

Monthly Content Calendar

JANUARY 2024

SUN	MON	TUE	WED	THU	FRI	SAT
31	01 Image	02	03 Quotes	04	05	06 Text Posts
07	08	09 Tutorials	10	11	12 Tips	13
14	15	16	17	18	19 GIFs	20
21 Behind-the-Scenes	22	23 Memes	24	25	26	27
28	29	30	31 Infographics	01	02	03

CONTENT TYPE

Quotes

Memes

Images

Videos

Infographics

Polls

Stories

Live Videos

Tutorials

Text Posts

GIFs

Giveaways

Contests

Tips

Behind-the-Scenes

Articles/Blog Posts

PLATFORM

Platform 1

Platform 2

Platform 3

Platform 4

Platform 5

Monthly Content Calendar

FEBRUARY 2024

SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	31	01	02 Text Posts	03
04	05	06	07 Giveaways	08	09	10
11	12 Quotes	13	14	15	16 Tutorials	17
18	19	20	21 Infographics	22	23	24 Contests
25 Videos	26	27 Infographics	28	29	01	02

CONTENT TYPE

Quotes

Memes

Images

Videos

Infographics

Polls

Stories

Live Videos

Tutorials

Text Posts

GIFs

Giveaways

Contests

Tips

Behind-the-Scenes

Articles/Blog Posts

PLATFORM

Platform 1

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Platform 4

Platform 5

Monthly Content Calendar

MARCH 2024

SUN	MON	TUE	WED	THU	FRI	SAT
26	28	27	28	29	01	02 Live Videos
03	04	05 Polls	06	07	08	09 Contests
10 Quotes	11	12	13	14 Text Posts	15	16
17	18 Infographics	19	20	21	22	23 Contests
24 / 31	26	27 GIFs	28	29 Stories	29	30

CONTENT TYPE

- Quotes
- Memes
- Images
- Videos
- Infographics
- Polls
- Stories
- Live Videos
- Tutorials
- Text Posts
- GIFs
- Giveaways
- Contests
- Tips
- Behind-the-Scenes
- Articles/Blog Posts

PLATFORM

- Platform 1
- Platform 2
- Platform 3
- Platform 4
- Platform 5

Monthly Content Calendar

APRIL 2024

SUN	MON	TUE	WED	THU	FRI	SAT
31	01	02 Tutorials	03	04	05	06 Quotes
07	08	09 GIFs	10	11 Contests	12	13
14 Polls	15	16	17	18	19 Stories	20
21 Text Posts	22	23	24 Giveaways	25	26	27
28	29 Live Videos	30	01	02	03	04

CONTENT TYPE

- Quotes
- Memes
- Images
- Videos
- Infographics
- Polls
- Stories
- Live Videos
- Tutorials
- Text Posts
- GIFs
- Giveaways
- Contests
- Tips
- Behind-the-Scenes
- Articles/Blog Posts

PLATFORM

- Platform 1
- Platform 2
- Platform 3
- Platform 4
- Platform 5

Monthly Content Calendar

MAY 2024

SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	01 GIFs	02	03	04
05	06	07 Giveaways	08	09	10 Tips	11
12	13 Polls	14	15	16	17	18 Live Videos
19 Tutorials	20	21	22	23 Quotes	24	25
26 Memes	27	28	29	30	31 Images	01

CONTENT TYPE

- Quotes
- Memes
- Images
- Videos
- Infographics
- Polls
- Stories
- Live Videos
- Tutorials
- Text Posts
- GIFs
- Giveaways
- Contests
- Tips
- Behind-the-Scenes
- Articles/Blog Posts

PLATFORM

- Platform 1
- Platform 2
- Platform 3
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- Platform 5

Monthly Content Calendar

JUNE 2024

SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	01
02 Videos	03	04 Infographics	05	06	07	08
09	10	11	12 Quotes	13	14 Text Posts	15
16 GIFs	17	18 Giveaways	19	20 Contests	21	22 Images
23 / 30	24	25 Live Videos	26	27	28	29

