we do have a little bit of inventory of things, such as boxing gloves, boxing equipment, drinks for the vending machine, snacks for the vending machine, extra weights, and other little things incase equipment at the gym breaks or is no longer useful.

## **Raw Materials**

Not applicable

## **Locations & Facilities**

Our main location is the state-of-the-art FYTER gym located in the vibrant city of Chicago. Our gym is thoughtfully designed and equipped with top-of-the-line facilities and equipment to cater to the diverse needs of our valued customers. From spacious training areas to cutting-edge fitness machines, we leave no stone unturned in providing an exceptional fitness experience.

In addition to our gym in Chicago, we have exciting plans to expand our presence in the near future. We recognize the growing demand for our unique blend of fitness and combat training, and we are eager to bring the FYTER experience to more communities. Our expansion strategy involves identifying strategic locations that align with our brand values and have a strong market potential.

We believe that by expanding our reach, we can empower even more individuals to unlock their full potential and lead healthier, more confident lives. Our goal is to create a network of FYTER gyms that provide exceptional training facilities, expert coaching, and a sense of camaraderie to combat sports enthusiasts across the country.

## **Technology**

One of our most valuable assets is the FYTER app. This state-of-the-art application serves as the backbone of our operations, seamlessly connecting individuals who are passionate about the fight club culture. With the FYTER app, users can conveniently schedule fights and gain access to our top-notch gym facility.

## **Equipment & Tools**

The apparatus and instruments that will be present in our combat/ fitness gym will be:

- Treadmills
- Stationary bicycles
- Elliptical exercise machines
- Rowing equipment
- Stair climbing machines
- Free weights such as dumbbells and barbells
- Heavy bags for boxing and kickboxing
- Speed training bags
- Focus mitts and training pads
- Boxing gloves and protective wraps
- Kick pads and shields
- Martial arts training dummies
- Weight plates
- Power racks
- Smith machines
- Cable exercise machines
- Resistance bands
- Kettlebells



- Medicine balls
- Bosu balls
- TRX suspension training equipment
- Battle ropes
- Plyometric boxes
- Agility ladders
- Cones for agility drills
- Mirrors for technique assessment
- First aid kits
- Specialized gym flooring, such as rubber mats or interlocking tiles
- Protective gloves and wrist wraps
- Water fountains
- Towel service
- Locker or storage areas
- Sound systems or music players
- Timing devices for interval training
- Heart rate monitoring devices
- Snack/ sports drink vending machines.

## Milestones & Metrics

### Milestones Table (5+)

Milestone	Due Date
Opening our combat/ fitness gym.	January 01, 2024
Obtaining 100 members to our gym.	January 22, 2024
Launching our app.	February 01, 2024
Obtaining 100 subscribers to our app.	February 22, 2024
Obtaining 500 members to our combat/ fitness gym.	March 01, 2024
Obtaining 500 subscribers to our app.	April 01, 2024

## **Key Metrics (5+)**

Our primary focus at FYTER is currently on our App Subscriptions and the number of individuals holding gym memberships with us. While we aim to host a substantial number of fight nights each month, with a minimum of three fights, our top priority remains the growth of our subscriptions and memberships. As the membership base expands, we anticipate an increased demand for training sessions with Griffin. Additionally, customer satisfaction is a key metric for us. Ensuring the happiness and contentment of our subscribers and gym attendees is of utmost importance. The satisfaction and loyalty of our existing customers is crucial for both retaining them and attracting new customers to our business.

# Company

## Overview

FYTER will operate as a Limited Liability Company (LLC). We chose the LLC structure to ensure our members cannot be held personally responsible for business debts and liabilities.

Ownership will be divided equally among the 4 founding members:

- Cole Woodward: 25%
- Bianca Ardelean: 25%
- Griffin Self: 25%
- Cole Fiorenza: 25%

While each member has distinct responsibilities within the company, we strongly believe in fostering a collaborative decision-making process. As such, we ensure every member has a voice and influence in key business decisions.

Bianca Ardelean will be in charge of reporting income or losses on tax returns and paying any necessary taxes and fees.

## Team

### Management Team

At the forefront of this democratic structure are our four key members, each wielding significant influence in shaping the destiny of our company. This collaborative model ensures that all decision-making processes benefit from a diversity of perspectives, expertise, and insights. Decisions at every level of our organization undergo a comprehensive consultation process, wherein each member contributes their expertise and insights. In practice, this shared decision-making model manifests in regular leadership meetings where all four members actively participate in discussions related to company strategy, operations, and future initiatives.

At the pinnacle of our organizational leadership stands Cole Woodward, our Chief Executive Officer (CEO), whose strategic awareness and visionary leadership are instrumental in steering the company toward a trajectory of sustained success. As the captain of our corporate ship, Cole is not merely a figurehead; rather, he is intricately involved in the intricate process of long-term planning, shaping the strategy and vision that will define the future of our company. Cole Woodward's role as CEO is marked by a commitment to strategic foresight and thoughtful planning. With a keen understanding of the industry landscape and emerging trends, he plays a pivotal role in identifying opportunities and potential challenges that may lie ahead. In the realm of strategic planning, Cole's vision extends beyond immediate goals, encompassing the evolution of our company in response to market dynamics and industry shifts. He ensures that our strategies are not only adaptable but also innovative, positioning us as frontrunners in a rapidly changing business environment. As the architect of our company's vision, Cole collaborates closely with the executive team, drawing on their collective expertise to shape a strategic roadmap that aligns with the aspirations and values of our organization.

Bianca Ardelean, our Chief Operating Officer (COO), is a pivotal leader within our organization, responsible for overseeing the intricate landscape of financial operations. In her capacity as COO, Bianca plays a vital role in shaping the financial strategies that drive our company's success. As the head of our financial resources, Bianca Ardelean brings a wealth of experience and strategic insight to her role. Her responsibilities encompass a comprehensive overview of our financial landscape, where she analyzes, plans, and implements measures to enhance our fiscal health. In addition to her financial oversight, Bianca Ardelean contributes to the development and implementation of organizational policies, emphasizing efficiency, compliance, and ethical business practices. Bianca is a dynamic and strategic leader who not only ensures the optimal utilization of our resources but also contributes significantly to the overall success and resilience of our organization in a rapidly changing business landscape.

