



# Content Planner

WHAT PROBLEM DOES MY BUSINESS SOLVE ?

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WHO IS MY BUSINESS HELPING ?

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## CONTENT TOPIC IDEAS:

WHEN BUILDING GREAT CONTENT CONSIDER THE AREAS OF THE PROBLEM YOU SOLVE AND HOW YOU CAN HELP THEM SOLVE IT ON CAMERA.



■ COVER A FREQUENTLY ASKED QUESTION

■ HOW TO APPLY, GET, OR MAKE ( SHOW OR TELL THEM )

■ BEST PRODUCTS TO USE IF YOU STRUGGLE WITH:

■ WHERE TO GO IF YOU NEED ?

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WILL YOU BE PERSONAL BRANDING OR BUSINESS BRANDING ?

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WHAT WILL YOUR BUSINESS COLORS AND LOGO BE ? HOW DO YOU WANT PEOPLE TO FEEL ABOUT YOUR BUSINESS ?

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EXTRA NOTES

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