CONTENT TYPE

- Quotes
- Memes
- Images
- Videos
- Infographics
- Polls
- Stories
- Live Videos
- Tutorials
- Text Posts
- GIFs
- Giveaways
- Contests
- Tips
- Behind-the-Scenes
- Articles/Blog Posts

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Monthly Content Calendar

JULY 2024

SUN	MON	TUE	WED	THU	FRI	SAT
30	01 Memes	02	03	04 GIFs	05	06
07	08	09 Images	10	11	12	13
14	15 Giveaways	16	17	18	19 Polls	20
21	22	23 Videos	24	25	26	27 Infographics
28 Contests	29	30	31 Tips	01	02	03

CONTENT TYPE

- Quotes
- Memes
- Images
- Videos
- Infographics
- Polls
- Stories
- Live Videos
- Tutorials
- Text Posts
- GIFs
- Giveaways
- Contests
- Tips
- Behind-the-Scenes
- Articles/Blog Posts

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Monthly Content Calendar

AUGUST 2024

SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	31	01	02	03 Text Posts
04	05 GIFs	06	07	08 Memes	09	10
11	12	13	14 Quotes	15	16	17 Polls
18 Images	19	20	21	22 Contests	23	24
25	26	27 Giveaways	28	29	30 Videos	31

CONTENT TYPE

Quotes

Memes

Images

Videos

Infographics

Polls

Stories

Live Videos

Tutorials

Text Posts

GIFs

Giveaways

Contests

Tips

Behind-the-Scenes

Articles/Blog Posts

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Monthly Content Calendar

SEPTEMBER 2024

SUN	MON	TUE	WED	THU	FRI	SAT
01	02 Quotes	03	04	05	06	07 Tips
08	09	10 Text Posts	11	12	13	14 Polls
15	16	17	18	19	20 Infographics	21
22 GIFs	23	24	25 Images	26	27	28
29	30 Tutorials	01	02	03	04	05

CONTENT TYPE

Quotes

Memes

Images

Videos

Infographics

Polls

Stories

Live Videos

Tutorials

Text Posts

GIFs

Giveaways

Contests

Tips

Behind-the-Scenes

Articles/Blog Posts

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Monthly Content Calendar

OCTOBER 2024

SUN	MON	TUE	WED	THU	FRI	SAT
29	30	01 Tips	02	03	04	05 Text Posts
06	07	08	09 Polls	10	11	12 Tutorials
13 Videos	14	15	16	17	18 Memes	19
20	21	22 Infographics	23	24	25	26 GIFs
27	28 Live Videos	29	30	31	01	02

CONTENT TYPE

- Quotes
- Memes
- Images
- Videos
- Infographics
- Polls
- Stories
- Live Videos
- Tutorials
- Text Posts
- GIFs
- Giveaways
- Contests
- Tips
- Behind-the-Scenes
- Articles/Blog Posts

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Monthly Content Calendar

NOVEMBER 2024

SUN	MON	TUE	WED	THU	FRI	SAT
27	28	29	30	31	01	02
03	04 Behind-the-Scenes	05	06 Tips	07	08	09
10 Quotes	11	12	13	14 Stories	15	16
17 GIFs	18	19	20	21	22 Tutorials	23
24	25	26 Articles/Blog Posts	27	28	29	30 Memes

CONTENT TYPE

Quotes

Memes

Images

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Stories

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Text Posts

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Giveaways

Contests

Tips

Behind-the-Scenes

Articles/Blog Posts

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Monthly Content Calendar

DECEMBER 2024

SUN	MON	TUE	WED	THU	FRI	SAT
01	02	03	04	05 Behind-the-Scenes	06	07
08	09 Videos	10	11 Images	12	13	14
15 Text Posts	16	17	18	19	20 GIFs	21
22	23 Quotes	24	25 Giveaways	26	27	28
29	30	31 Stories	01	02	03	04

CONTENT TYPE

Quotes

Memes

Images

Videos

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Stories

Live Videos

Tutorials

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