



# 2026 Annual Leadership Conference

**Exhibitor and Sponsor Prospectus**

**January 18-21, 2026**

**Hyatt Regency Mission Bay  
Spa and Marina**

**San Diego, CA**



 202-434-8225

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 [www.napsecconferences.org](http://www.napsecconferences.org)





# About The Event

The **NAPSEC Annual Leadership Conference** is the premier national event for leaders in private special education and adult service programs. This highly regarded gathering brings together executive directors, senior administrators, advocates, and thought leaders who are committed to advancing opportunities and outcomes for individuals with disabilities. Held each January, the conference provides professional development, collaboration, and a celebration of excellence within our field.

Convening over 200 attendees from across the country, the conference offers a targeted audience and exceptional visibility for sponsors and exhibitors committed to supporting education and impact. Sponsoring the NAPSEC Leadership Conference offers a unique opportunity to align your organization with a respected national association, showcase your support for special education and adult services, and engage with key decision-makers from across the country.

## Connect with Leaders. Amplify Your Impact. Elevate Your Brand.

- **National Exposure:** Reach influential leaders and decision-makers from across the country.
- **Mission Alignment:** Demonstrate your commitment to equity, quality education, and support for individuals with disabilities.
- **Networking Access:** Build relationships with school leaders, program administrators, and advocates.
- **Brand Visibility:** Enjoy recognition before, during, and after the event through multiple channels.



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# NAPSEC

National Association of Private Special Education Centers

# Exhibiting Opportunities

**Exhibit Date - Monday, January 19, 2026**

**Exhibitors will be showcased at the 2026 NAPSEC Leadership Conference on Monday, January 19th from 7:30am - 5:00pm. Exhibitors may begin set up on Sunday at 1:00pm in the Regatta Pavilion.**

The Exhibitor Fee includes the following for two exhibitors (additional exhibitors are welcome to participate for an additional fee):

- Tabletop Exhibit - one 6ft. table and two chairs
- Welcome Reception on Sunday, January 18th
- Exhibit day events on Monday, January 19th (breakfast, coffee break and lunch)
- NAPSEC Happy Hour and Exhibitor Showcase on Monday, January 19th
- NAPSEC conference website listing
- Pre-conference broadcast email to all NAPSEC members

**NAPSEC Member Conference Exhibitor Registration Fee: \$900**

**Non-Member Conference Exhibitor Registration Fee: \$1,000**



# 2026 Sponsorship Opportunities

## **Name Tag Sponsorship — \$1,000**

Be front and center—literally. Your logo will appear on every attendee's name badge, offering repeated visibility throughout the event, and recognition on the conference website. A high-impact opportunity with constant brand exposure.

## **Conference Program Sponsorship — \$1,000**

Feature your organization on the back cover of the printed conference program and the digital edition. The program is the go-to guide throughout the conference—your message will be seen again and again. Full page, full color. Includes recognition on the conference website.

## **Breakfast Sponsorships (3 available) — \$1,000**

Start every attendee's day off right. Includes signage at one of the conference breakfasts, verbal recognition, and the opportunity to distribute branded materials or giveaways at breakfast tables. Includes recognition on the conference website, and in the printed and digital programs.

## **Keynote Sponsorships (3 available) — \$1,000**

Put your brand center stage by sponsoring one of the conference's most anticipated moments—the keynote address. This high-profile opportunity allows you the opportunity to introduce the keynote speaker for the day. Includes event signage, recognition in the printed and digital conference program, on the conference website, and a two minute introduction opportunity to highlight your organization before introducing our speaker.

## **Coffee Break Sponsorships (2 available) — \$500**

Be the reason attendees recharge! Includes signage at the coffee station, recognition on the conference website, and in the printed and digital programs.

## **Breakfast Roundtable Sponsorships (6 available) — \$300**

Support peer-to-peer exchange during these popular early-morning discussions. Includes signage and the opportunity to offer branded handouts at tables. Also includes recognition on the conference website, and in the printed and digital programs.





# 2026 Sponsorship Opportunities

## **Federal Update & State of the Association Luncheon — \$1,000**

Position your brand alongside the conference's key policy event. Includes signage, verbal recognition, and the opportunity to distribute branded materials or giveaways at lunch tables. Also includes recognition on the conference website, and in the printed and digital programs.

## **Concurrent Session Sponsorships (15 available) — \$500**

Align your organization with cutting edge content. Your support will be recognized in the printed and digital program, on the conference website, and onsite with signage. Includes a two minute introduction opportunity to highlight your organization before introducing our concurrent session speakers.

## **NCASES Happy Hour — \$500**

Celebrate with leaders in special education accreditation. Includes signage, a brief welcome opportunity, and the opportunity to distribute branded giveaways.

## **NAPSEC Board of Directors & NCASES Commission Luncheon — \$500**

Support the leadership behind NAPSEC and NCASES. Includes signage and recognition in the program. A unique opportunity to be part of an exclusive gathering of key decision-makers. Also includes recognition on the conference website, and in the printed and digital programs.