Leading the charge in our training and combat management department is Griffin Self, a pivotal figure whose influence extends far beyond the confines of the ring. In his capacity as the head of training, Griffin is entrusted with the formidable task of

shaping our fighters into formidable athletes, not only in terms of physical prowess but also in mental resilience and strategic wisdom. Griffin's expertise lies in the fusion of physical conditioning and psychological preparedness, a combination that forms the bedrock of our fighters' success. His role is multifaceted, encompassing the design and implementation of rigorous training regimens that push the boundaries of our athletes' physical capabilities. Griffin is not merely a coach; he is a mentor and strategist, crafting a comprehensive approach that hones the skills of our fighters while instilling the mental fortitude required to navigate the intense and dynamic world of combat sports. Equally significant is Griffin's emphasis on mental resilience and strategic thinking. Recognizing that success in the ring extends beyond physical prowess, he works closely with our fighters to cultivate mental toughness, discipline, and the ability to adapt to various combat scenarios. Griffin Self's role as the head of training and combat management transcends conventional coaching. He is a visionary leader who combines original physical training with a profound understanding of the mental aspects of combat sports. Under his guidance, our fighters emerge not only as physically dominant athletes but also as strategic and resilient competitors prepared to dominate the ring.

In the realm of safety and marketing, we are fortunate to have Cole Fiorenza at the helm, undertaking a dual role that significantly contributes to the overall success and sustainability of our organization. As the watchdog of safety, Cole bears the critical responsibility of orchestrating a comprehensive approach to ensure that our fights are conducted with the utmost regard for the well-being of our fighters. Cole Fiorenza's commitment to safety extends beyond mere compliance with regulations; it involves the implementation of proactive measures and the continual enhancement of our safety protocols. His role is not confined to the prevention of injuries but extends to creating an environment that fosters the long-term health and resilience of our fighters. Furthermore, Cole's impact reverberates into the realm of marketing, where he spearheads initiatives to elevate our brand presence and expand our outreach. At the heart of his marketing strategy is the promotion of our innovative mobile app, designed to provide fans with an immersive and interactive experience. Cole's visionary approach encompasses leveraging digital platforms, organizing promotional events, and forging strategic partnerships to enhance the visibility of our app throughout the vibrant city of Chicago. Beyond the confines of his dual role, Cole plays a vital role in fostering collaboration between safety and marketing initiatives. By aligning the values of

safety and brand integrity, he ensures that our marketing endeavors uphold the same standards of excellence and commitment to well-being that define our approach to combat sports.

## Advisors

As we embark on our journey with FYTER, we are honored to announce that our company will be privileged to have not one but two extraordinary mentors guiding us towards success. These distinguished mentors, Dana White and Tyler Durden, bring a wealth of expertise, experience, and visionary leadership to the table, positioning FYTER at the forefront of innovation and excellence in the dynamic world of combat sports.

We are privileged to enlist the expertise of Dana White, the distinguished President of the Ultimate Fighting Championship (UFC). With an extensive background in successfully managing a premier combat sports organization, Dana White brings a wealth of experience to our advisory team. His strategic insights, industry knowledge, and proven track record in steering the UFC to unprecedented heights make him an invaluable asset as we chart the course for the future. Dana's mentorship is not just about business; it is a masterclass in navigating the complexities of the industry, understanding consumer dynamics, and creating a brand that resonates with a global audience. Under his guidance, FYTER will benefit from strategic insights, innovative marketing approaches, and a profound understanding of what it takes to elevate a combat sports organization to unparalleled success.

Tyler Durden, an intriguing and influential figure, holds a unique place within our organization as a close confidant and friend of our CEO. Tyler's leap into the realm of underground fight clubs was a manifestation of his strategic vision and entrepreneurial spirit. While the term "underground" might typically conjure images of illegitimate or unsanctioned activities, Tyler Durden's fight clubs were distinctly different. Operated within the confines of legality and carefully adhering to regulatory frameworks, these establishments provided a unique platform for combat sports enthusiasts to engage in controlled, safe, and regulated competitions. Tyler Durden, a trusted ally to our CEO, brings a wealth of

experience that resonates with our organization's commitment to integrity, safety, and pushing the boundaries of conventional business practices.

