Misconsin Latino

Entrepreneurial





(414) 509 - 6179

Legacy Gala

#### Luis Barbosa

BMR Design Group, Inc. is a 4 person, Milwaukee-based corporation, specializing in Architectural and Structural Design, and Interior Planning. Established in 1987, it is a merger of professional individuals with extensive technical backgrounds and a diverse range of experience spanning 28 to over 50 years.

BMR Design Group, Inc. is owned & led by Luis Barbosa, Sr., graduate from Milwaukee School of Engineering, a senior project manager, principal and registered Architect with more than 49 years of experience in design, coordination of construction documents and specifications, construction management, providing Architectural Consulting Services for educational, commercial, institutional, mercantile, food processing establishments, commercial kitchens, restaurants, children and adult care centers, cultural, religious, residential, medical, and veterinarian facilities throughout the State of Wisconsin



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#### Marta Bianchini

MARTA BIANCHINI IS A CUBAN IMMIGRANT WHO ARRIVED IN THE UNITED STATES AT SIX MONTHS OLD. RAISED IN NEW JERSEY, SHE EARNED AN ACCOUNTING DEGREE ON A FULL- TUITION SCHOLARSHIP AND LAUNCHED HER CAREER AT GOYA FOODS AS AN ASSISTANT CONTROLLER. IN 1995, MARTA MOVED TO THE MIDWEST, WHERE SHE BECAME THE CFO OF THE CRITICALLY ACCLAIMED ITALIAN RESTAURANT OSTERIA DEL MONDO, OWNED BY HER HUSBAND, CHEF MARC BIANCHINI, TOGETHER, THEY HAVE BUILT A SUCCESSFUL HOSPITALITY EMPIRE. INCLUDING: CUBANITAS (2003) — MILWAUKEE'S FIRST CUBAN RESTAURANT. INDULGE EVENT VENUE ROOM (2008) — A PREMIER EVENT SPACE. BIANCHINI EXPERIENCE - A RESTAURANT CONSULTING AND CATERING COMPANY. THE MITCH (2020), THE CLYBOURN (2023), AND THE ROTUNDA (2024) ARE THREE SOUGHT- AFTER EVENT VENUES. MARTA RESIDES IN THE MILWAUKEE AREA WITH HER HUSBAND MARC, THEIR THREE AMAZING DAUGHTERS,, CRISTINA, VALENTINA <u>AND ISABELLA, AND THEIR</u> BELOVED DOG, LEO. AWARDS, ACCOLADES & AFFILIATIONS U.S. HISPANIC CHAMBER OF COMMERCE & WELLS FARGO GRANT FOR WOMEN ENTREPRENEURS (2006) - ONE OF TEN FEMALE RECIPIENTS NATIONWIDE. DOWNTOWN BID 21 MILWAUKEE "ENTREPRENEURIAL SPIRIT AWARD" (2007) - RECOGNIZED FOR SHAPING THE DOWNTOWN RESTAURANT SCENE. PHILANTHROPY & ADVOCACY - A DEDICATED SUPPORTER OF NUMEROUS CHARITIES, A FORMER BOARD MEMBER OF THE FOUNDATION OF ST. FRANCIS HOSPITAL, AND AN ADVOCATE FOR ALZHEIMER'S AWARENESS. SKYLIGHT MUSIC THEATRE BOARD (2010-2022) - SERVED AS BOARD PRESIDENT FROM 2018-2020, LEADING INTO ITS 60TH ANNIVERSARY, VISIT MILWAUKEE MARKETING COMMITTEE (THROUGH 2021) - CONTRIBUTED TO CITYWIDE TOURISM AND HOSPITALITY GROWTH. FUEL MILWAUKEE LEADERSHIP SPEAKER - INSPIRING THE NEXT GENERATION OF PROFESSIONALS THROUGH MGIC'S INITIATIVE. HISPANIC PROFESSIONALS OF GREATER MILWAUKEE (HPGM) "ENTREPRENEURIAL SPIRIT AWARD" (2015) - HONORED FOR BUSINESS LEADERSHIP AND IMPACT. HPGM GALA CO-CHAIR (2020) - SPEARHEADED ONE OF THE ORGANIZATION'S PREMIER **EVENTS** 



