MAGISNAT Annual Meeting 2026

SCIENCE FOR WELLNESS | RESEARCH AND INNOVATION

Floyd Room, James H. "Sloppy" Floyd Building
Georgia State Capitol Complex, Atlanta, Georgia | Monday, November 30, 2026 | 3:00–4:00 p.m.



Georgia State Capitol: Katie Brittle · Pexels (cropped)

A Step Forward for MAGISNAT

From Scientific Excellence to Successful Market Translation

The MAGISNAT Annual Meeting 2026 marks a defining milestone for this international biotechnology spin-off. **2026 is MAGISNAT's first year of successful commercial operations in the United States**, translating scientific research, technological development and intellectual property investment into a sustainable presence in the American market. This achievement opens a new phase of growth, strategic partnerships and industrial innovation.

Two Strategic Pillars of Innovation

OMICS Sciences for Wellness. MAGISNAT develops non-diagnostic General Wellness Tests integrating genomics, metabolomics and oral microbiomics. These tools offer biological insights to support personal well-being, healthy aging and physical performance.

Science for Better Consumer Products. Through proprietary research and patented technologies, MAGISNAT contributes to the development of improved consumer products, with a focus on reducing their potential impact on human health and the environment. Its approach combines scientific validation, intellectual property and technology transfer.

Building a Biotechnology Ecosystem in Georgia

Based at Atlanta Tech Park, MAGISNAT is strengthening its links with Georgia's research and innovation community. Its development is coordinated by Dr. Matteo Bertelli, in collaboration with Prof. Stephen T. Connelly, Prof. Pietro Chiurazzi and a multidisciplinary team covering OMICS sciences, biotechnology, intellectual property and business operations.

Kennesaw State University and the Road Ahead

Building on the partnership established in 2025, MAGISNAT and Kennesaw State University are advancing joint research, researcher training and technology transfer. MAGISNAT's next objective is to consolidate its U.S. business presence, expand industrial collaborations and turn scientific knowledge into long-term technological and economic value.

MAGISNAT®

One-Hour Program

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Welcome Coffee & Networking | 2:00–3:00 p.m.
An opportunity for guests to connect and exchange ideas over refreshments before the meeting

01 **Opening Greetings**
Greetings from representatives of the institutions at the Georgia State Capitol Complex

02 **Italian Diplomatic and Consular Greetings**
Italian diplomatic and consular representative(s); Ludovico Seppilli

03 **Georgia Innovation and Business Community**
Nick Masino, President & CEO, Gwinnett Chamber & Partnership Gwinnett;
Nashlee Young, Director of Business Operations, Atlanta Tech Park;
Bertrand Lapoire, Economic Development Director, City of Peachtree Corners

04 **Founders’ Scientific Vision and MAGISNAT’s Development**
Prof. Stephen T. Connelly; Prof. Pietro Chiurazzi; Dr. Matteo Bertelli

05 **Kennesaw State University–MAGISNAT Collaboration**
Research and technology transfer: Prof. Vishnu Suppiramaniam; Prof. Kojo Mensa-Wilmot

06 **OMICS Research and Wellness Sciences**
Kristjana Dhuli; Beatrice Della Frera; Luca Crosta; Astrit Dautaj

07 **Non-Profit Sector Perspective on Research and Innovation**
Bobby Cobb, Founder & CEO, Cobb Global Outreach (CGO) Inc.; Luca Ferrari

08 **MAGISNAT’s U.S. Presence and Organizational Development**
Patrizia Winsper; Desiree Tyree; Giancarlo Poenisch; Priscilla Appiah-Kusi

09 **Closing Remarks and Acknowledgments**
Final reflections and appreciation to speakers, guests, and partners

Guests are kindly advised to arrive at least one hour before the start of the event to allow sufficient time for security screening and entry procedures at the Georgia State Capitol Complex. Please bring a valid government-issued photo ID to facilitate the entry process.

4:00 p.m. | Conclusion of the Meeting



Atlanta skyline: Marc Merlin · CC BY-SA 4.0 (cropped)

With thanks to Atlanta Tech Park and Kennesaw State University.

KENNESAW STATE UNIVERSITY