

Advertising Space Allocation and Rates

Ad Size	Image Dimension	Special Position Rates Prairies	Regular Position Rates Prairies	Ontario	Design Fee Starting at
1 Page	10.25"X15.50"	\$4,780.00	\$4,200.00	\$2,580.00	\$150.00
Half Page	10.25"X7.50"	\$2,400.00	\$2,100.00	\$1,400.00	\$100.00
SPECIAL POSITIONS: Front Cover, Inside Front Cover, Page 3, Inside Back Cover, Back Cover, Centre Spread REGULAR RATES: Less 12%					



SPECIFICATIONS:

- Preferred files: hi-resolution pdfs with CMYK images and fonts embedded.
- Also acceptable: jpg, tif and eps files • No others.

- Printed web offset.
- Please submit copy, photos, etc to: office@thefarmedition.com
- Printed by Star Printers, Wainwright, AB

The FARM Edition and Rural & Remote Outdoors reserves the right to screen copy and presentation provided by the advertisers.

TERMS: Payable in Canadian funds in full upon ordering. Advertiser and/or advertising agency assume responsibility for content (including text, representations and illustrations in advertisements printed) and also assume any claims arising therefrom made against the publisher."

the
FARM Edition *Trade Shows in a Tabloid*
 EXHIBITS FOR FARM AND FAMILY



Peter Slobodzian,
The Farm Edition - Sales
peter@thefarmedition.com
 Rural & Remote Outdoors Ltd.
1-204-232-3012