## **Awards Luncheon — \$1,000**

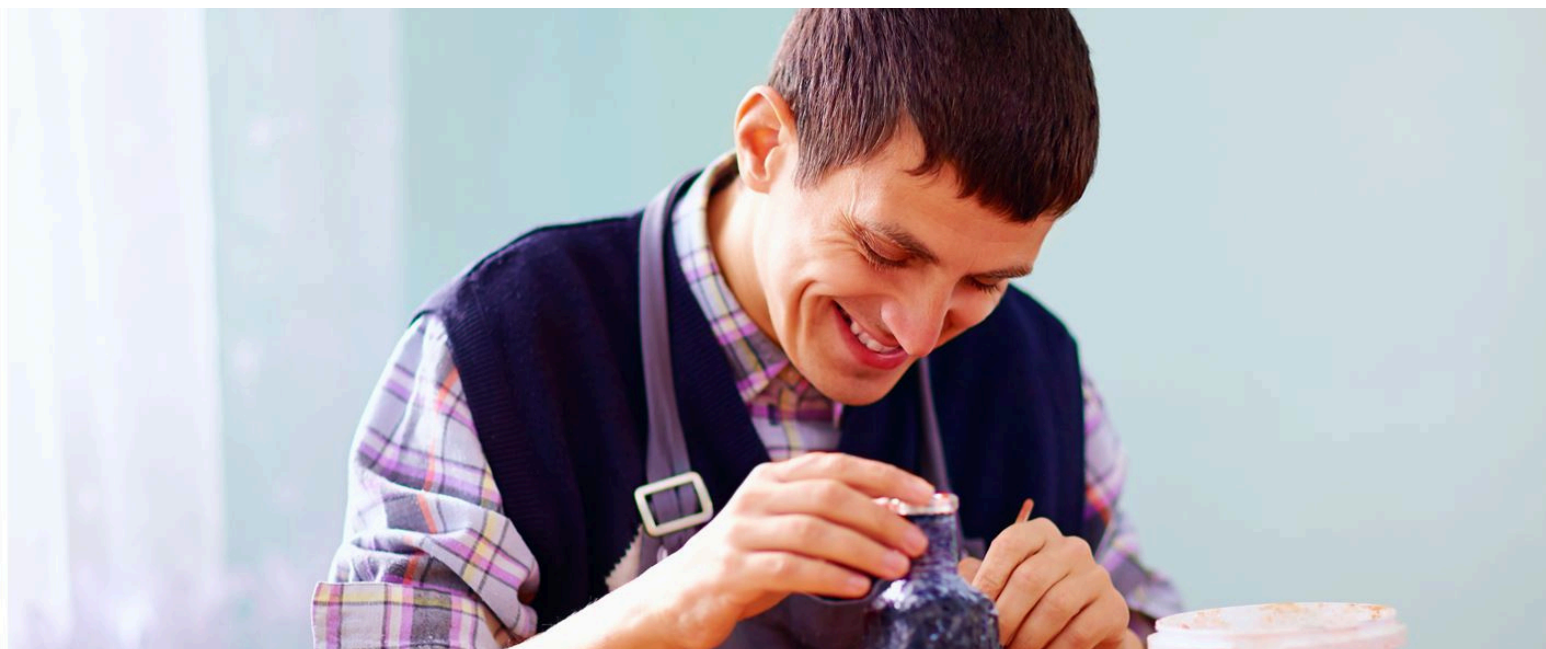
Celebrate excellence in private special education with this well-attended and inspiring event. Includes signage, recognition on the conference website, in the printed and digital programs, and verbal recognition during the luncheon. Also includes the opportunity to distribute branded materials or giveaways at lunch tables.

## **National Awardee Sponsorships (3 available) — \$1,000**

Support travel stipends, conference registration, and recognition for one of our three outstanding national award recipients. Includes recognition in the printed and digital conference program, on the conference website, and a two minute introduction opportunity to highlight your organization before introducing our awardees.

## **NCASES Site Reviewer of the Year Sponsorship — \$1,000**

Honor exceptional service to quality assurance in special education. Support a travel stipend, conference registration, and recognition for our Site Reviewer of the Year award recipient. Includes recognition in the printed and digital conference program, on the conference website, and a two minute introduction opportunity to highlight your organization before introducing our awardee.



# Advertising Opportunities

Showcase your program in our printed and digital conference program

**Full Page Color Vertical Ad**  
7.5" wide x 10" high (approximate)  
**NAPSEC Members - \$350**  
**Nonmembers - \$450**

**Half Page Color Horizontal Ad**  
7.5" wide x 4.75" high  
**NAPSEC Members - \$275**  
**Nonmembers - \$375**



*Space is limited. Deadline for submission is December 1, 2025.*



**The NAPSEC Annual Leadership Conference is designed to foster collaboration, learning, and leadership within the private special education and adult service community. We are grateful for our exhibitors and sponsors who help fulfill our important mission to:**

**Advance Leadership**

Provide professional development and capacity-building opportunities for executive directors, administrators, and other leaders who serve individuals with disabilities. The conference delivers high-quality sessions on innovative practices, organizational leadership and policy.

**Foster National Collaboration and Networking**

Create meaningful connections among providers, thought leaders, advocates, and industry partners. The event serves as a platform for building partnerships and sharing best practices across states and service models.

**Elevate Policy Awareness and Support Advocacy**

Equip attendees with critical updates on federal policy developments affecting private special education.

**Celebrate Excellence in the Field**

Recognize and honor our national awardees who exemplify outstanding service, innovation, and impact in special education and adult services.

**Promote the Value of Accreditation**

Highlight the role of accreditation through NCASES, emphasizing the importance of quality assurance, continuous improvement, and professional standards.

**Support Knowledge Sharing and Innovation**

Encourage open dialogue and the exchange of evidence-based practices through concurrent sessions, roundtables, and keynote presentations—covering everything from clinical supports and compliance to workforce development and organizational culture.



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