



Taking the Trade Show to the Farm



TRADE SHOW IN A **TABLOID**
the FARM Edition

Ag Producers with a Smart Phone can now take
in a Trade Show and never leave the Farm.

Stand Out in a Crowded Market Place

Exhibit your product in Trade Show in a Tabloid- The Farm Edition, where your product is featured as an exclusive in its category.



- **Zero Competition**

As an exhibitor, you will be one of only 27 Products and/or Services featured in each trade show package

- **'Gate Attendance'** exceeds 75,000 (based on a minimum of one adult per farm)
- **Brochure Distribution** - Imagine having over 75,000 of your company's most effective product brochures printed and delivered for pennies
- **Affordability** - **All for LESS THAN 4 1/2 CENTS per farm.** A single business card costs 3 to 4 times more
- **Product Videos - Smart Phone 'Quick Links'** - **Smart Phone access** to your **product demo video(s)**
- **FREE Distribution** - Not restricted by subscriptions
- **Full Colour** - High density UV Ink
- **High Interest Layouts** - We strive for 50% photos and visuals with minimal script

Vast Geographic Distribution -

Large 'Gate Attendance'

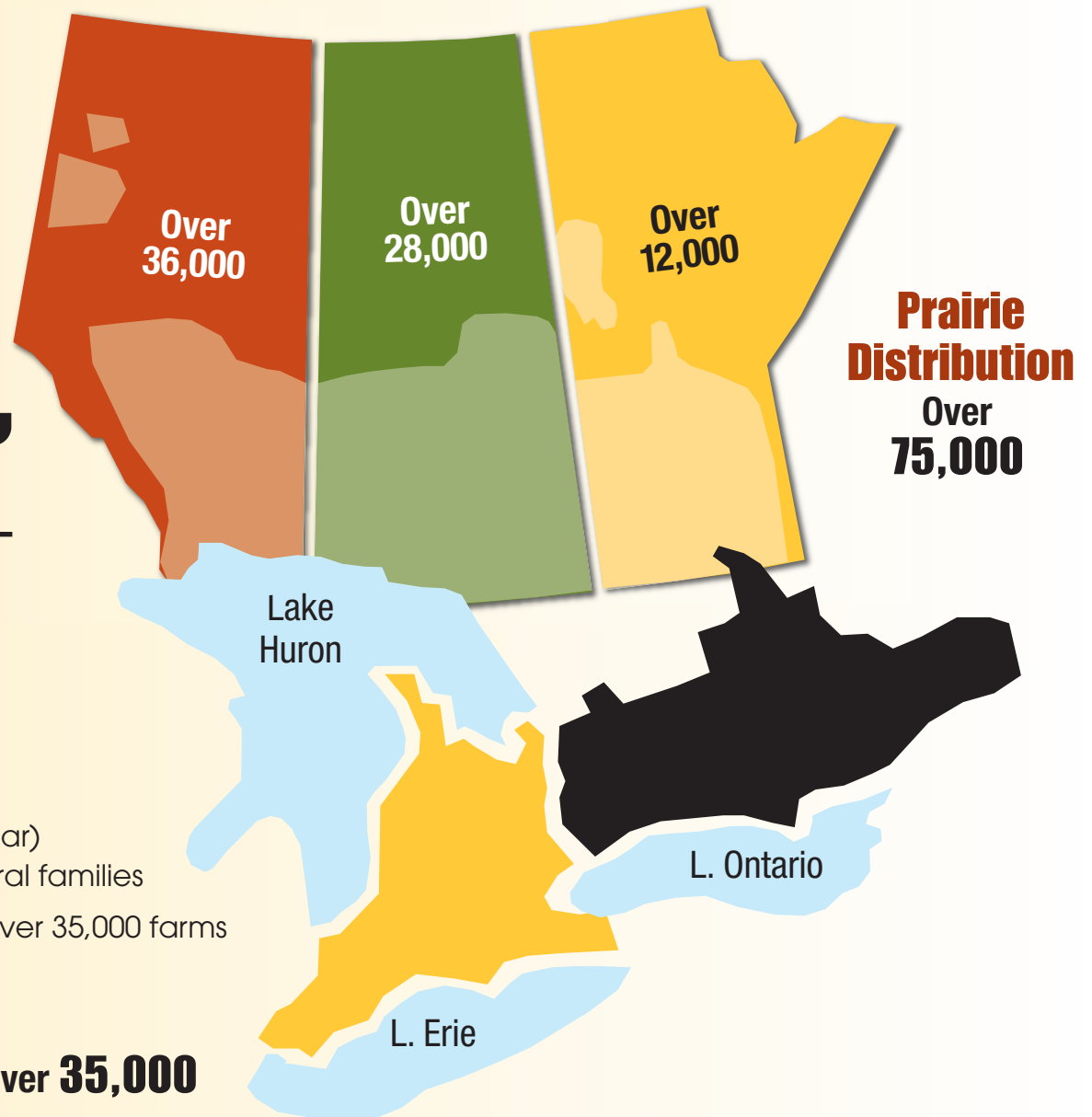
Our Reach -

Distribution by Canada Post



- Each **Prairie Ag Edition** (up to 3 per year) is delivered to over 75,000 farms and rural families
- An **Ontario Ag Edition** is delivered to over 35,000 farms

**Ontario
Distribution** Over **35,000**



Full Page Rates

Your Product Brochure Size	Image Dimension	Regular Rate Manitoba	Special Position Manitoba	Regular Rate Ontario	Design Fee (Full Page)
1 Page	10.75"x11"	\$2,950	Add \$200	\$2,580	\$175.00
NOTE: Exhibitors are encouraged to submit copy-ready full page layouts. Contact us prior to beginning work SPECIAL POSITIONS: Inquire about availability. Front Cover, Inside Front Cover, Page 3, Inside Back Cover, Back Cover, Centre Spread					



SPECIFICATIONS:

- Preferred files: hi-resolution pdfs with CMYK images and fonts embedded.
- Also acceptable: jpg, tif and eps files • No others.
- Printed web offset.
- Please submit copy, photos, etc to: office@thefarmedition.com
- Printed by Star Printers, Wainwright, AB

The FARM Edition and Rural & Remote Outdoors reserves the right to screen copy and presentation provided by the advertisers.

TERMS: Payable in Canadian funds in full upon ordering. Advertiser and/or advertising agency assume responsibility for content (including text, representations and illustrations in advertisements printed) and also assume any claims arising therefrom made against the publisher."

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