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#### Jaime Hurtado

Jaime's journey is a testament to resilience and commitment. As an immigrant from Peru, he founded Intec in 1985, transforming it into a leading family-owned company specializing in insulation innovations, doors, siding, and windows for residential and commercial clients. His leadership has not only paved the way for Intec's success but also made a lasting impact on the southeastern Wisconsin construction market.

Key Highlights of Jaime's Journey:

Innovative Leader: Over 39 years of pioneering advancements in energy conservation and building performance.

Community Advocate: Actively supports smaller enterprises and mentors emerging business owners. Serves on multiple nonprofit boards.

Educational Background: Graduated with a BA in Economics from Lewis University in Illinois, where he laid the groundwork for his successful career.

Join us in honoring Jaime at the Inaugural Wisconsin Legacy Awards on April 19, 2025, at the Potawatomi Bingo and Casino, starting at 6:00 PM. This event will not only celebrate Jaime's achievements but also highlight the contributions of entrepreneurs who shape our business landscape.



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#### Victor Huyke

Victor Huyke has been the Publisher and CEO of El Conquistador Latino Newspaper for more than 26 years. He is well known for his community involvement, contributions, food drives, and dressing as Santa at local community organizations.

Victor's career in the media industry spans an impressive 45 years, during which he has worked for various newspapers and media outlets, from general to niche-market publications. His experience is a testament to his deep understanding of the industry and his ability to adapt to diverse media environments. He also organizes multiple community festivals and events that draw thousands of people, showcasing his versatility and wide-reaching influence.

Victor's professional journey is marked by a diverse skill set and a comprehensive understanding of the media landscape. His experience spans administration, sales, marketing, editing, graphic design, special events planning, and circulation, including paid and free distribution. This versatility makes him a trusted figure in the industry.

Victor's visionary leadership was instrumental in the creation of El Conquistador Latino Newspaper, Wisconsin's most sought-after Spanish/ English newspaper. His commitment to promoting Latino culture is further evident in the diverse range of events he organizes. These events, from the annual Latino Wedding & Quinceañera EXPO to the Caribbean & Latin American Festival, serve as a testament to his dedication and impact.

Victor has served on various community boards and hosted radio shows and podcasts.



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#### Citlali Mendieta

Born into a family of restaurateurs, Citlali has carved her own path as a culinary expert and serial entrepreneur alongside her husband, Chef Nicolas Ramos. As the proud owner of Antigua Restaurant, she honors her heritage by showcasing traditional family dishes and the vibrant flavors of Latin American cuisine—including specialties from México, Argentina, El Salvador, Perú, and Cuba.

But Citlali's impact extends far beyond the kitchen. She is a passionate Latina entrepreneur who seamlessly blends warmth, efficiency, and cultural richness across multiple ventures. Her approach to business is rooted in a deep commitment to hospitality, ensuring that every meal, event, and interaction is not just a service—but a memorable experience that fosters belonging.

Beyond her entrepreneurial journey, Citlali is an active leader in the community, serving on multiple nonprofit boards, including Milwaukee Area Technical College and the Wisconsin Restaurant Association.



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### Darryl D. Morin

Darryl D. Morin is the President and CEO of Advanced Wireless, Inc. (AWI), a leading provider of technologies that enable Unified Enterprise Mobility. AWI specializes in wireless LAN, mobile computing, and barcode scanning and printing solutions, proudly serving hundreds of customers across all 50 U.S. states and 19 countries. Notable clients include Harley-Davidson Motor Company, Crate and Barrel, Rockwell Automation, MilliporeSigma, True Value Hardware, Graymont, and others.