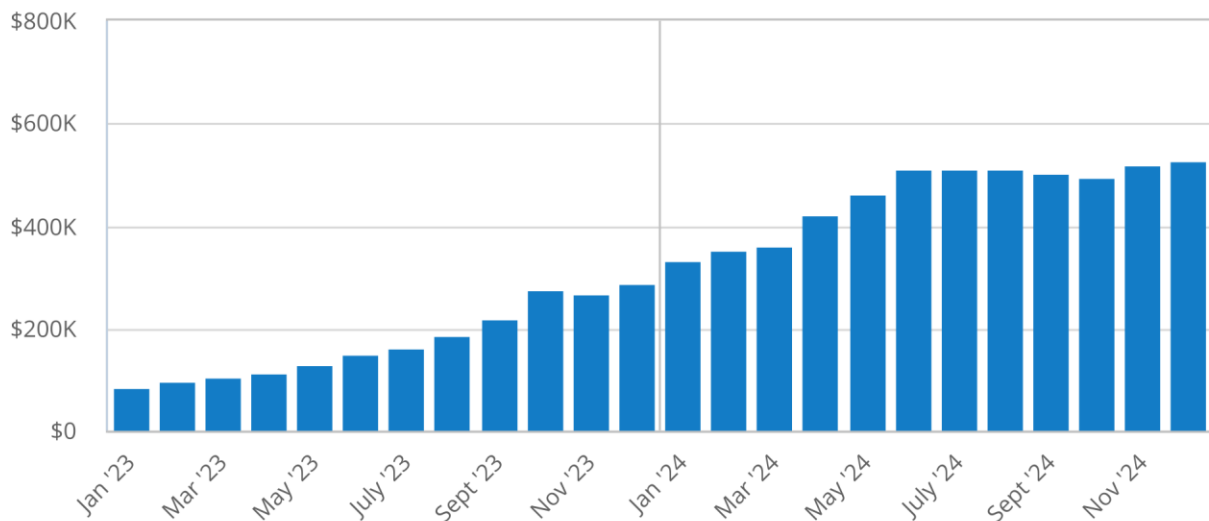
# Financial Plan

## Forecast

### Key Assumptions

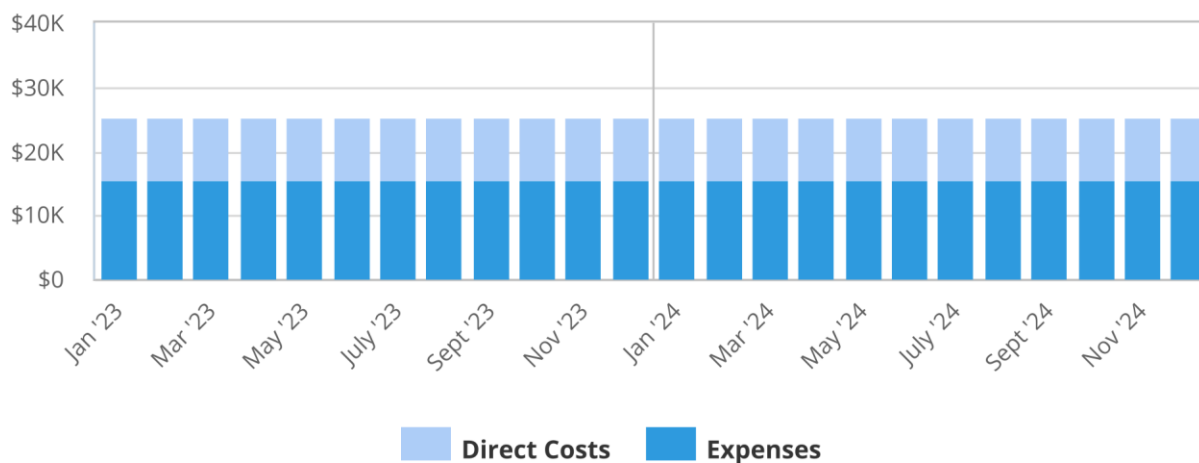
In terms of expenses we have taken into account the costs associated with similar gym projects to ensure our estimates are realistic and accurate. For various aspects of revenues such as app subscriptions, gym memberships, and profits from our highly anticipated fight nights, we have done basic research and made simple calculations to predict how much we would be able to make from each source.

