Andrew Batuhan Aybar

GRAPHIC DESIGNER | SPECIALIZED IN E-COMMERCE & PRODUCT PHOTOGRAPHY

Seasoned professional with over 10 years of experience in graphic design and product photography.

Specializing in studio photography, high-end retouching and photo editing, trade show preparation, as well as box and catalogue design.

Willing to relocate to: Miami, FL - New York, NY - Washington, DC

Contact

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https://andrewbatuhanaybar.com
(202) 912 - 0505
Herndon VA

EXPERIENCE

Freelance Graphic Designer

Andrew Batuhan Aybar-Herndon, VA September 2017 to Present
https://andrewbatuhanaybar.com/

Designed and maintained product-focused websites and provided ongoing visual support for sculptinghorses.com
Created marketing visuals (posters, brochures) for major trade shows and seasonal product campaigns.
Designed packaging for electronics and home accessories for product launches.
Photographed product collections for international markets.
Supported logistics, pricing, and layout analysis for interior design and hospitality projects.
Worked on a visual presentation project at City's Nişantaşı Mall (2019–2020) — assisted in layout, seasonal design, and product display coordination.
Designed an official poster for "Kassandra" (2018), a stage production by Krops Theatre inspired by Christa Wolf's 1983 novel.
Managed social media visuals and campaigns for ATA-DC (2020–2021), a Washington-based cultural organization.
Collaborated with MUD & Joy (Feb 2024–Present) on brand visuals and digital content design.

Graphic Designer

Sandalyeci - Dulles, VA September 2021 to January 2024

Designed and developed a website to present detailed product information (materials, colors, fabrics) sandalyeciusadesign.com
Created visual materials (posters, brochures) for trade shows: BDNY New York, National Restaurant Association Chicago, and Cruise Ship Interiors Expo Miami
Contributed to graphic design and photography projects
Supported logistics and product pricing tasks
Collaborated with interior designers by analyzing layouts and preparing product recommendation files

Art Director/Graphic Designer

Sonorous-İstanbul October 2015 to April 2020

Prepared visual content for the Imm Cologne trade show; increased catalog size from 55 to 260 pages
Photographed exclusive collections for France and Italy
Organized product photoshoots for the UK, Canadian, and Swedish markets
Designed packaging for new products (e.g., HDMI cables, sockets, fans) for the Turkish market

Graphic Designer & Photo Retoucher

Otto Group Limango Group Türkiye-İstanbul March 2012 to April 2015

Edited 500 or more pictures per day, including background cleaning, color correction, and framing
Removed backgrounds from 50–70 pictures per day for hardcopy catalog use
Delivered daily product image edits under tight timeframes, ensuring each one met brand quality standards
Note: Limango.com currently operates exclusively in Germany. Link to https://www.limango.de/ehp

Graphic Designer Internship

Marka Sokak Ad Agency June 2008 to August 2008

Internship

SKILLS

Graphic design, Photography, Typography, Adobe Photoshop, Illustrator, InDesign, Creative Suite, Photo manipulation, Photo editing, Printing, Mac OS (10+ years)

EDUCATION

Bachelor's Degree Bachelor of Fine Arts in English
Kadir Has University
Sep 2007 to Jun 2009

B.B.A. in Research Area Business Management
Anadolu University
Jan 2009 to Dec 2017

Columbia College (2024)

Certifications & licenses

Web design 2017
Yildiz Teknik University

Studio Photography 2015
Burak Bulut