Beyond his professional endeavors, Mr. Morin is dedicated to creating meaningful social impact. Through AWI, he launched the Wireless School Initiative, a program that has donated over \$2 million worth of WLAN equipment and technical services to schools and nonprofits in underserved communities. In 2024, the initiative expanded its reach internationally, delivering over 850 repurposed sitesurvivable Wi-Fi access points to the City of Irpin, Ukraine, to support schools devastated by Russian military attacks.

Mr. Morin is also the National President of Forward Latino, a non-profit, non-partisan service and advocacy organization active in 29 states. His role has led him to meet with U.S. presidents, foreign heads of state, legislative leaders, and cabinet officials to provide insights and counsel on critical issues such as education, economic mobility, health equity, trade, and immigration. For his expertise, he has appeared on numerous networks including ABC, NBC, CBS, CNN, FOX News, MSNBC, Telemundo, and Univision, and he has been quoted in esteemed publications such as The New York Times and The Washington Post.



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#### Austin Ramirez

Husco was founded in 1946 as a one-man engineering operation, specializing in high-performance hydraulic components for the Off-Highway industry. In 1947, the business moved from Ohio to Waukesha, Wisconsin, continuing to create products for the off-highway industry.

In 1985, Gus Ramirez, a Puerto Rican immigrant with a strong belief in the American dream, led a buyout of Husco from AMCA International, marking a significant turning point for the company and the Ramirez family.

As the company grew, it diversified its product line and began to develop products for the automotive industry. Husco expanded its global footprint, growing from 300 employees and two locations to a multinational corporation with over 1,500 employees in the United States, United Kingdom, China, India, Brazil, and Germany.

Today, Husco remains a family-owned business, with Austin Ramirez, Gus Ramirez's son, serving as CEO. Under Austin's leadership, Husco's growth has continued, reaching more than \$500 million per year in revenue, driven by technological advancements and product innovation for the Off-Highway and Automotive industries.

Husco is deeply committed to giving back to the communities it operates within. In 2023, The Milwaukee Business Journal named Husco the top corporate charitable donor in the state, with donations topping \$23 million for the second year in a row. Husco focuses the majority of its giving on K-12 education, including the establishment of St. Augustine Preparatory Academy in 2017 and the new north campus opening in 2026.

Gus Ramirez's journey from a Puerto Rican immigrant to a successful business leader is a testament to determination and excellence. Under Austin Ramirez's leadership, Husco continues to flourish, embodying hope, resilience, and the belief that with hard work and dedication, anything is possible.



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#### Jose Sanchez

With over 25 years of dedication, Sanchez Painting Contractors has earned a stellar reputation for quality performance and service in commercial and industrial painting. Jose's commitment to excellence ensures that every project not only meets but exceeds customer expectations.

A true trailblazer, Jose was recommended by the Chamber to the Stanford Latino Entrepreneurial Program, making history as the first participant from Wisconsin. He also co-facilitates culturally relevant leadership training through Life Camp with his sister, Rosario, empowering the next generation of leaders.





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### Harry Santiago

The Santiago Insurance Agency, LLC opened its doors in the heart of the Latino community on October 1st, 2005 representing and sponsored by Erie Insurance Company. As time has passed, the agency has added several other insurance carriers, including Progressive Insurance Company. Principal Agent Harry E Santiago was born in Arecibo, Puerto Rico and attended Lincoln High School, UWM and Cardinal Stritch University. As an independent, fully bilingual insurance agency, the Santiago Insurance Agency, LLC serves a wide variety of clients seeking home, auto, commercial and life insurance. The Santiago Team believes in customer satisfaction and consistently strives to provide the best possible service along with competitive rates in a warm and welcoming atmosphere. As a result, personal referrals from clients have been the agencies strongest marketing and promotional tool.



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#### Ernesto and Beto

El Rey was started on February 15, 1978 by 3 Villarreal families when there was very little Hispanic products being offered in Wisconsin and especially in Milwaukee where the greatest concentration of Hispanics lived.

