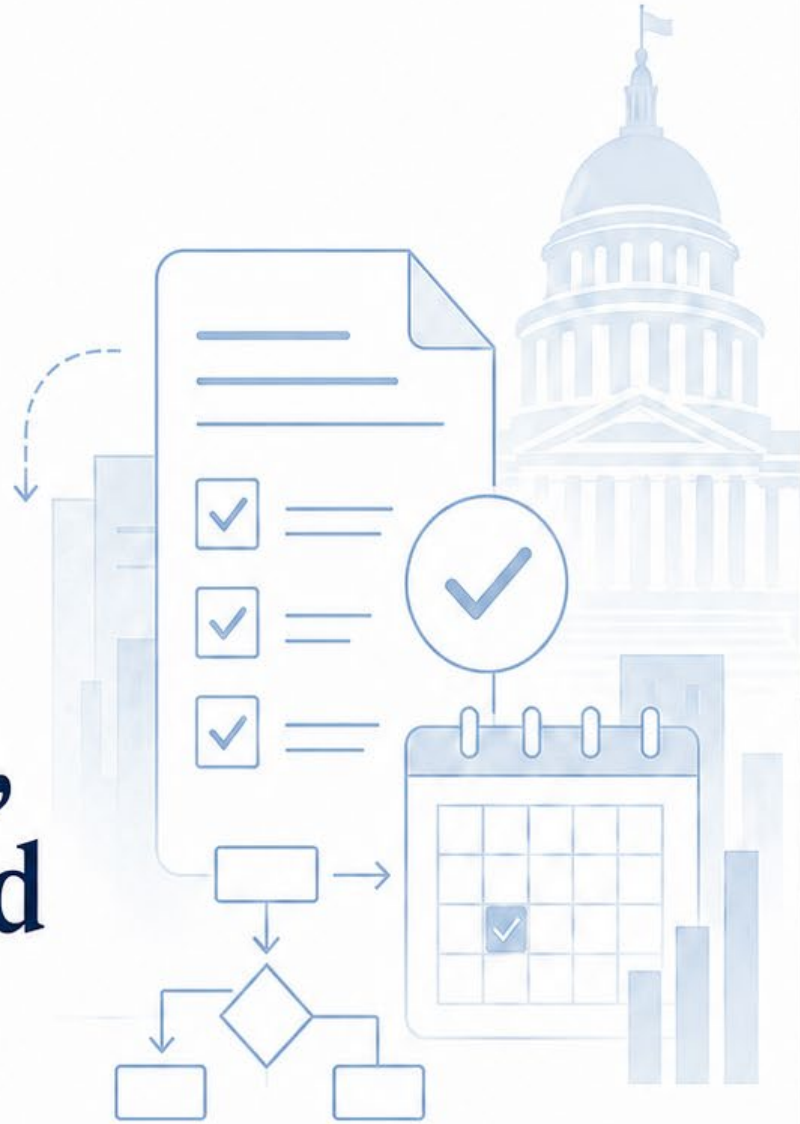




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— CLIENT SUCCESS STORY

How SGL improved proposal speed, consistency, and quality



How BidProse helped SGL replace a slow, manual proposal process with a centralized, repeatable system.