### Revenue by Month

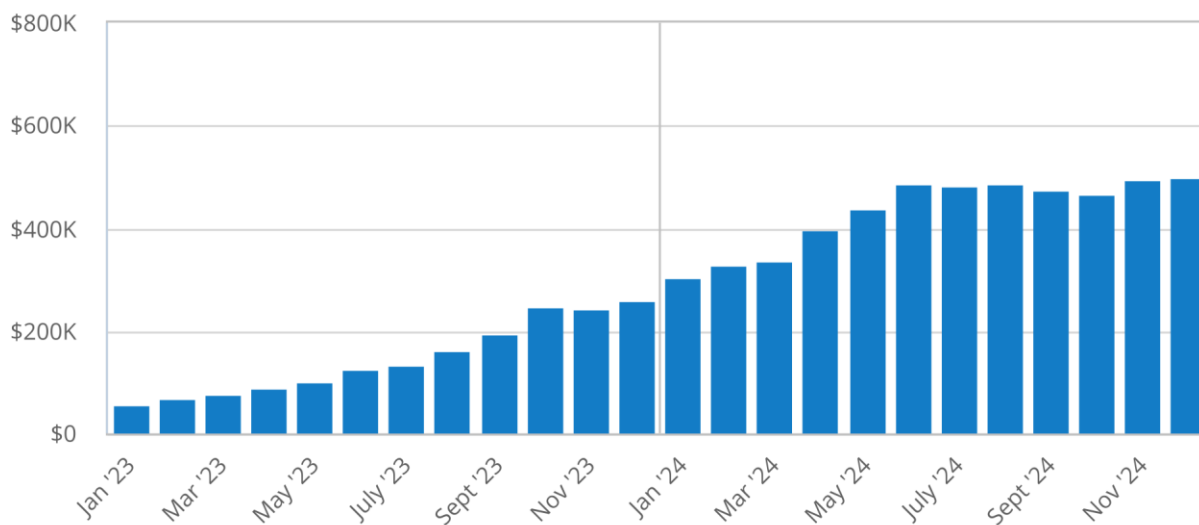




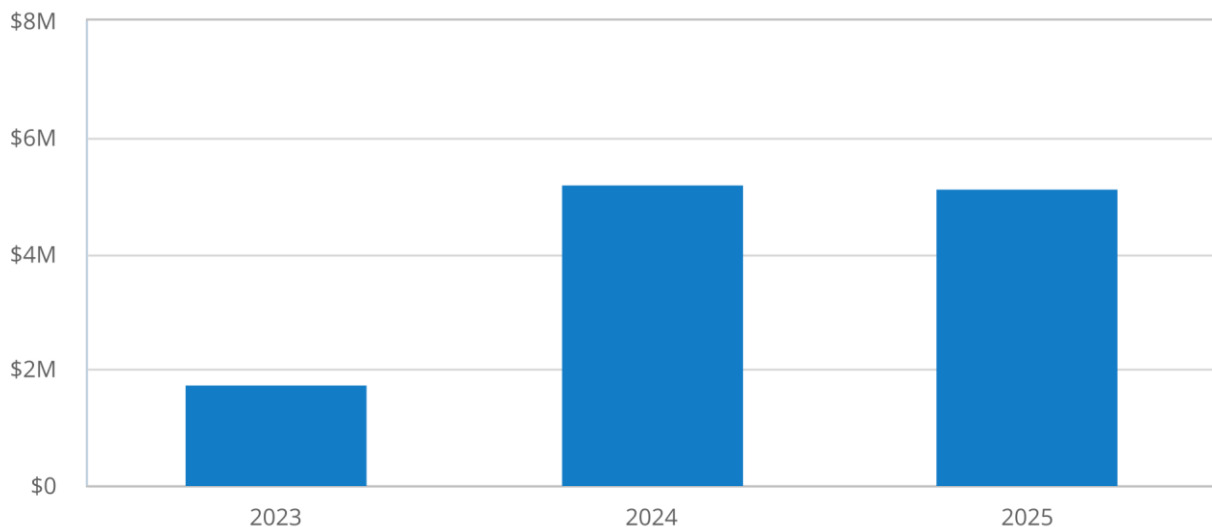
## Expenses by Month



## Net Profit (or Loss) by Month



## Net Profit (or Loss) by Year



## Financing

### Use of Funds

For the successful launch and operation of FYTER, our fight club venture, we will require funding to cover various essential aspects. Firstly, a significant portion of the funds will be allocated towards securing a suitable physical gym space. This facility will serve as the heart of our operations, providing a conducive environment for our members to train and participate in exhilarating combat activities.

In addition to securing the gym space, a portion of the funds will be dedicated to acquiring top-of-the-line equipment. This includes all the necessary gear and facilities to ensure the safety and enjoyment of our participants. By investing in high-quality equipment, we aim to create an exceptional experience for our members, enhancing their training sessions and fostering their physical fitness journey.

Furthermore, the development of our cutting-edge mobile application is a key priority. The app will serve as a convenient platform for our members, allowing them to easily access each other to find their next combat experience. With a user-

friendly interface and seamless functionality, our app will be an indispensable tool for our members to fully immerse themselves in the FYTER experience.

Last but not least, a portion of the funds will be allocated towards strategic marketing initiatives. Through targeted advertising campaigns, social media outreach, and collaborations with fitness influencers, we will generate awareness and maximize our reach to potential members. By effectively promoting the unique benefits and exhilarating experiences offered by FYTER, we aim to attract a diverse and enthusiastic clientele, ensuring the long-term sustainability and growth of our fight club.

Percentage Breakdown:

Equipment and Facility - 48%

Operations - 27%

Marketing and App Development - 24%

## Sources of Funds

In order to secure the necessary funds for our fight club, FYTER, we have devised a multifaceted approach to financing. One of our primary sources of funds will be a crowdfunding campaign aimed at harnessing the support and contributions of the passionate fight club community. Through this campaign, we aim to raise \$250,000, which will be instrumental in covering the initial costs and operational expenses of our venture.

Additionally, we plan to obtain a \$500,000 business loan with a 5-year term. This loan will provide us with the capital required to scale our operations, expand our facilities, and invest in the necessary equipment and infrastructure for our fight club. The longer-term nature of this loan will enable us to effectively manage our cash flow while ensuring sustainable growth and stability.

Furthermore, we intend to pursue financial support from private angel investors. These individuals, who have a genuine interest in our fight club and believe in our vision, will contribute an impressive \$280,000 towards our endeavor. Their contributions will not only provide us with the necessary financial backing but also offer valuable expertise and guidance to propel our fight club to success.

## Statements

### Projected Profit and Loss

	2023	2024	2025
<b>Revenue</b>	<b>\$2,073,983</b>	<b>\$5,507,653</b>	<b>\$5,430,981</b>
<b>Direct Costs</b>	<b>\$120,000</b>	<b>\$120,000</b>	<b>\$120,000</b>
Gross Margin	\$1,953,983	\$5,387,653	\$5,310,981
<b>Gross Margin %</b>	<b>94%</b>	<b>98%</b>	<b>98%</b>
<b>Operating Expenses</b>			
Salaries & Wages	\$24,000	\$24,000	\$24,000
Employee Related Expenses	\$4,800	\$4,800	\$4,800
Utilities	\$120,000	\$120,000	\$120,000
General Liability Insurance	\$768	\$768	\$768
Cleaning Services	\$36,000	\$36,000	\$36,000
<b>Total Operating Expenses</b>	<b>\$185,568</b>	<b>\$185,568</b>	<b>\$185,568</b>
<b>Operating Income</b>	<b>\$1,768,415</b>	<b>\$5,202,085</b>	<b>\$5,125,413</b>
Interest Incurred			
Depreciation and Amortization			
Gain or Loss from Sale of Assets			
Income Taxes	\$0	\$0	\$0
<b>Total Expenses</b>	<b>\$305,568</b>	<b>\$305,568</b>	<b>\$305,568</b>
<b>Net Profit</b>	<b>\$1,768,415</b>	<b>\$5,202,085</b>	<b>\$5,125,413</b>
<b>Net Profit / Sales</b>	<b>85%</b>	<b>94%</b>	<b>94%</b>