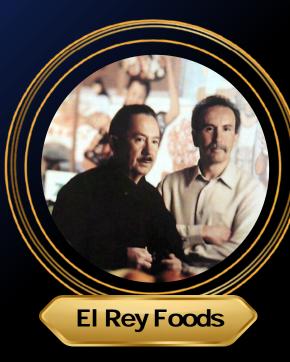
A small grocery store went up on the corner of south 16th Street and Mineral Street along with a small corn tortilla machine that could be run by one of the brothers and his two young sons. The store and tortilla plant became so successful that the store was moved across the street and the tortilla plant to a much larger location.

We are very proud of the high quality corn tortillas we produce, using only high grade corn grown in the mid-west, steeped in tanks on-site and stone ground for the highest quality corn tortillas We have sophisticated tortilla making machines and there is now 4 full service retail grocery stores.

Our family is honored to serve our Wisconsin communities with our corn tortillas, corn tostaditas, USDA inspected tamales and an array of Hispanic products from Mexico, Central and South America and the Caribbean and have done so proudly since 1978.

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Smart Spaces

#### Victor Hernandez Chief Executive Officer

Innovation

#### History:

SWART SPACES, originally the AV Division at BSI (Building Service, Inc.), has evolved into a leading audiovisual integration company. With a rich history of innovation and a commitment to excellence, SWART SPACES has transformed the way businesses approach workspace design and technology integration. Founded with the vision of creating dynamic and collaborative work environments, SWART SPACES blends design and technology to deliver comprehensive solutions that enhance productivity and foster collaboration. The company's team is dedicated to providing dean installations, proper training and ongoing support, ensuring that dients receive the highest level of service from start to finish.

Today, led by Victor Hernandez, SIVART SPACES offers a wide range of services, including the design, engineering and implementation of technology solutions for single rooms or entire buildings. Their expertise extends to various aspects of workspace integration, making them a trusted partner for businesses looking to optimize their work environments.

SWART SPACES commitment to innovation is evident in their approach to creating vibrant hubs that boost productivity and spark collaboration. By pushing the boundaries of design and technology, they craft spaces that not only look good but work beautifully. Their seamless solutions integrate design, tech, and furniture to effortlessly enhance efficiency and bring dients' visions to life.

Located in Waukesha, Madison, and Appleton, SIVART SPACES continues to expand its reach and impact, helping businesses across various industries create workspaces that inspire and empower their teams. Through their ongoing partnership with BSI, SIVART SPACES leverages extensive project experience to succeed where others cannot, ensuring the success of every project they undertake.



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Allcon LLC

### Ana Lopez Chief Executive Officer

## Innovation

#### History:

ALLCON, LLC is a Hispanic, Female owned general contracting firm. We offer a unique blend of self-performing electrical and carpentry disciplines. Our team can take your project from the planning stage to final comple@on. In addi@on, our staff of in-house carpenters and electricians have the flexibility to accommodate construc@on needs ranging from service contracts to new construction and renovations.

Our current office staff has experience in many disciplines beyond wood an electricity. Our project managers, engineers and site supervisors have worked in the steel, concrete and masonry industries giving us tremendous insight into how other disciplines affect our work. This skill set has allowed us to complete multiple projects for the Department of the Army, United States Army Corps of Engineers, the State of Wisconsin, Mlwaukee Area Technical College, Mlwaukee Public Schools, and Mlwaukee County. It is our number one goal to bring in your project to satisfaction on time and under budget. ALLCON's success over the years is due to its employee's dedication to excellent work, customer service that exceeds expectations, and a safety program that has led to zero-accident hours Open communication has empowered ALLCON's workforce since day one, and it shows in our work.



