

# Studio 951

Digital Marketing Agency

Connect TV Ads to Conversions with  
Amazon Streaming TV

## Turn passive TV viewing into MEASURABLE RESULTS

Amazon Streaming TV uses premium content and valuable audience data to drive full-funnel growth for your brand, whether you sell on Amazon or not.



## WHY Amazon Streaming TV?

1. Your brand appears alongside Amazon Originals like Fallout and The Boys, live sports like the NFL, and across **hundreds of top streaming apps** including Roku, Max, and Disney+.
2. Tap into Amazon's first-party data to reach high-intent viewers, including those actively shopping for major purchases in categories like Automotive and Travel. You can **drive traffic, leads, and appointments** directly to your website or physical location.
3. **Make ads actionable** by allowing viewers to engage instantly through their remote or a QR code—whether it's adding products to their cart, sending offers to their phone, or getting directions to your nearest location.
4. Amazon's AI-powered tools help you **build awareness** and **drive conversions** with smarter optimization.

Ready to be seen? **LET'S GET STARTED!**

Massive Audience

**200M+**

Average monthly  
ad-supported viewers

Unmatched Reach

**80M**

Authenticated  
CTV households

High Engagement

**75%**

Interactive ad  
engagement  
amongst viewers

824 2m 34s

Proven Strategies

**3.9x**

Stronger conversion  
rates for our partners