



SEEJ FASHION PVT LTD

Your One Stop Activewear Manufacturing Partner

COMPANY PROFILE & PRODUCT CATALOG

SPORTSWEAR - ACTIVWEAR - SWIMWEAR

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WHO WE ARE



Welcome to Seej Fashion - Your White-Label Manufacturing Partner!

At Seej Fashion, we specialize in providing white-label manufacturing solutions to businesses, making it easy to outsource products for your business needs. Our primary goal is to ensure a seamless and painless process for you, resulting in the best prices and maximum profitability for your business.

We take immense pride in our customer-centric approach, prioritising quality and commitment at every step. Our experienced team consists of industry veterans with decades of hands-on experience in manufacturing a wide range of products, including sportswear, swimwear, activewear, and more. We are based in Noida, India, a hub of garment manufacturing, allowing us to deliver top-notch products tailored to your needs.

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Mission

At Seej Fashion, we're dedicated to crafting exceptional activewear for your brand. Our mission is to be your reliable partner in quality, style, and innovation. Your success is our focus.



Vision

We have a clear vision for the future. We aspire to be a leading innovator in the apparel industry, constantly pushing the boundaries of design and technology. Our goal is to provide our customers with the best possible products and customer service, all while championing sustainability through our supply chain, reducing our environmental footprint for a brighter tomorrow.

Values

- **Quality First:** Commitment to delivering top-quality activewear for our clients and brands.
- **Sustainability:** Dedication to eco-friendly practices
- **Customer-Centric:** Putting clients and brands at the heart of everything we do.
- **Integrity:** Operating with honesty, transparency, and ethical standards.
- **Team Collaboration:** Promoting teamwork and mutual respect among our staff.
- **Adaptability:** Embracing change and staying agile in a dynamic industry.

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Factory Infrastructure

Capacity: Approx. 450K pcs/Year

Machinery:

Total no of Machineries: 100Nos

- Single Needle Lock Stitch
- Overlock Machine
- Flat Lock
- Flat Seamer
- Button & Button Hole
- RIB Cutter
- Kansai
- Steam Press
- Fusing Machine
- Heat transfer press



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Polyester

- Jersey's / Interlock / Pique / Waffle / Fleece / Polar Fleece / Jacquards / Yarn dyed
- Poly Spandex up to 18%
- Warp & Weft knit
- Body mapping fabrics
- Recycled Polyester
- NS Lycra

Specialty

- Nylon Spandex
- Polyamide Spandex
- Bamboo Spandex
- Cotton / Lycra
- Yarn Dyed
- Viscose
- Viscose / Lycra
- Modal
- Linen & Blends Fabrics
- Melange's / Slub's
- Suede / Brushed Fabric

Cotton

- Jersey: GSM from 110g/m2 to 260g/m2
- Pique: GSM from 150g/m2 to 350g/m2
- Ribs / Terry / Interlock / Fleece
- Waffle: 180g/m2 to 380g/m2
- Marl colors : 100% Cotton
- Bamboo



Fabrics

Finishes

- UV finish,
- Nano Finish,
- Wicking Finish,
- Soil Repellent Finish,
- Anti-wrinkle finish,
- Anti-Static

- Anti-Microbial,
- Anti-Odour,
- Anti-Stain/oil,
- Moisture Management,
- Water Repellent
- UPF-30, UPF-50
- Chlorine Resistance



Fabric Finishes

Activated SPF 30

With SPF 30 Protection, this active tshirt become your armour against the sun, allowing you to conquer the outdoors without any threat of sunburn or long term skin damage.

Anti-Odour Technology

No more worrying about post workout odours during your active pursuits. Our Anti Odour technology ensures a shield of freshness, allowing you to focussing on your fitness.

Breathable design

Stay comfortable and ready for an any adventures with our breatable and quick drying design. Enjoy optimal airflow through strategic perforations while staying dry and fresh with moisture wicking Technology

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Embroidery

- Logo Embroidery
- Applique attachment
- Embroideries on Print
- Embroidery with Sequence
- Cord Embroidery
- Ribbon Embroidery
- Blind Patch Embroidery
- Quilting
- Velvet Touch
- Chain Stitch Embroidery
- Towel Embroidery
- Embroidery with Water soluble Thread
- Eyelet Embroidery

Printing

- Silicon
- Glitter
- Sublimation
- Transfer
- Puff
- High Density
- Flat Pigment Print
- Sugar Print
- Crack Print
- Puff Ink Print
- Photo Print
- Discharge Print
- Screen Print



