

Andrew Batuhan Aybar

GRAPHIC DESIGNER | SPECIALIZED IN E-COMMERCE & PRODUCT PHOTOGRAPHY

Seasoned professional with over 10 years of experience in graphic design and product photography.

Specializing in studio photography, high-end retouching and photo editing, trade show preparation, as well as box and catalogue design.

Willing to relocate to: Miami, FL - New York, NY - Washington, DC

Contact

andrewbatuhanaybar@gmail.com

<https://andrewbatuhanaybar.com>

(202) 912 - 0505

Herndon VA

EXPERIENCE

Freelance Graphic Designer

Andrew Batuhan Aybar-Herndon, VA September 2017 to Present

- <https://andrewbatuhanaybar.com/>
- Designed and maintained product-focused websites.
- Created marketing visuals (posters, brochures) for major trade shows
- Photographed product collections for international markets
- Designed packaging for electronics and home accessories for product launches
- Supported logistics, pricing, and layout analysis for interior design and hospitality projects
- Worked on a seasonal project at City's Nisantasi mall, supporting visual layout and presentation.
- Designed an engaging poster for Kassandra, a stage production by Krops Theatre inspired by Christa Wolf's 1983 novel.

Graphic Designer

Sandalyeci - Dulles, VA September 2021 to January 2024

Designed and developed a website to present detailed product information (materials, colors, fabrics)
Created visual materials (posters, brochures) for trade shows: BDNY New York, National Restaurant Association Chicago, and Cruise Ship Interiors Expo Miami
Contributed to graphic design and photography projects
Supported logistics and product pricing tasks
Collaborated with interior designers by analyzing layouts and preparing product recommendation files

Art Director/Graphic Designer

Sonorous-Istanbul October 2015 to April 2020

Prepared visual content for the Imm Cologne trade show; increased catalog size from 55 to 260 pages
Photographed exclusive collections for France and Italy
Organized product photoshoots for the UK, Canadian, and Swedish markets

Designed packaging for new products (e.g., HDMI cables, sockets, fans) for the Turkish market

Graphic Designer & Photo Retoucher

Otto Group Limango Group Türkiye-İstanbul March 2012 to April 2015

Edited 500 or more pictures per day, including background cleaning, color correction, and framing

Removed backgrounds from 50–70 pictures per day for hardcopy catalog use

Delivered daily product image edits under tight timeframes, ensuring each one met brand quality standards

Note: Limango.com currently operates exclusively in Germany. Link to <https://www.limango.de/ehp>

Graphic Designer Internship

Marka Sokak Ad Agency June 2008 to August 2008

Internship

SKILLS

Graphic design, Photography, Typography, Adobe Photoshop, Illustrator, InDesign, Creative Suite, Photo manipulation, Photo editing, Printing, Mac OS (10+ years)

EDUCATION

Bachelor's Degree Bachelor of Fine Arts in English

Kadir Has University

Sep 2007 to Jun 2009

B.B.A. in Research Area Business Management

Anadolu University

Jan 2009 to Dec 2017

Columbia College (2024)

Certifications & licenses

Web design 2017

Yildiz Teknik University

Studio Photography 2015

Burak Bulut
