

# **SHERWANI GROUP**



**TRIMS.PK**  
AUTO ACCESSORIES, SPARE PARTS & DETAILING SERVICES





**SHUJAAT SHERWANI**  
**CEO SHERWANI GROUP**

## **Vision**

It is our absolute determination to continue investing in our manufacturing components our products services and our people and to implement continuous improvement in every area ensuring that our demanding standards are always maintained.

## **Mission**

The quality and speed of our service is at the center of everything within the group as we continue to pursue excellence through innovation quality and service our aim is to always exceed the expectations of our valued clients.

## Profile

The Sherwani Group started way back 32 years ago in the Automobile market and by the passage of time attained highest glory and confidence of its trusted customers to become one of the house hold name not only in automobile but also as Builders, Developers & Town Planners.

The force behind this three decades phenomenal growth is the vision of its management which has set multi-dimensional goals to achieve through teamwork & concerted efforts of dedicated manpower and above all millions of trusted customers.

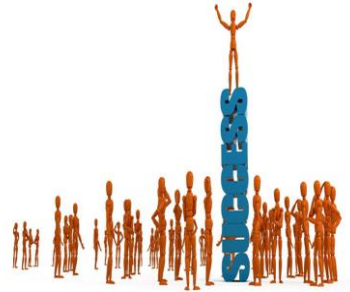
## Business Overview HISTORY



- Sherwanis started their journey in 1984 by the name of “SHERWANI MOTORS” and never looked back.
- As an automobile dealer Sherwanis quickly developed reputé for trading in quality vehicles. Along with honest, fair and transparent business dealings and treating customers with utmost respect.
- With such Customer centric business practices within few years Sherwani Motors became one of the premium auto dealer of the city and their business expands with ever growing customer portfolio.
- By 1994 when 3S concept was gaining popularity in Pakistan Sherwani Motors was up to the mark with changing market dynamics, became Suzuki 3S dealer and developed a service center providing their customers vehicle sales, service and spare parts under one roof.
- In 2001 with a desire to sell the best in the market, Sherwani Motors started new dealership for Hyundai, Mitsubishi and KIA simultaneously and successfully selling wide range of products from hatchbacks, luxury sedans to pickups, vans, trucks and SUVs’ targeting every segment of automobile market.
- In 2009 Hyundai Sherwani Motors was awarded an “Elite” dealership in Asia Pacific Region, the only “Elite” dealer in Karachi. This award was evaluated on the basis of sales performance, infrastructure and customersatisfaction.
- In 2011 Sherwani Motors took a leap forward and introduce their own brand “Hamza” and launched its first product a 14 seater “Van” imported from China which has received a very positive feedback from its potential market.
- In 2013 by dint of Sherwani’s dedication and commitment to the trade, we have successfully acquired 3S Dealership from M/s. Indus Motor Company Limited of their products Toyota the best selling car in Pakistan and DAIHATSU vehicles.

## THE SHERWANI'S PRIDES

- 5 Times Best Sales Award (DewanFarooq Motors Co. Ltd.)
- 3 Times Best Sales Award (Pak Suzuki Motors Co. Ltd.)
- 7 Times Best Service Award (DewanFarooq Motors Co. Ltd.)
- 5 Times Best Service Award (Pak Suzuki Motors Co. Ltd.)
- 7 Times Best Spare Parts Award (DewanFarooq Motors Co. Ltd.)
- 4 Times Best Spare Parts Award (Pak Suzuki Motors Co. Ltd.)
- Best in Spare Parts Sales (2014) (Indus Motor Company Ltd.)
- Best in Spare Parts Sales and Service (2015) (Indus Motor Company Ltd.)
- Best in Spare Parts Sales and Service (2016) (Indus Motor Company Ltd.)
- Last But Not The Least More Than 36 Thousand Satisfied Customers  
Is Our Real Achievement And Our Real Asset.



## DIVERSIFICATION

Sherwani Motor's customers have given the strength by trusting whatever was provided to them. This is the faith which has enabled Sherwani Motors to diversify their portfolio and enter into different businesses.



## Clientele Sherwani Group

We have sold numerous Hamza Vans to different companies, transporters and individuals. By the grace of Allah Almighty our customers are 100 percent satisfied. Some of the references are given below;



Frontier Works Organization  
Pakistan



BAHRIA TOWN



An Affiliated Company of Kraft Foods



DR. ZIAUDDIN HOSPITAL



growth through energy



Meezan Bank  
The Premier Islamic Bank



FAUJI FOUNDATION  
Trust for the welfare of Ex-Servicemen and their families



AMAN  
FOUNDATION



Think Done



Mari Petroleum Company Limited  
Fueling The National Economy



HOME FOR DEFENDERS



Meezan Bank  
The Premier Islamic Bank



Sindh Engro Coal Mining Company



POWERCHINA



bp exploration



THE AGA KHAN UNIVERSITY



LUBRICANTS

Mari Petroleum



## SHERWANI FARMS



The Group in pursuit to fulfill the vision established Sherwani Farms & Children Park in 2000 in the calm and quit pollution free environment of Hub. The organized plantation, green fields and picturesque farm houses lure Karachiites to spend leisure times in their own farm. The Sherwani's are trend setters by offering separate ownership farm houses having facilities of fresh water swimming pools, mini zoo, indoor games and free horse & camel riding within proper guarded boundary wall & gate arrangements around entire project.