## Projected Balance Sheet

	Starting Balances	2023	2024	2025
Cash		\$1,896,838	\$7,268,487	\$12,359,719
Accounts Receivable		\$0	\$0	\$0
Inventory				
Other Current Assets				
<b>Total Current Assets</b>		<b>\$1,896,838</b>	<b>\$7,268,487</b>	<b>\$12,359,719</b>
Long-Term Assets				
Accumulated Depreciation				
<b>Total Long-Term Assets</b>				
<b>Total Assets</b>		<b>\$1,896,838</b>	<b>\$7,268,487</b>	<b>\$12,359,719</b>
Accounts Payable		\$0	\$0	\$0
Income Taxes Payable		\$0	\$0	\$0
Sales Taxes Payable		\$0	\$0	\$0
Short-Term Debt				
Prepaid Revenue	\$0	\$128,424	\$297,987	\$263,806
<b>Total Current Liabilities</b>	<b>\$0</b>	<b>\$128,424</b>	<b>\$297,987</b>	<b>\$263,806</b>
Long-Term Debt				
<b>Long-Term Liabilities</b>				
<b>Total Liabilities</b>	<b>\$0</b>	<b>\$128,424</b>	<b>\$297,987</b>	<b>\$263,806</b>
Paid-In Capital				
Retained Earnings	\$0	\$0	\$1,768,415	\$6,970,500
Earnings		\$1,768,415	\$5,202,085	\$5,125,413
<b>Total Owner's Equity</b>	<b>\$0</b>	<b>\$1,768,415</b>	<b>\$6,970,500</b>	<b>\$12,095,913</b>
<b>Total Liabilities &amp; Equity</b>	<b>\$0</b>	<b>\$1,896,838</b>	<b>\$7,268,487</b>	<b>\$12,359,719</b>

## Projected Cash Flow Statement

	2023	2024	2025
<b>Net Cash Flow from Operations</b>			
Net Profit	\$1,768,415	\$5,202,085	\$5,125,413
Depreciation & Amortization			
Change in Accounts Receivable	\$0	\$0	\$0
Change in Inventory			
Change in Accounts Payable	\$0	\$0	\$0
Change in Income Tax Payable	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0
Change in Prepaid Revenue	\$128,424	\$169,564	(\$34,181)
<b>Net Cash Flow from Operations</b>	<b>\$1,896,838</b>	<b>\$5,371,649</b>	<b>\$5,091,232</b>
<b>Investing &amp; Financing</b>			
Assets Purchased or Sold			
<b>Net Cash from Investing</b>			
Investments Received			
Dividends & Distributions			
Change in Short-Term Debt			
Change in Long-Term Debt			
<b>Net Cash from Financing</b>			
Cash at Beginning of Period	\$0	\$1,896,838	\$7,268,487
Net Change in Cash	\$1,896,838	\$5,371,649	\$5,091,232
<b>Cash at End of Period</b>	<b>\$1,896,838</b>	<b>\$7,268,487</b>	<b>\$12,359,719</b>



# Appendix

## Profit and Loss Statement (With Monthly Detail)

## Group 7 - FYTER - BSE 3530 2023

2023	Jan '23	Feb '23	Mar '23	Apr '23	May '23	June '23	July '23	Aug '23	Sept '23	Oct '23	Nov '23	Dec '23
<b>Total Revenue</b>	<b>\$83,666</b>	<b>\$96,250</b>	<b>\$103,556</b>	<b>\$113,975</b>	<b>\$128,947</b>	<b>\$150,989</b>	<b>\$160,490</b>	<b>\$186,545</b>	<b>\$219,139</b>	<b>\$274,846</b>	<b>\$268,582</b>	<b>\$286,998</b>
<b>Total Direct Costs</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>
Gross Margin	\$73,666	\$86,250	\$93,556	\$103,975	\$118,947	\$140,989	\$150,490	\$176,545	\$209,139	\$264,846	\$258,582	\$276,998
<b>Gross Margin %</b>	<b>88%</b>	<b>90%</b>	<b>90%</b>	<b>91%</b>	<b>92%</b>	<b>93%</b>	<b>94%</b>	<b>95%</b>	<b>95%</b>	<b>96%</b>	<b>96%</b>	<b>97%</b>
<b>Operating Expenses</b>												
Salaries and Wages	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000
Employee Related Expenses	\$400	\$400	\$400	\$400	\$400	\$400	\$400	\$400	\$400	\$400	\$400	\$400
Utilities	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
General Liability Insurance	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64
Cleaning Services	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000
<b>Total Operating Expenses</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>
<b>Operating Income</b>	<b>\$58,202</b>	<b>\$70,786</b>	<b>\$78,092</b>	<b>\$88,511</b>	<b>\$103,483</b>	<b>\$125,525</b>	<b>\$135,026</b>	<b>\$161,081</b>	<b>\$193,675</b>	<b>\$249,382</b>	<b>\$243,118</b>	<b>\$261,534</b>
Interest Incurred												
Depreciation and Amortization												
Gain or Loss from Sale of Assets												
Income Taxes	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Expenses</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>
<b>Net Profit</b>	<b>\$58,202</b>	<b>\$70,786</b>	<b>\$78,092</b>	<b>\$88,511</b>	<b>\$103,483</b>	<b>\$125,525</b>	<b>\$135,026</b>	<b>\$161,081</b>	<b>\$193,675</b>	<b>\$249,382</b>	<b>\$243,118</b>	<b>\$261,534</b>

Net Profit / Sales	70%	74%	75%	78%	80%	83%	84%	86%	88%	91%	91%	91%
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## Group 7 - FYTER - BSE 3530 2023

2024	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24
<b>Total Revenue</b>	\$330,972	\$354,757	\$361,296	\$422,086	\$464,643	\$512,154	\$509,861	\$510,964	\$501,621	\$493,712	\$519,041	\$526,547
<b>Total Direct Costs</b>	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
Gross Margin	\$320,972	\$344,757	\$351,296	\$412,086	\$454,643	\$502,154	\$499,861	\$500,964	\$491,621	\$483,712	\$509,041	\$516,547
<b>Gross Margin %</b>	<b>97%</b>	<b>97%</b>	<b>97%</b>	<b>98%</b>	<b>98%</b>	<b>98%</b>	<b>98%</b>	<b>98%</b>	<b>98%</b>	<b>98%</b>	<b>98%</b>	<b>98%</b>
<b>Operating Expenses</b>												
Salaries and Wages	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000
Employee Related Expenses	\$400	\$400	\$400	\$400	\$400	\$400	\$400	\$400	\$400	\$400	\$400	\$400
Utilities	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
General Liability Insurance	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64
Cleaning Services	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000
<b>Total Operating Expenses</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>	<b>\$15,464</b>
<b>Operating Income</b>	<b>\$305,508</b>	<b>\$329,293</b>	<b>\$335,832</b>	<b>\$396,622</b>	<b>\$439,179</b>	<b>\$486,690</b>	<b>\$484,397</b>	<b>\$485,500</b>	<b>\$476,157</b>	<b>\$468,248</b>	<b>\$493,577</b>	<b>\$501,083</b>
Interest Incurred												
Depreciation and Amortization												
Gain or Loss from Sale of Assets												
Income Taxes	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Expenses</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>	<b>\$25,464</b>
<b>Net Profit</b>	<b>\$305,508</b>	<b>\$329,293</b>	<b>\$335,832</b>	<b>\$396,622</b>	<b>\$439,179</b>	<b>\$486,690</b>	<b>\$484,397</b>	<b>\$485,500</b>	<b>\$476,157</b>	<b>\$468,248</b>	<b>\$493,577</b>	<b>\$501,083</b>