Client:
SGL



Industry:
Logistics, Information Technology, and Consulting Solutions





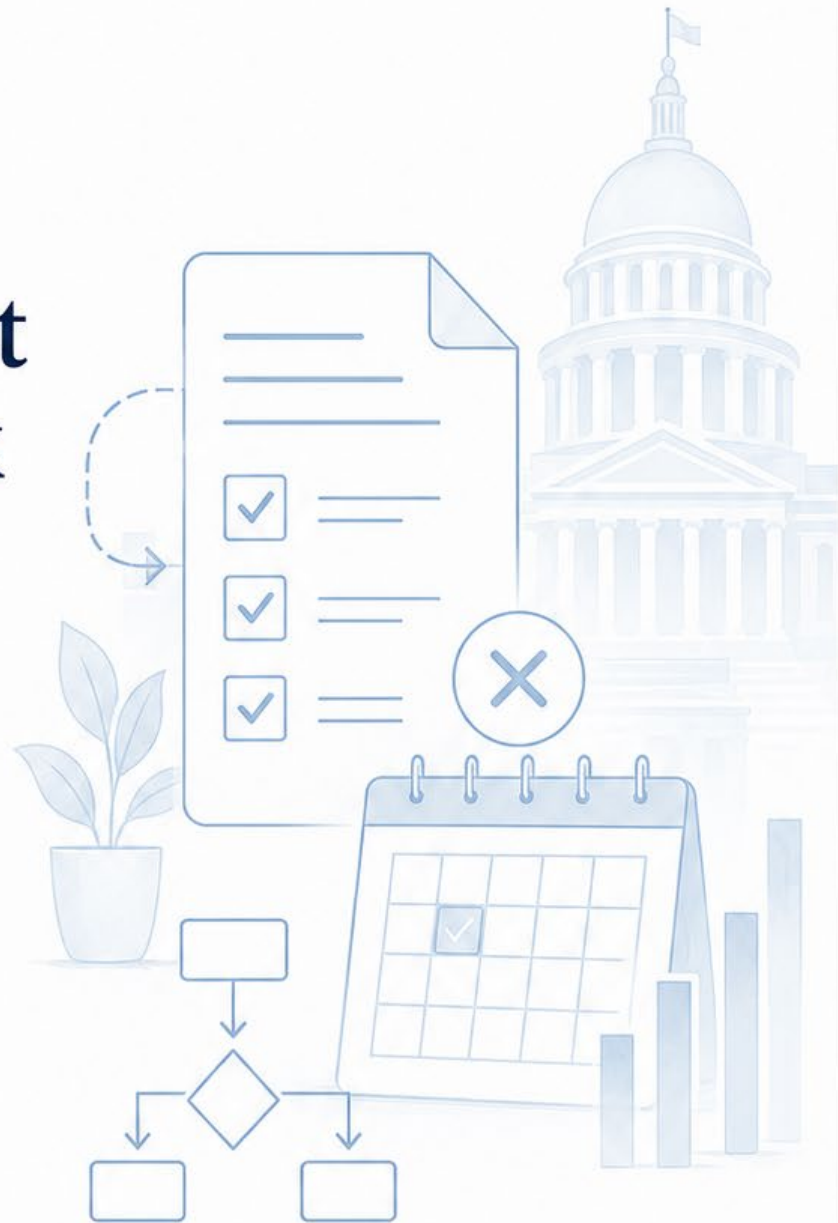
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— 01 | THE CHALLENGE

The issue was not effort. It was lack of a repeatable process.

Before working with BidProse, SGL's proposal process was slow, manual, and error-prone. This created delays, inconsistent quality, and too much rework across the team.

-  Delays
-  Inconsistent quality
-  Too much manual tailoring
-  Increased risk of errors
-  Too much rework



The team needed a more repeatable structure to improve speed, consistency, and control.





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02 | THE BIDPROSE APPROACH

BidProse helped SGL put a centralized, repeatable proposal process in place.

The process improved speed, consistency, governance, and collaboration.



Standardized templates



Reusable content library



Clear review workflows



Approval structure



Stronger governance



The goal: make proposal development faster, more consistent, and easier to manage.





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04 | LONGER-TERM IMPACT

A stronger process the team can scale.

SGL now has better cross-functional collaboration, ongoing content optimization, and a more repeatable, efficient proposal process. The stronger foundation supports client trust and revenue stability over time.



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BidProse helped us put a centralized, repeatable proposal process in place that improved speed, consistency, and governance. The quality of work, level of collaboration, and cost made BidProse the right partner for our team.



AI V.
President/CEO
SGL

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