## **SHERWANI BUILDERS AND DEVELOPERS**

Sherwani Group enters into Real Estate back in 2008 by expanding its business portfolio and went through major diversification which further strengthen Sherwani Group's financials through risk reduction and launched their Projects are:



**HUB VALLEY  
RESIDENCY**



**ADDRESS ONE**



By dint of Sherwani's dedication and commitment to the trade, we have successfully acquired 3S Dealership from M/s. Indus Motor Company Limited of their products Toyota the bestselling car in Pakistan and DAIHATSU vehicles.

We trust our satisfied customers and personalized services would make us to excel among other and lead TOYOTA HIGHWAY MOTORS to become one of the pride owners of Toyota 3S Dealership Network in Pakistan.

**3S+CR TOYOTA SURE**  
Certified Used Vehicles

Certified Gold Dealership



## TOYOTA HIGHWAY MOTORS' PRIDE

- Certified Gold Dealership of Toyota in Pakistan
- Certified KODWARI dealership
- Certified DERAP dealership
- Certified Fix It Right dealership
- Express Maintenance
- Best in Service (Nationwide)
- Best in Parts Sales (South Region)







## CHAMPION DEALERSHIP

Toyota Highway Motors was declared for the “**BEST OF THE BEST**” award in annual dealer conference 2022 held in Thailand by Indus Motor Company Ltd.





TRIMS.PK



[TRIMS.PK](#) is an E-Commerce venture of one the oldest & most reputable name in automotive retail industry "Sherwani Group".



### Our Mission:

*"An ultimate goal of TRIMS.PK IS to offer a platform to car owners which provides a hassle free experience, has variety and is trustworthy."*

### OUR SERVICES

#### Glass Coating





**Vehicle/SUV Customization & Upgrades**



**FACE LIFTS/CONVERSIONS**



**BEFORE**



**AFTER**

**Customs Vehicle Wraps**



**Paint Protection Film (PPF)**



**Vehicle Anti-Rust Under Coating**





## **THE RESPONSE VEHICLE (TRV)**



### **TRV deals in:**

1. Basic Ambulance
2. Advanced Ambulance
3. Cardiac Ambulance
4. Multiple Patient Ambulance
5. Mobile ICU
6. Mobile Heat Stroke Rehabilitation Unit
7. Rapid Response Vehicles
8. Fire Fighting Vehicles
9. Irrigation Vehicles
10. Luxury Vehicle Conversion
11. Custom Fabrications





**Pak Reefer** is modern designing and manufacturing of truck bodies. With all inhouse facilities, it is preferred to assemble light weight, low cost, maximum strength, long lasting and dazzling TRUCK BODIES to meet the requirements of modern era.



**PR Logistics**



**Executive Van Office**







Toyota Hub Motors was launched on 15<sup>th</sup> July 2023 by Sherwani Group to facilitate the people of Hub and Balochistan regarding the Toyota 3S services.



CEO Indus Motor Company Mr. Ali Asghar Jamali , Vice Chairman Indus Motor Company Mr. Shinji Yanagi, Director Indus Motor Company Mr. Abdul Rab & other higher management of Indus Motor Company with CEO Sherwani Group Mr. Shujaat Sherwani led the launching ceremony.







**Toyota Hub Motors (State of Art Dealership)**



**Sales & New Car Display**



**Toyota Sure**



**Toyota Quality Service**



**Toyota Genuine Spare Parts**



## COMMUNITY DEVELOPMENT PROGRAM

Being socially responsible is an integral part of Sherwani Motors business values. From past 29 years Sherwani Motors has been regularly conducting CSR activities and contributing in community development.



**Distributed blankets & ration in the flood 2022 affectees of Balochistan.**

**Former Cricketer Mr. Shahid Afridi was invited by sherwani group for the inauguration of Plantation drive named "One Car one Tree".**



**Japanese from Toyota Motor Corporation Japan was honored by sherwani group in the plantation drive (One Car One Tree**





ONE CAR ONE TREE

ONE CAR ONE TREE



ONE CAR ONE TREE

ONE CAR ONE TREE





## MOTOR SPORTS-LAND-SEA-MOUNTAINS

### PROMOTING MOTORSPORTS IN PAKISTAN.



Toyota Highway Motors organized one of the biggest Off-Road Racing event “**Hub Rally**” in Pakistan since last 9 years at Hub, Baluchistan & Nooriabad, Sindh.