Net Profit / Sales	92%	93%	93%	94%	95%	95%	95%	95%	95%	95%	95%	95%
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## Group 7 - FYTER - BSE 3530 2023

	2023	2024	2025
<b>Total Revenue</b>	<b>\$2,073,983</b>	<b>\$5,507,653</b>	<b>\$5,430,981</b>
<b>Total Direct Costs</b>	<b>\$120,000</b>	<b>\$120,000</b>	<b>\$120,000</b>
Gross Margin	\$1,953,983	\$5,387,653	\$5,310,981
<b>Gross Margin %</b>	<b>94%</b>	<b>98%</b>	<b>98%</b>
<b>Operating Expenses</b>			
Salaries and Wages	\$24,000	\$24,000	\$24,000
Employee Related Expenses	\$4,800	\$4,800	\$4,800
Utilities	\$120,000	\$120,000	\$120,000
General Liability Insurance	\$768	\$768	\$768
Cleaning Services	\$36,000	\$36,000	\$36,000
<b>Total Operating Expenses</b>	<b>\$185,568</b>	<b>\$185,568</b>	<b>\$185,568</b>
<b>Operating Income</b>	<b>\$1,768,415</b>	<b>\$5,202,085</b>	<b>\$5,125,413</b>
Interest Incurred			
Depreciation and Amortization			
Gain or Loss from Sale of Assets			
Income Taxes	\$0	\$0	\$0
<b>Total Expenses</b>	<b>\$305,568</b>	<b>\$305,568</b>	<b>\$305,568</b>
<b>Net Profit</b>	<b>\$1,768,415</b>	<b>\$5,202,085</b>	<b>\$5,125,413</b>
<b>Net Profit / Sales</b>	<b>85%</b>	<b>94%</b>	<b>94%</b>

## Balance Sheet (With Monthly Detail)

## Group 7 - FYTER - BSE 3530 2023

	Starting Balances	Jan '23	Feb '23	Mar '23	Apr '23	May '23	June '23	July '23	Aug '23	Sept '23	Oct '23	Nov '23	Dec '23
Cash		\$64,869	\$138,988	\$217,080	\$314,724	\$424,107	\$552,965	\$698,183	\$878,321	\$1,095,230	\$1,387,832	\$1,629,434	\$1,896,838
Accounts Receivable		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Inventory													
Other Current Assets													
<b>Total Current Assets</b>		<b>\$64,869</b>	<b>\$138,988</b>	<b>\$217,080</b>	<b>\$314,724</b>	<b>\$424,107</b>	<b>\$552,965</b>	<b>\$698,183</b>	<b>\$878,321</b>	<b>\$1,095,230</b>	<b>\$1,387,832</b>	<b>\$1,629,434</b>	<b>\$1,896,838</b>
Long-Term Assets													
Accumulated Depreciation													
<b>Total Long-Term Assets</b>													
<b>Total Assets</b>		<b>\$64,869</b>	<b>\$138,988</b>	<b>\$217,080</b>	<b>\$314,724</b>	<b>\$424,107</b>	<b>\$552,965</b>	<b>\$698,183</b>	<b>\$878,321</b>	<b>\$1,095,230</b>	<b>\$1,387,832</b>	<b>\$1,629,434</b>	<b>\$1,896,838</b>
Accounts Payable		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Income Taxes Payable		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Sales Taxes Payable		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Short-Term Debt													
Prepaid Revenue	\$0	\$6,667	\$10,000	\$10,000	\$19,133	\$25,033	\$28,367	\$38,559	\$57,616	\$80,849	\$124,069	\$122,554	\$128,424
<b>Total Current Liabilities</b>	<b>\$0</b>	<b>\$6,667</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$19,133</b>	<b>\$25,033</b>	<b>\$28,367</b>	<b>\$38,559</b>	<b>\$57,616</b>	<b>\$80,849</b>	<b>\$124,069</b>	<b>\$122,554</b>	<b>\$128,424</b>
Long-Term Debt													
<b>Long-Term Liabilities</b>													



## Group 7 - FYTER - BSE 3530 2023

<b>Total Liabilities</b>	<b>\$0</b>	<b>\$6,667</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$19,133</b>	<b>\$25,033</b>	<b>\$28,367</b>	<b>\$38,559</b>	<b>\$57,616</b>	<b>\$80,849</b>	<b>\$124,069</b>	<b>\$122,554</b>	<b>\$128,424</b>
<hr/>													
Paid-In Capital													
Retained Earnings	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Earnings		\$58,202	\$128,988	\$207,080	\$295,591	\$399,074	\$524,598	\$659,624	\$820,705	\$1,014,381	\$1,263,762	\$1,506,880	\$1,768,415
<b>Total Owner's Equity</b>	<b>\$0</b>	<b>\$58,202</b>	<b>\$128,988</b>	<b>\$207,080</b>	<b>\$295,591</b>	<b>\$399,074</b>	<b>\$524,598</b>	<b>\$659,624</b>	<b>\$820,705</b>	<b>\$1,014,381</b>	<b>\$1,263,762</b>	<b>\$1,506,880</b>	<b>\$1,768,415</b>
<hr/>													
<b>Total Liabilities &amp; Equity</b>	<b>\$0</b>	<b>\$64,869</b>	<b>\$138,988</b>	<b>\$217,080</b>	<b>\$314,724</b>	<b>\$424,107</b>	<b>\$552,965</b>	<b>\$698,183</b>	<b>\$878,321</b>	<b>\$1,095,230</b>	<b>\$1,387,832</b>	<b>\$1,629,434</b>	<b>\$1,896,838</b>
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## Group 7 - FYTER - BSE 3530 2023

