

# Your Perpetual Trade Show

*Taking in a trade show  
without ever leaving the farm*

**The Farm Edition - Trade Shows in a Tabloid** publications reach an audience of over 117,000. Our readers are able to revisit exhibits which interest them as frequently as they wish.

**The Farm Edition** offers a trade show venue where businesses can exhibit products and services, maintain a consistent presentation and enjoy the benefit of a large audience or "gate attendance".

**Frequency** is a powerful marketing feature. As a collectible, **the Farm Edition Trade Show** is on-going or perpetual. The shelf life of **the Farm Edition** far exceeds that of a newspaper.

