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# 2025

## OLD FASHION CHRISTMAS

### Sponsorship Opportunities

Central Oregon Shows

P.O. Box 1555

Sisters, OR 97759

Email: [centraloregonshows@gmail.com](mailto:centraloregonshows@gmail.com) Phone: 541-420-0279

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Dear Business Owner,

Since 2001, Central Oregon Shows through creative thinking has brought business to Central Oregon. Our formula is simple. We work with one another as a team, open our minds and think outside the box. It is a proven fact, that events will create curiosity, attract locals and get the attention of those who would not normally attend events.

When Central Oregon Shows launched; We attracted many Artists, Crafters, Vendors, Non-Profits and Commercial Businesses. Our different way of thinking evolved from myself personally being a Photographic Artist-Vendor doing events. Experience from both sides of the fence brings a new understanding to event promotions. This understanding is very important in the promotion of events. Where as, most in this business have never experienced being a vendor before promoting. This is what separates Central Oregon Shows from other promoters in Central Oregon. We bring a positive experience and understanding in our events. This also benefits you as a business.

We would like to personally invite you and your business to consider being a part of ours with a Sponsorship towards our successful “Old Fashion Christmas” event in Redmond. This 10th annual event attracts business from all over Central Oregon. This includes Sisters, Bend, Sunriver, Redmond, Madras and Prineville.

Central Oregon Shows is offering the opportunity to elevate your presence within our communities through our “Old fashion Christmas” event. It is well known sponsorships increase the visibility of your brand, enable you to network with a wide variety of community members, and further your business relations.

Promotional opportunities include coverage in the event promotion materials, on our event website, onsite at the event and as part of our Social Media and Marketing Package.

We look forward to partnering with you...

Thank you,  
Richard Esterman, *Owner*

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# OLD FASHION CHRISTMAS

**NOVEMBER 15 & 16, 2025**

**DESCHUTES COUNTY FAIR & EXPO REDMOND, OREGON**

This event is in its 10th year and its theme is an old fashion indoor atmosphere. A holiday themed entrance leading to a Variety of Gifts, Arts, Crafts, Antiques and some commercial items. Booths are decorated in a holiday theme. There will be a Candy Cane Display with Santa, Hourly Drawings, Resting Areas with flat screen televisions playing Holiday Classic Movies and our annual Kid's Coloring Contest. The entrance fee is \$6.00. Canned food donations will benefit Lil Bit Food Pantry. Free Parking...

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## SPONSOR LEVELS

### Level 1 (\$250)

Business Name or Logo (must be provided) placement on event posters, website and all Social Media Advertising. Also includes 5 complementary tickets.

### Level 2 (\$500)

Business Name or Logo (must be provided) placement on event posters, website and all Social Media Advertising. Plus: Logo or Business Name listed on all discount and complimentary show cards. Also includes 5 complementary tickets.

### Level 3 (\$750)

Business Name or Logo (must be provided) placement on event posters, website, all Social Media Ads, listed on all Ad Cards and Comp Show Cards. Plus: All Logos or Business names listed on a Promotional Poster posted at Box Office and all logos included on all massive advertisement emails. Also includes 10 complementary tickets.

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Level 4 (\$1000)

Business Name or Logo (must be provided) placement on event posters, website, all Social Media Advertising, listed on all Ad Cards, Complimentary Show Cards and all Logos or Business names listed on a Promotional Poster posted at Box Office at the event and all logos included on all massive advertisement emails. Plus: Logo listed on all 75 television commercials the week of the event. Also includes 10 complementary tickets.

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# SPONSORSHIP FORM

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_ Zip Code \_\_\_\_\_ Phone Number \_\_\_\_\_

**Sponsorship Amount:** \_\_\_\_\_

**Please make all checks payable to:** CENTRAL OREGON SHOWS

**Credit Card payment:** Visa / MasterCard / Discover / Amex (card #)

\_\_\_\_\_ Exp. \_\_\_\_\_ 3 or 4 digit code \_\_\_\_\_

\$ \_\_\_\_\_ Approval Signature \_\_\_\_\_

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