2024	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24
Cash	\$2,237,603	\$2,562,092	\$2,890,285	\$3,354,439	\$3,822,292	\$4,308,239	\$4,831,476	\$5,318,123	\$5,773,558	\$6,272,814	\$6,780,838	\$7,268,487
Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Inventory												
Other Current Assets												
<b>Total Current Assets</b>	<b>\$2,237,603</b>	<b>\$2,562,092</b>	<b>\$2,890,285</b>	<b>\$3,354,439</b>	<b>\$3,822,292</b>	<b>\$4,308,239</b>	<b>\$4,831,476</b>	<b>\$5,318,123</b>	<b>\$5,773,558</b>	<b>\$6,272,814</b>	<b>\$6,780,838</b>	<b>\$7,268,487</b>
Long-Term Assets												
Accumulated Depreciation												
<b>Total Long-Term Assets</b>												
<b>Total Assets</b>	<b>\$2,237,603</b>	<b>\$2,562,092</b>	<b>\$2,890,285</b>	<b>\$3,354,439</b>	<b>\$3,822,292</b>	<b>\$4,308,239</b>	<b>\$4,831,476</b>	<b>\$5,318,123</b>	<b>\$5,773,558</b>	<b>\$6,272,814</b>	<b>\$6,780,838</b>	<b>\$7,268,487</b>
Accounts Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Income Taxes Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Sales Taxes Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Short-Term Debt												
Prepaid Revenue	\$163,680	\$158,877	\$151,237	\$218,770	\$247,444	\$246,700	\$285,540	\$286,688	\$265,966	\$296,974	\$311,420	\$297,987
<b>Total Current Liabilities</b>	<b>\$163,680</b>	<b>\$158,877</b>	<b>\$151,237</b>	<b>\$218,770</b>	<b>\$247,444</b>	<b>\$246,700</b>	<b>\$285,540</b>	<b>\$286,688</b>	<b>\$265,966</b>	<b>\$296,974</b>	<b>\$311,420</b>	<b>\$297,987</b>
Long-Term Debt												
<b>Long-Term Liabilities</b>												
<b>Total Liabilities</b>	<b>\$163,680</b>	<b>\$158,877</b>	<b>\$151,237</b>	<b>\$218,770</b>	<b>\$247,444</b>	<b>\$246,700</b>	<b>\$285,540</b>	<b>\$286,688</b>	<b>\$265,966</b>	<b>\$296,974</b>	<b>\$311,420</b>	<b>\$297,987</b>
Paid-In Capital												

## Group 7 - FYTER - BSE 3530 2023

Retained Earnings	\$1,768,415	\$1,768,415	\$1,768,415	\$1,768,415	\$1,768,415	\$1,768,415	\$1,768,415	\$1,768,415	\$1,768,415	\$1,768,415	\$1,768,415	\$1,768,415
Earnings	\$305,508	\$634,801	\$970,633	\$1,367,254	\$1,806,434	\$2,293,124	\$2,777,521	\$3,263,021	\$3,739,178	\$4,207,426	\$4,701,003	\$5,202,085
<b>Total Owner's Equity</b>	<b>\$2,073,922</b>	<b>\$2,403,215</b>	<b>\$2,739,047</b>	<b>\$3,135,669</b>	<b>\$3,574,848</b>	<b>\$4,061,539</b>	<b>\$4,545,935</b>	<b>\$5,031,435</b>	<b>\$5,507,592</b>	<b>\$5,975,840</b>	<b>\$6,469,417</b>	<b>\$6,970,500</b>
<b>Total Liabilities &amp; Equity</b>	<b>\$2,237,603</b>	<b>\$2,562,092</b>	<b>\$2,890,285</b>	<b>\$3,354,439</b>	<b>\$3,822,292</b>	<b>\$4,308,239</b>	<b>\$4,831,476</b>	<b>\$5,318,123</b>	<b>\$5,773,558</b>	<b>\$6,272,814</b>	<b>\$6,780,838</b>	<b>\$7,268,487</b>

## Group 7 - FYTER - BSE 3530 2023

	Starting Balances	2023	2024	2025
Cash		\$1,896,838	\$7,268,487	\$12,359,719
Accounts Receivable		\$0	\$0	\$0
Inventory				
Other Current Assets				
<b>Total Current Assets</b>		<b>\$1,896,838</b>	<b>\$7,268,487</b>	<b>\$12,359,719</b>
Long-Term Assets				
Accumulated Depreciation				
<b>Total Long-Term Assets</b>				
<b>Total Assets</b>		<b>\$1,896,838</b>	<b>\$7,268,487</b>	<b>\$12,359,719</b>
Accounts Payable		\$0	\$0	\$0
Income Taxes Payable		\$0	\$0	\$0
Sales Taxes Payable		\$0	\$0	\$0
Short-Term Debt				
Prepaid Revenue	\$0	\$128,424	\$297,987	\$263,806
<b>Total Current Liabilities</b>	<b>\$0</b>	<b>\$128,424</b>	<b>\$297,987</b>	<b>\$263,806</b>
Long-Term Debt				
<b>Long-Term Liabilities</b>				
<b>Total Liabilities</b>	<b>\$0</b>	<b>\$128,424</b>	<b>\$297,987</b>	<b>\$263,806</b>
Paid-In Capital				
Retained Earnings	\$0	\$0	\$1,768,415	\$6,970,500
Earnings		\$1,768,415	\$5,202,085	\$5,125,413
<b>Total Owner's Equity</b>	<b>\$0</b>	<b>\$1,768,415</b>	<b>\$6,970,500</b>	<b>\$12,095,913</b>
<b>Total Liabilities &amp; Equity</b>	<b>\$0</b>	<b>\$1,896,838</b>	<b>\$7,268,487</b>	<b>\$12,359,719</b>



