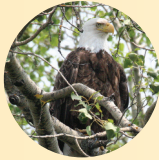


Our Distribution, Audience and Readership



NOTE: The first 10 issues of **The Farm Edition** will make up the “**Eagle Series**” of

collectables. Each new issue will be produced as request for space to exhibit is allocated.

Our Reach

The Farm Edition

geographic reach and audience in the Ag Sector is large. This exposure far exceeds what can be accomplished through a single exhibition at an agricultural show.

Mail-out Distribution



The Farm Edition - Trade Show in a Tabloid

collection isn't limited to just one geographical region. Each **Prairie** issue (**3 per year**), reaches over 78,000 while our **Ontario** issue (**one per year**) is mailed out to over 39,000.

The Farm Edition is not restricted by traditional subscription. This publication is **FREE** and is reclaiming the readership which traditional “news-in-print” subscriptions have lost over the last two decades.

