

# ANDREW BATUHAN AYBAR

Photographer & Graphic designer

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#### **EDUCATION**

Anadolu University (2009 - 2017)
Faculty of Business Administration (B.B.A.)

Kadir Has University (2007 - 2009) Graphic Design (B.F.A.)

### **Work Authorization**

U.S. Green Card holder.

#### **EXPERIENCE**

2021 - Present

Visual Communication Design & Logistics Coordinator

SANDALYECI USA / DULLES VA

Developed visual materials for exhibitions, focusing on innovative graphic design projects. Established and designed the website at sandalyeciusadesign.com, showcasing the brand's product and material portfolio through innovative graphic design. Produced stunning photographic content, contributing to Sandalyeci's brand image and marketing efforts.

2015 - 2020

Art Director

### SONOROUS / ISTANBUL TURKIYE

Specialized in designing corporate identities and brand identity development. Created original and impactful box designs for product packaging. Conducted professional photography and editing. Understood client requests and offered solutions tailored to project requirements. Managed the studio. Prepared product promotion catalogs. Created background decorations and shooting scenes.

2012 - 2015

Graphic Designer & Photo Retoucher

LIMANGO GROUP / ISTANBUL TURKIYE

Created high-quality retouching and visual content that strengthened marketing campaigns, and developed and implemented photography strategies, resulting in enhanced visual marketing materials.

2008

Internship

MARKA SOKAK ADVERTISING AGENCY / ISTANBUL TURKIYE

#### Link

https://andrewbatuhanaybar.com/

#### **CERTIFICATIONS**

Columbia College VESL 2024

Yıldız Technical University Web Design 2015

Burak Bulut Photography Workshop 2014

## **MY SPECIALTIES**

Professional photography and editing

Understanding client requests and offering solutions tailored to

project requirements

Studio management

Product promotion catalogs

Background decoration and creating shooting scenes

Brand identity development

Original and impactful box designs for product packaging

#### **DESIGN SKILLS**

InDesign	
Photoshop	
Illustrator	
Photography	
High-end Retouching	
Printing	
Html web design	

#### **INDEPENDENT VENTURES**

Airbnb Host 2023 - Present

Managed property rentals, handled customer communication, and ensured high guest satisfaction through excellent service.

Crumbl Cookies 2024 - Present

Freelance Baker

Produced and delivered custom orders, specializing in baked goods for small events and private clients.

Freelance Graphic Designer

Designed promotional materials and branding for small businesses.

Krops Theater / Istanbul, Turkey 2018 Poster and Media Post