## Cash Flow Statement (With Monthly Detail)

## Group 7 - FYTER - BSE 3530 2023

2023	Jan '23	Feb '23	Mar '23	Apr '23	May '23	June '23	July '23	Aug '23	Sept '23	Oct '23	Nov '23	Dec '23
<b>Net Cash Flow from Operations</b>												
Net Profit	\$58,202	\$70,786	\$78,092	\$88,511	\$103,483	\$125,525	\$135,026	\$161,081	\$193,675	\$249,382	\$243,118	\$261,534
Depreciation & Amortization												
Change in Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Inventory												
Change in Accounts Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Income Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Prepaid Revenue	\$6,667	\$3,333	\$0	\$9,133	\$5,900	\$3,333	\$10,193	\$19,056	\$23,233	\$43,220	(\$1,515)	\$5,870
<b>Net Cash Flow from Operations</b>	<b>\$64,869</b>	<b>\$74,119</b>	<b>\$78,092</b>	<b>\$97,645</b>	<b>\$109,383</b>	<b>\$128,858</b>	<b>\$145,218</b>	<b>\$180,138</b>	<b>\$216,908</b>	<b>\$292,602</b>	<b>\$241,603</b>	<b>\$267,404</b>
<b>Investing &amp; Financing</b>												
Assets Purchased or Sold												
<b>Net Cash from Investing</b>												
Investments Received												
Dividends & Distributions												

## Group 7 - FYTER - BSE 3530 2023

Change in  
Short-Term  
Debt

Change in  
Long-Term  
Debt

### Net Cash from Financing

Cash at Beginning of Period	\$0	\$64,869	\$138,988	\$217,080	\$314,724	\$424,107	\$552,965	\$698,183	\$878,321	\$1,095,230	\$1,387,832	\$1,629,434
Net Change in Cash	\$64,869	\$74,119	\$78,092	\$97,645	\$109,383	\$128,858	\$145,218	\$180,138	\$216,908	\$292,602	\$241,603	\$267,404
Cash at End of Period	\$64,869	\$138,988	\$217,080	\$314,724	\$424,107	\$552,965	\$698,183	\$878,321	\$1,095,230	\$1,387,832	\$1,629,434	\$1,896,838



## Group 7 - FYTER - BSE 3530 2023

2024	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24
<b>Net Cash Flow from Operations</b>												
Net Profit	\$305,508	\$329,293	\$335,832	\$396,622	\$439,179	\$486,690	\$484,397	\$485,500	\$476,157	\$468,248	\$493,577	\$501,083
Depreciation & Amortization												
Change in Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Inventory												
Change in Accounts Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Income Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Prepaid Revenue	\$35,257	(\$4,803)	(\$7,640)	\$67,533	\$28,674	(\$744)	\$38,840	\$1,147	(\$20,722)	\$31,008	\$14,446	(\$13,433)
<b>Net Cash Flow from Operations</b>	<b>\$340,765</b>	<b>\$324,490</b>	<b>\$328,192</b>	<b>\$464,154</b>	<b>\$467,853</b>	<b>\$485,947</b>	<b>\$523,237</b>	<b>\$486,647</b>	<b>\$455,435</b>	<b>\$499,256</b>	<b>\$508,023</b>	<b>\$487,649</b>
<b>Investing &amp; Financing</b>												
Assets Purchased or Sold												
<b>Net Cash from Investing</b>												
Investments Received												
Dividends & Distributions												

## Group 7 - FYTER - BSE 3530 2023

Change in  
Short-Term  
Debt

Change in  
Long-Term  
Debt

### Net Cash from Financing

Cash at Beginning of Period	\$1,896,838	\$2,237,603	\$2,562,092	\$2,890,285	\$3,354,439	\$3,822,292	\$4,308,239	\$4,831,476	\$5,318,123	\$5,773,558	\$6,272,814	\$6,780,838
Net Change in Cash	\$340,765	\$324,490	\$328,192	\$464,154	\$467,853	\$485,947	\$523,237	\$486,647	\$455,435	\$499,256	\$508,023	\$487,649
Cash at End of Period	\$2,237,603	\$2,562,092	\$2,890,285	\$3,354,439	\$3,822,292	\$4,308,239	\$4,831,476	\$5,318,123	\$5,773,558	\$6,272,814	\$6,780,838	\$7,268,487

	2023	2024	2025
<b>Net Cash Flow from Operations</b>			
Net Profit	\$1,768,415	\$5,202,085	\$5,125,413
Depreciation & Amortization			
Change in Accounts Receivable	\$0	\$0	\$0
Change in Inventory			
Change in Accounts Payable	\$0	\$0	\$0
Change in Income Tax Payable	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0
Change in Prepaid Revenue	\$128,424	\$169,564	(\$34,181)
<b>Net Cash Flow from Operations</b>	<b>\$1,896,838</b>	<b>\$5,371,649</b>	<b>\$5,091,232</b>
<b>Investing &amp; Financing</b>			
Assets Purchased or Sold			
<b>Net Cash from Investing</b>			
Investments Received			
Dividends & Distributions			
Change in Short-Term Debt			
Change in Long-Term Debt			
<b>Net Cash from Financing</b>			
Cash at Beginning of Period	\$0	\$1,896,838	\$7,268,487
Net Change in Cash	\$1,896,838	\$5,371,649	\$5,091,232
<b>Cash at End of Period</b>	<b>\$1,896,838</b>	<b>\$7,268,487</b>	<b>\$12,359,719</b>