

## **The Terms & Conditions**

### **Semi-Permanent Make Up/SPMU**

- Semi-Permanent Make Up is a process that may require more than the two procedures to achieve the desired result. Further applications will be chargeable at the discretion of your permanent make up technician at BROW INC.
- If a stronger look / colour is required through personal preference this will be chargeable. (Any change from the initial agreement)
- It is extremely important that you adhere to your Aftercare Instructions to ensure that you are not vulnerable to infection once you have left the environment of the treatment room. If a treated area is picked, pulled or accidentally knocked, not only is it more susceptible to infection it may also effect the healed result and the pigment could migrate outside of the treated area and therefore appear uneven and require more work, for which there will be an extra charge.
- I will describe the benefits and risks of your proposed treatment and record your consultation on a form. This form will be used for reference and referred to on subsequent visits. All forms must be signed by both the client and the practitioner in order to proceed.
- I will discuss what the procedure is likely to involve and about subsequent treatments. You will be given After Care Information verbally and you will be furnished with a hard copy to take home.
- Single applications are not available for any new treatments. Appointments not taken within 8 weeks will be chargeable. Further applications will be fully charged.
- BROW INC reserve the right to refuse service to anyone.
- SPMU is an art process, not an exact science, and cannot guarantee you an exact colour result, as colours heal differently in all individuals. The elected colour will be darker immediately after the treatment. This darker colour should exfoliate and lighten up to at least 50%-70% within 7/14 days. Lighter colours fade faster than darker colours, and all colours will change with time.
- You may need to return for additional treatments before your procedure is deemed complete. The payment for additional work - if applicable will be agreed prior to any work commencing. Additional work cannot be carried out for 4 - 8 weeks, to allow the area to heal fully. Colour will continue to change up to a period of 13 weeks.
- Can I expect to have perfect hair strokes? All SPMU results vary from person to person.

-Clients with oily skin and open pores, the results will look appear softer/solid or powdered looking.

-Clients with Fitzpatrick skin type 3-6, the hair strokes will not be as visible as on lighter skin types.

- Semi-permanent makeup results can be unsuccessful on some skin types. This included clients with large pores and oily skin. In some cases, an additional 3rd top up treatment may be required at an additional cost. With that in mind, it is strongly inadvisable to tattoo an area more than 3 times within the period of a year. I can never guarantee results, but I always use my best judgments to obtain the best results possible.
- We cannot guarantee successful result on 100% of our clients especially those with problem skin and do not offer refunds as we have carried out the treatment at a cost to us.

A free touch-up treatment is included in the price and should be booked between 4-6 weeks of initial treatment.

The skin type of every client is different and colour should stay visible in the skin for several years (and in some cases indefinitely). The ingredient iron oxide in the pigment will be present permanently but will not necessarily be visible. A re-touch procedure will be required periodically to keep the procedure looking fresh. This is dependent on age, skin type and chosen colour.

After each treatment the treated area will swell and distort. This should settle with 2 – 3 days following the treatment. Immediately following the treatment, a white hue will be visible or show redness and, in some cases, bruising, I will recommend how to take care of this. You may experience some discomfort but she will reassure you throughout and will endeavour to make you feel comfortable.

Pigments are made from iron oxides and are not the same as tattoo inks and therefore compatibility is questionable. It is important to note that if you have an MRI or CAT scan you must tell the radiologist that you have had a medical tattoo. You may experience a slight tingling in the treated area.

Healed results will vary with each individual client and using a pencil or powder may still be needed. We have no control over what occurs during the healing process. Absolutely NO guarantee will be made and additional sessions (at additional cost) may be required to obtain optimal results.

**\*PLEASE NOTE:**

If you have had your eyebrows previously tattooed and are interested in a cover-up/re-work, you MUST contact me with a clear photo PRIOR to booking your consultation/appointment. We cannot guarantee results for cases such as these and we must approve that your eyebrows are workable. In some cases where the previous work is too dark, dense, discoloured, or large, tattoo removal will be highly recommended before we begin the cover-up/re-work. Previously tattooed areas and cover-ups will almost always require additional touch-ups for best results and will be charged accordingly. Although we give our best efforts to provide you with quality service, many factors can result in a less than desired outcome, as each client will heal differently.

A deposit is required in order to book and confirm every new appointment: a deposit of £50 is needed to secure any appointments which will be discounted from the treatment cost (patch test is performed, paperwork can be filled, brows are shaped with brow razor if needed) This deposit is non-refundable and will be deducted from the total cost of your session.

**Cancellation policy:**

We operate a strict full-fee 48-hour notice cancellation policy. Please kindly give us a minimum of 48 hours notice if you intend to cancel or move your appointment to another day to avoid being charged the full cost of your appointment. No exceptions.

No refunds or credit notes for any deposits made on any Semi Permanent Makeup treatment will be given for any cancellation notice.

No refunds or credit notes for any gift voucher.

If you choose to cancel your appointment, you will automatically forfeit your deposit.

Pricing is subject to change at any time. Please note that our rates may increase or vary in the case of travelling, events or in special circumstances.

All appointments and deposits are non-transferable.

\*You will receive your second session/touch-up session appointment free of charge\*. This can be scheduled no sooner than 4-8 weeks following your first session, although later is better. We must give your skin ample time to fully heal and regenerate before tattooing it again. This touch-up appointment is highly suggested for best results. Please note: Book your complimentary touch-up (within 4 weeks) after the initial procedure. If a rescheduled appointment does not meet the complimentary time frame, (after 8 weeks) touch-up fees will apply.

\*Annual retouch price includes one treatment only. If any further touch up is required within 3 months time, additional charge applies.

Annual retouch is recommended every 12-18 months of your initial treatment. Treatments maintained after 18 months will be charged at the full procedure price.

\*Prices are subject to change without prior notice.

\*We are only able to treat clients over 18.