Gender : Men-Women-Kids-Unisex

Product type

- TEE
- TOP
- T-SHIRT
- SINGLET
- POLO
- TANK TOP
- BRA TOP
- SHORTS
- CAPRI
- TIGHT
- LEGGING
- PANT
- SKIRT
- OVERSIZED TSHIRTS
- JACKET
- SWEAT SHIRT
- HOODED JACKET
- HOODED SWEAT
- HOODED TOP
- TRACK SUIT
- WINDCHEATER

Products



POLO SHIRTS



- > Three Panel Construction
- > Back Neck Tape
- > 100% Cotton
- > Machine washable



- > Stripe Design
- > Ribbed Trim
- > 65% Polyester, 35% Cotton
- > Machine Washable



- > Self collar
- > placket with zipper
- > 100% Polyester (dry fit)
- > Machine Washable



- > Flod over collar
- > 3 button placket
- > 40% Polyester, 60% Cotton
- > Machine Washable



- > Tipped Design
- > Ribbed Cuff
- > 100 % Cotton
- > Machine Washable



- > Chinees collar
- > Ribbed Cuff
- > 60 % Cotton , 40% polyester
- > Machine Washable



LEGGINGS



- > Elasticated waistband
- > Tonal stitching
- > 95% cotton, 5% elastane
- > Machine washable at 30 Degrees



- > Elasticated waistband
- > Tonal stitching
- > 92% Polyester 8% Elastane
- > Machine washable at 30 Degrees



- > Elasticated waistband
- > Tonal stitching
- > 92% Nylon, 5% elastane
- > Machine washable at 30 Degrees

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SHORTS



- > Elasticated waistband
- > Side open pockets
- > 70% cotton, 30% polyester
- > Machine washable



- > Elasticated waistband
- > Drawstring fastening
- > 100% polyester
- > Machine washable



- > Basketball shorts
- > Sublimated print
- > Elasticated waistband
- > 100% polyester
- > Machine washable



- > Double layered shorts
- > Elasticated waistband
- > 100% polyester
- > Machine washable



- > 92% Nylon, 8% Elastane
- > Anti-odour technology
- > Sweat Absorbing Technology
- > Machine washable at 30 Degrees



- > 92% Nylon, 8% Elastane
- > Front Zipper
- > Sweat Absorbing Technology
- > Machine washable at 30 Degrees



- > 90% Polyester, 10% Elastane
- > Sublimated Design
- > Quick dry with ultra stretchability
- > Machine washable at 30 Degrees



Sports Bra



Tshirts



- > Ribbed Crew Neck
- > Soft Construction
- > 100% Cotton
- > Machine Washable at 40 degree



- > Crew neck
- > Breathable
- > 100% Polyester
- > Machine washable



- > V neck collar
- > Soft material with bio wash
- > 60% Cotton, 40% polyester
- > Machine washable



- > V neck collar
- > Sublimated
- > 100% polyester
- > Machine washable



Track Tops



- Forward facing side seams for comfort
- Mesh back panel in heat zones
- Reverse coil matt look zip with zip guard
- Binding on neck, cuffs and hem
- 92% polyester, 8% lycra



- Forward facing side seams for comfort
- SPF - 30 Protected with anti odour
- Reverse coil matt look zip with zip guard
- Anti static and Breathable fabric
- 100 % polyester



Track Suits



- > Tracksuit top
- > Zipped fastening
- > Ribbed cuffs and hem
- > 2 pockets
- > 95% Polyester, 5% Elastane
- > Machine washable



- > Light Weight
- > Zip Fastening
- > Twin slit Pockets
- > Machine Washable
- > 100% Polyester

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Hoodies



- > 60% cotton, 40% polyester fleece.
- > Hooded jacket.
- > Designed for: Winter Sports.
- > Machine wash cold delicate cycle.



- > Soft Lining
- > Elasticated Trims
- > Mesh Panelling
- > 100% Polyester fleece
- > Machine Washable at 30 Degrees

- > Ribbed Hem
- > Adjustable Drawstring Hood
- > Kangaroo Pocket
- > Cut and Sew Panelling
- > 100 % cotton fleece



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Swimwear



- > Jumpsuit with front zipper
- > Elasticated Trims
- > Anti Static and Chlorine resistant fabric
- > Machine Washable



- > 92% Nylon, 8 % lycra
- > Elasticated Trims
- > Mesh Lining
- > Swim jammer
- > Machine Washable

- > Breathable and SPF 30 Protected
- > Elasticated Trims
- > Mesh Lining
- > 88% polyester, 12% Lycra
- > Machine Washable



Oversized T-shirts



- > 250 GSM S/J FABRIC
- > Comfy oversized round neck
- > High density Prints
- > 100 % cotton

GET IN TOUCH



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Thank You

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