Wisconsin Latino Entrepreneurial

Raul Mendoza Chief Executive Officer History:

Innovation

Rapido Talent is revolutionizing recruitment through a groundbreaking proprietary model that makes elite hiring simple and accessible. With over 50 years of collective recruiting expertise, we don't just fill positions - we transform how companies build their teams. While others promise talent, we deliver a complete recruiting revolution. As trusted partners to the nation's leading construction, engineering and manufacturing companies, we connect exceptional talent with opportunities that drive real impact. Our approach is refreshingly simple: we combine deep industry expertise with proven recruitment strategies to secure hard-to-find talent for mission-critical positions From pioneering general contractors to cutting-edge manufacturers we empower the organizations that build America's future. Our vision is bold: to become a premier recruitment partner by 2030 and generate over \$5 million in savings for our dients





### Robert Monteagudo

### Chief Executive Officer

Innovation

#### History:

Dr. Roberto Monteagudo is a highly respected dentist in MIwaukee, Wisconsin, known for his expertise in advanced dentistry, temporomandibular joint disorders (TMD), and sedation techniques Born in Puerto Rico, he pursued his passion for dentistry at Marquette University, earning his Doctor of Dental Surgery (DDS) degree in 1990. He later advanced his education at the Las Vegas Institute for Advanced Dental Studies, refining his skills in cutting-edge dental care.

With over 34 years of experience, Dr. Monteagudo leads WisconsinSmiles in West Allis, providing compassionate, patient-focused care. He is praised for his ability to craft personalized treatment plans that prioritize comfort and long-term oral health.

In 2016, he co-founded Emergency Dental of America, a rapidly growing network dedicated to providing urgent dental care. The organization has expanded to 18 dinics nationwide and continues to grow, offering essential services to communities in need of 7-day-a-week emergency dental care.

Beyond his professional achievements, Dr. Monteagudo values time with his wife, Gina, and their seven children. He enjoys outdoor activities and embraces a balanced lifestyle. His dedication to patient care and innovation has solidified his reputation as a leader in the dental field.



#### **Wisconsin Smiles**

Wisconsin Latino Entrepreneurial

### Maria Perl Chief Executive Officer History:

Innovation

SparkOps Metalworks

Maria's career began in Mexico as a medical practitioner. She then transitioned into the role of a successful entrepreneur in the metal fabrication sector, demonstrating her remarkable dedication, strong work ethic, and deep compassion. Her medical background instilled a profound sense of responsibility and empathy, which continues to shape her personal and professional life.

Maria and her husband, Bryan, built a family and collectively have nurtured a shared vision. This shared dream led to the creation of Spark Ops Metalworks in 2022. Located in Fond du Lac, Wisconsin, Spark Ops was established with a dear mission: to challenge the norms in the metal fabrication industry and create an indusive environment.

As a woman and minority-owned business, Spark Ops offers diversity in an industry traditionally dominated by a male workforce. Maria's leadership and vision have been instrumental in creating a workplace culture celebrating differences and promoting teamwork, resulting in an impressive array of projects Spark Ops' portfolio ranges from collaborations with local businesses like C.D. Smith and Road America to partnerships with internationally recognized organizations such as FOX Sports, Polaris, and the NFL Network.



Wisconsin Latino Entrepreneurial

Innovation

🙆 Manny Ramirez

#### Owner History:

Manny Ramirez, founder and proud owner of Mr. Wings, is a true hometown hero with a passion for flavor and community. Born from the hustle of the pandemic, Mr. Wings took flight by hitting bar after bar, bringing bold, crispy wings to the people when they needed comfort food the most. What started as a pop-up operation in Kenosha quickly turned into a local sensation-earning Best of Kenosha and Hometown Hero Awards four years in a row.

Now, Manny is spreading the flavor further, with recent success inside MIwaukee's 3rd Street Market Hall, where wing lovers welcomed Mr. Wings with open arms during its Halloween weekend debut. Next up: Chicago! Mr. Wings is proud to call its new home even though it's April Fools Day!).

Driven by passion and fueled by community, Manny says it best:

"The beauty of being able to do what I love and being a pop-up chicken wing joint is I'm able to work in various locations with great local business owners and bring the community together for a one-of-a-kind experience."

Come for the wings, stay for the love. Experience the experience. Latino Chamber of Commerce



of Southeastern Wisconsin Inc.



Mr. Wings