1<sup>st</sup> Hub Rally Cross 2014 (Hub Baluchistan)



2<sup>nd</sup> Hub Rally Cross 2015 (Nooriabad Sindh)



3<sup>rd</sup> Hub Rally Cross 2016 (Nooriabad Sindh)



4<sup>th</sup> Hub Rally Cross 2017 (Hub Balochistan)



5<sup>th</sup> Hub Rally Cross 2018 (Hub Balochistan)



6<sup>th</sup> Hub Rally Cross 2019 (Hub Balochistan)



7<sup>th</sup> Hub Rally Cross 2020 (Hub Balochistan)



8<sup>th</sup> Hub Rally Cross 2021 (Hub Balochistan)



9<sup>th</sup> Hub Rally Cross 2022 (Hub Balochistan)



10<sup>th</sup> Hub Rally 2023 (Hub Baluchistan)



11<sup>th</sup> Hub Rally Cross 2024 (Hub Baluchistan)



The purpose of this event is to promote motorsports culture in Pakistan as well as to enlighten the soft image of our beloved Motherland **The Islamic Republic of Pakistan**.



Honorable Governor of Sindh Mr. Kamran Tesori receiving the Honorary Shield from Mr. Shujaat Sherwani along with Mr. Jam Kamal, Mr. Nadir Magasi, Mr. Ronnie Patel, Sahibzada Sultan Muhammad Ali and Mr. Nadeem Khan.



Mr. Shujaat Sherwani Chief Organizer Hub Rally along with, His Excellency Mr. Bakheet Ateeq Al Rehmat Counsel General of UAE inaugurated the 10<sup>th</sup> Hub Rally Cross 2023.



DG Ranger Sindh Maj Gen Iftikhar Hassan Chaudhary At 8th Hub Rally 2021



Chief Organizer Hub Rally Mr. Shujaat Sherwani Presenting the Honorary Guest Shield to the Honorable Chief Guest Maj Gen Inayat Hussain HI (M) GOC 44 Div Gawadar, Balochistan



Cricket Legend Younus Khan At 4th Hub Rally 2017



Mr. Yuji Takarada Vice Chairman Indus Motor Company At 6th Hub Rally 2019



DG Rangers Sindh Maj Gen Bilal Akhber At 3rd Hub Rally 2016



Mr. Koyari, Chief Engineer of Toyota Land Cruiser (Toyota Motor Corporation Japan) At Hub Rally Track 2020





## Hub Rally Cross 2024



Chief Guest Honorable Governor of Balochistan Mr. Abdul Wali Kakar receiving the Honorary Hub Rally Cross Wheel & Trophy from Mr. Shujaat Sherwani, Chief Organizer Hub Rally Cross.



## WATER SPORTS

Sherwani Water Sports provides imported Yamaha jet skis, bAAoats, and recreational watercraft across Pakistan.



### YAMAHA (WAVERUNNER 1200 GP)

- Imported from Japan
- **Condition**  
Refurbished
- **Engine**  
2 Stroke, 1200 CC
- **Colors**  
Royal Blue, Red, White
- **Capacity**  
3 persons
- **Extras**  
Comes with a Trolley

### YAMAHA (FX-1800)

- Imported from Japan
- **Condition**  
Refurbished
- **Engine**  
4 Stroke, 1800 CC
- **Colors**  
Red, Black, Golden
- **Capacity**  
2 persons
- **Extras**  
Comes with a Trolley & Dust cover.



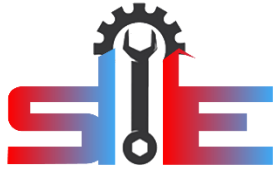
### YAMAHA (SRV 21)

- Imported from Japan
- **Condition**  
Refurbished
- **Dimensions**  
Length 21 ft | Width 6 ft
- **Engine**  
Out-Boat Yamaha 80 HP, 4 Stroke
- **Colors**  
Silver, Aqua, White
- **Capacity**  
8 -10 persons

### Paddle Board







## SE SERVICES

Operations of SE extends as a general Trading and a complete service provider to facilitate its customers with customize solution and to Manufacture/fabricate the Motor Vehicle Bodies, Trailer, Fuel Tanker, Refueller, Fire Fighting Vehicles, Recovery Vehicles and other specialized Vehicles.

- ✚ Fire Fighting Vehicles
- ✚ Mobile Workshops
- ✚ Wagon Mixer
- ✚ Tele handler
- ✚ Mobile Conveyers
- ✚ Mini Loaders
- ✚ Color Sorting Machine
- ✚ Containerized & office workspace solutions
- ✚ All Kinds of Generators 10 – 3000 KVA
- ✚ Agriculture Machinery
- ✚ Snorkels
- ✚ Street Light Poles with Solar System





### "Agriculture Machinery"







**TOYOTA HIGHWAY MOTORS**

Address: Toyota Highway Motors, Plot #. 8B-B, Scheme 33, Main Superhighway, Karachi-75340.

   [toyotahighwaymotors](#) |  0346-0089565 |  [www.toyota-highway.com](http://www.toyota-highway.com) |  [info@toyota-highway.com](mailto:info@toyota-highway.com)  
 021-36880001-3 |  021-36880703-04 | FAX No: 021-36881112



**TOYOTA HUB MOTORS**

Address: Toyota Hub Motors, Plot# 93, main RCD highway near Hub Valley Residency, opposite Civic Centre,  
Tehseel Hub, Lasbela, Balochistan.

Tel: 085-3363513-17 | 0332-2479331 | 0300-0223148